

Young People!



1969 is yours!

Yes! 1969 belongs to the young people of Halifax-Dartmouth and Eaton's brings to you bright exciting happenings all year long. Happenings you'll never forget, happenings you'll want to be a part of. It's a Youthquake, and it's a year long blast. Fashion shows, contests, demonstrations and recording artists. Lots to see! Lots to do! Lots of prizes to win! Read below for the first happening and keep watching Eaton's ads for more news.

"Miss Eaton 100"

If you are female and attending university in the Halifax-Dartmouth area, enjoy meeting and talking with people, have an outstanding personality, you could become "Miss Eaton 100". "Miss Eaton 100" will be chosen during Eaton's "Youthquake" on Saturday, March 1, and in her capacity as "Miss Eaton 100" she will win fabulous prizes plus appear in Eaton's advertising, Eaton's television commercials as well as officiate at all Eaton 100 celebrations for young people during 1969. Application forms are now available from Eaton's Cashier 17 on the mall level.

Enter now! Contest closes Friday, Jan. 31, 1969

EATON'S

The store that likes young people.