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THE
Canadian Courier

A NATIONAL WEEKLY

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The Wise Man's
Four Wishes

"Bread—when I'm hungry,
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Money—when I'm 'broke,'
Heaven—when I die."

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Berlin Ontario



PUBLISHERS' TALK

WE believe that athletics and sports have a definite place in the life of every nation and that an illustrated national weekly such as the Canadian Courier should devote some attention to them. It will always be our purpose to encourage clean, high-class sport—not the kind which is based on the principle of "any method to win." Mr. Good, who is writing our special articles, is known as the best-informed Canadian on athletics and sports, past and present. Polo will be the subject of his next article.

THIS week's cover is by a new artist, a resident of London, Ontario. Like all the other artists who contribute covers to this journal, he is a Canadian. The quality of Mr. Nicolet's work speaks for itself.

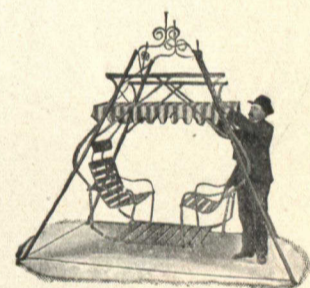
DURING the summer months, many people will be going on holidays. We hope they will all send us a change of address so that their favourite paper will reach them regularly. Every change in our mailing list costs us something, but we don't mind that.

THERE are others who could earn a little pocket-money taking subscriptions in the holiday season. We would be glad to hear from them. Our Special Three-Dollar-Cash-in-Advance Offer is still open. We are not satisfied that we have got to the four dollar standard yet, although last week's issue was close.

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Everybody admires it, because it is elegant in design and finish, protection from the hot sun, and will last for years. In the fall you can take it down, fold it up and put it away snugly for next summer. The wooden ones are left out to rot and are unsightly.

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