

RADIO

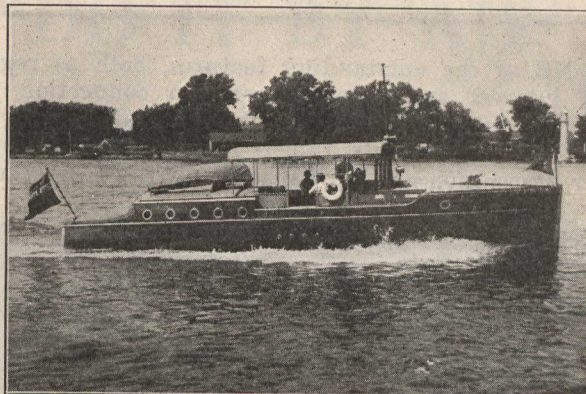
One frequently hears that time-worn adage—"The best is the cheapest in the long run." But what is the best?—What is the cheapest?—On what grounds does one form an opinion?—Is it the most expensive?—not necessarily. Is it the largest, the most imposing?—again, not necessarily, for one frequently finds that these features have been embodied in an article to increase its selling points. Then how is one to form an opinion?—what should one primarily look for?—the experience and reputation of the producer.

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