

Just WHY



Scrubbing Floors With

Old Dutch Cleanser Saves Time & Labor

Because the fine, porous particles of the Cleanser get right down into every crack and crevice, take up all dirt and leave the floor clean and spotless.

Wash wood, stone, cement or linoleum floor with mop; sprinkle on Old Dutch Cleanser and rub over with scrubbing brush; then mop up and wipe floor dry. No long, tiresome scrubbing necessary as with old-style soap powders.



Many Other Uses and Full Directions on Large Sifter-Can, 1 Oc

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Editor's Talk

PERHAPS no phrase in common use in this country is so generally misunderstood as "Good Roads." The average reader shies away when the subject is mentioned. He thinks it a discussion about crushed stones, drainage, crowning and other technical details of road-building. In reality the question of "Good Roads" is as interesting and as broad as the question of "More Railways." It is one of the big problems of transportation. It is national and economic.

A writer in this number estimates that good roads throughout Canada would effect a yearly saving of thirty millions of dollars. Should not every man be interested in a problem which means an additional profit to the farmers of thirty millions a year? If railway rates could be reduced so as to add thirty millions annually to the value of our farm products, would not every citizen be interested?

There will be three articles in this series. The first appears this week and the other two will appear in the next two numbers. Every person interested in the relation between city and country life in its broadest phase will find this series most informing.

There is considerable talk above and below the surface as to the relations between East and West. The United States has passed through a similar phase of national history. There was once much talk of that country breaking in two at the Mississippi. Time worked wonders in the United States and it will do so here. In the meantime, however, it is best to discuss these differences freely and kindly so that a broader understanding may be reached. The subject is dealt with on one page of this issue.

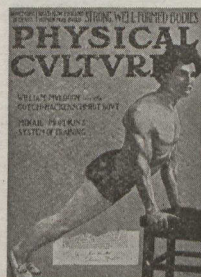
We shall shortly publish a series of three articles on "The Working Girl," being the results of a special investigation of this economic question made by Miss Marjory MacMurchy, the president of the Women's Press Club of Canada. Miss MacMurchy undertook the task at the request of several organizations interested in the problem of the woman who works, and her experiences, her discoveries and her findings, will throw a flood of light upon a question of vital importance to our social and economic efficiency. The series will be specially illustrated.

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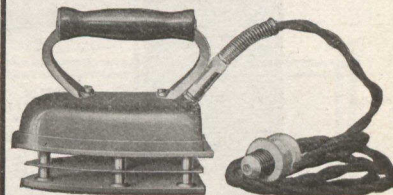
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