MANITOBA DEPARTMENT OF AGRICULTURE

DAIRY BRANCH

Sweet Cream for Buttermak

L. A. GIBSON

Dairy Commissioner for Mantoba

SEP 29 1919

DEP'T. OF **AGRICULTURE**

URING the past few years we have made wonderful progress in Manitoba, in regard to increased production of dairy prod-In 1912 we imported 55 carloads of creamery butter to meet requirements, but shipped out of the province 175 carloads of creamery butter, valued at \$1,764,000.00. The expansion in dairying is noticeable all over the province, but probably more so in the southern part, where grain growing has been carried on for 25 or 30 years. In this part of the province dairying was a negligible industry ten

years ago; even yet we have touched only the fringe of the possibilities of dairving in Manitoba. With the future development, which is sure to take place, it behooves us to build the business along permanent and staple lines, and, furthermore, to look for a profitable market for our surplus dairy products, which I believe will be the British market.

How are we going to produce butter of such quality as will meet the requirements of this market? Who are our competitors and what l are the methods which they employ to meet the requirements of this market? These are questions which we must study if we expect to maintain a profitable market for our butter across the it every time it is used. water, or at home.



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