

## Business Chance

An established manufacturing business wishing to increase their output have an opening for an office man who can invest \$5,000. "INVESTMENT," Box 459, Monetary Times, Toronto.

**WANTED**—Honest man or woman to travel for large house; salary \$65 monthly and expenses, with increase; position permanent; inclose self-addressed stamped envelope. **MANAGER**, 330 Caxton Bldg., Chicago.

## Short Talks on Advertising

224 pages, 123 illustrations; sent post-paid on receipt of price.

Paper binding, lithographed cover, 25 cents.

Cloth and gold, gold top, uncut edges, \$1.00.

**CHARLES AUSTIN BATES**

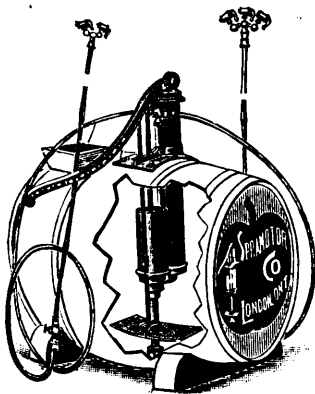
Vanderbilt Building, New York.

"Mr. Bates' Masterpiece. It is interestingly and readably written—more readable than one would believe possible on so hackneyed a subject as advertising—and it is illustrated by pictures intended to lend a humorous turn to many of the sentences in the text. For those who want a general idea of advertising principles, the book will be found valuable, and even the readers to whom its subject is more than familiar will find it an interesting companion for a leisure hour. It is full of apothegms, every one of which rings with a true note."  
—Geo. W. Rowell.  
"Excellent Work."—*Buffalo Evening News*.  
"Interesting and profitable."—*Baltimore Herald*.  
"Lively and Sensible."—*Philadelphia Evening Telegraph*.  
"Handsome and Clever."—*New York Press*.  
"Should be read twice."—*Cleveland World*.  
"Should be on the desk every advertiser."—*Cleveland Press*.  
"Best thing we have seen."—*Buffalo Express*.  
"Most practical and helpful."—*Minneapolis Journal*.  
"Every advertiser may read with profit."—*St. Louis Post-Dispatch*.  
"Mr. Bates has rendered a service to all progressive business men."—*Philadelphia Record*.  
"Most interesting of all instructive books."—*Buffalo Times*.  
"Full of ideas of value."—*Cleveland Leader*.  
"Nothing humdrum or commonplace."—*Buffalo Commercial*.  
"Full of snappy, commonsense hints."—*Boston Advertiser*.  
"Striking and readable."—*Baltimore American*.  
"Cannot fail to prove interesting."—*Pittsburg Press*.  
"Should be in the hands of every business man."—*Philadelphia Ledger*.

## Business Obtained

by catchy schemes and doubtful enterprises is surely short-lived. Misrepresentation and fraud backed up by untruth, is as surely the forerunner of failure.

The Spramotor Company have been the first to give the fruit-growers and manufacturers of Canada a strictly reliable machine for a variety of purposes, the latest of which is applying coal tar as a paint mixture.



It is a brass machine being so perfect in its mechanism that it will whitewash, disinfect, paint with almost any known mixture—as well as spray fruit trees.

It is the subject of more patents than exist on all other appliances together—and yet it is sold as low—or nearly as low—as any other sprayer in the market.

We will also sell you the chemical to use with the Spramotor, or you can get it from your dealer your-elf. The only advantage we offer you in this is it is guaranteed strictly pure, and at the lowest possible price. Copyrighted Treatise free.

Address

**SPRAMOTOR COMPANY**

68-70 King St., LONDON, CAN.

Please mention this paper.

THE Canadian Electric Company has subscribed \$1,000 to the National Patriotic Fund.

IN the township of North Dumfries, Waterloo County, all the \$13,000 taxes levied for 1899 had been collected before the first meeting of the council, except \$1 dog tax.

It is nearly three years since the Stratford Shoe Co. was incorporated with \$7,000 paid capital. Now they find that they cannot honor their paper due or coming due, and it is probable that an application to the court will be made for an order to liquidate. They owe about \$20,000.—Macdonald Bros., dealers in clothing at Petrolia, are endeavoring to obtain a favorable settlement with creditors.

THE embarrassment is reported of Isidore Rosenstein, of Grand River, on the Gaspé Coast, and who has also carried on stores at Newport, Grand Pabos, Paspebiac, and elsewhere. He is said to owe about \$12,000, and a meeting of his creditors has been called to consider his affairs.—J. B. Legare, general dealer at Lyster, Que., has assigned. He started there in the fall of 1898, buying an old stock at 75 cents on the dollar, and had been previously in business at Levis, unsuccessfully.—Wolff Seiden, a general merchant at Rigaud, Que., was accidentally killed on the railroad several weeks ago, and his affairs have since been undergoing investigation by an accountant. A meeting of creditors is now called to consider the statement, which is understood to show some deficiency on liabilities of from \$10,000 to \$12,000.—A demand has been made upon Julien Cote, dealer in dry goods, at St. Johns, Que., who is estimated to owe about \$7,500, and he has assigned to the Court.

