

099515

BREAKFAST CEREALS

United Kingdom

Imports into United Kingdom:	No strictly comparable items.
Exports from Canada to U.K.:	<u>1931 (Fiscal Year)</u> \$2,441,000
Production in Canada:	<u>1930 (Calendar Year)</u> \$6,155,000
British Tariff:	General - 10% ad valorem B.P. - Free

Remarks:

No representations have been made from the industry. However, with the exception of one large firm who have their own factory in England, the best known brands have been exported from Canada in the past without any tariff preference except for the relatively minor advantage in a preferential rate on sugar content when this commodity is an ingredient. The retention of existing duty against foreign cereal foods would no doubt be welcome.

Recommendation: Duty only on sugar content.