THE list of Montreal business troubles for the week is made up as follows: F. X. Bourduas, tailor, is looking to his creditors for a compromise. He first made an offer of 30 cents, which he has since increased to 40 cents. This is not his first failure.—A voluntary assignment has been made by Henri Laurent, druggist, who has lasted about two years.—Octave Dufresne, hotelkeeper, has assigned, and the estate is to be wound up. John Bell, a jobber in fruit, is reported an absentee, and insolvency proceedings have been taken against his estate.—Thomas S. Lamer, a small East End retailer of dry goods, has voluntarily assigned, owing \$2,300.—Bruno Charbonneau, dry goods, has also assigned. He is estimated to owe about \$8,000.—J. N. Brossard & Co., also dry goods retailers, in a small way, have put their affairs into the hands of an assignee, and owe \$4,000 to \$5,000. Mr. Brossard was formerly of Brossard & Brien, who failed in 1895, and has since been doing business under cover of a sister's name.—A demand of assignment has been made upon Lusher & Bachman, manufacturers of cloth caps, etc., the members of which firm are alleged to have been implicated with several other parties, against whom proceedings were recently taken for obtaining goods under false pretences.



## A Fair Future!

Every young man looks forward to a successful future. Our College Courses insure it every time. They are just as suitable for young women, too. Those who are highest at the top began at the bottom with proper preparation. Those without this preparation are sure to be left behind. A fair future lies before you. We prepare you for it. Write for our catalogue.

**Central Business College** Yonge & Gerrard Sts., Toronto.  
W. H. SHAW, Principal.

## BANKERS

From the following list our readers can ascertain the names and addresses of bankers who will undertake to transact a general agency and collection business in their respective localities:

### ONTARIO

**ACTON**, Halton County, STORIE, CHRISTIE & CO.

**ALISA CRAIG**, Middlesex County. JOS. ROSSER.

**ALLISTON**, Simcoe County. GRAHAM & KNIGHT

**AMHERSTBURG**, Essex County. THE CUDDY-FALLS CO.

**ARKONA**, Lambton County. JOSEPH WILCOX.

### NORTH-WEST TERRITORIES

**WAPELLA**, Assiniboia, N. W. T. R. A. PEASE & CO. (with Branch Office at Moosomin, N. W. T.)

### J. E. EVANS.

Commercial Customs Broker and Forwarding Agent. **VANCOUVER, B.C.** Reliable information relating to any part of British Columbia promptly furnished. Customs work attended to with despatch.

### F. J. LUMSDEN,

Accountant, Auditor, Assignee, and General Agent. Accounts investigated and collected. Prompt returns guaranteed. Room 11, Inns of Court Building, **VANCOUVER, B.C.** References furnished.

**GEORGE F. JEWELL, F.C.A.**, Public Accountant and Auditor. Office, 361 Dundas Street, London, Ont.

**COUNTIES** Grey and Bruce collections made on commission, lands valued and sold, notices served. A general financial business transacted. Leading loan companies, lawyers and wholesale merchants given as references.

H. H. MILLER, Hanover

**WALTER SUCKLING & COMPANY**, Winnipeg. Real Estate Agents and Managers, 369 Main Street (ground floor). We undertake the management of estates, collection of rents and sale of city properties. This agency has the management of over 400 dwellings. Over fifteen years' experience in Winnipeg property. References, any monetary house in western Canada.

**JOHN RUTHERFORD, OWEN SOUND, ONT.**  
Licensed Auctioneer for County of Grey.

Lands valued and sold; Notices served; Fire, Life and Plate Glass Insurance; several factory and mill-sites in good locations to dispose of. Loans effected. Best of references.

## The DOMINION Life ASSURANCE COMPANY

D OFFICE. WATERLOO, ONT

The Dominion Life has had a good year in 1899. It has gained in amount assured, 11.73 per cent; in cash premium income 12.34 per cent; in interest receipts 28.64 per cent; in assets 17.61 per cent; in surplus over all liabilities 42.74 per cent.

It is safe, sound, economically managed, equitable in all its plans. Its interest receipts have more than paid its death losses since the beginning. No company anywhere has a lower death rate, or does better for its policyholders than the Dominion Life. Separate branches for abstainers and women.

JAMES INNES, M.P., Pres. CHR. KUMPF, Vice-Pres.  
THOS. HILLIARD, Managing Director