 Shining in Her Bedroom Window Any Longer.


OUR MIGHTILST LITTLE WORD NOW

ENROLL UNDER ITS FIAG AND SEE

Your attention is called to one of the most potent It is the little word NOW

The word signifies action, ambition, initiative, energy.
It stands for the militant actualities of life as opposed
the sit-back-and-taketteary possibilities
The armies of life might be divided into two camps,
the NOWS and the TOMORROWS.
The army of NOW is the army of Victory.
The army of TOMORROW is the army of defeat. Under which flag are you enrolled?
Empires have fallen and men missed fame or captur-
ed it, according as they enlisted in one army or the other.
Do you think if Napoleon had hesitated to turn his cannon on the Parisian mob he would have gone down in history as the great caplain he was?,
If Caesar had said "TOMORROW" I will cross the
Rubicon, he might have been known as the author of the Gallic , War instead of one of the world's shining geniuses. But the possibilities crowded into the little word NOW are just as potent today as they ever were.
You have an opportunity to prove this in a simple but
most convincing manner.
Are you a candidate in The Standard's $\$ 10,000.00$
If not, why not?
There is only one answer; you know what that is. If
are not already a candidate, you are enrolled under the you are not already a candidate, you are
flag of the ARMY OF TOMORROW.

But you still have time to redeem yourself. You have a chance to resign your commission under that flag and
join the army of NOW. You must not delay. The army of NOW is steadily
marching on, and you can easily join by marching a little faster to catch up with the rear guard.
If you have ambition; if you have energy; if you prefer action to indiffe
the army of NOW
The Stere is still time for every eligible person to get into
The Standard's Contest. If you are a soldier and in earn-
est, prove it by sending in the blank below. Think over your possibilities.
Read about the $\$ 10,000.00$ worth of Automobiles, Pianos, Phonographs, and Cash Prizes and remember there
are no losers in this contest.
Ask yourself whether you are enrolled under the flag
of NOW or the flag of TOMORROW. Which is worth while? Which is your choice?
One thing more: The word NOW spelled backward
ds WON.
TO JOIN THE ARMY OF "'NOW'" USE BLANK BELOW

| The St. John Standard Automobile and Piano Prize Contest APPLICATION BLANK <br> I am a resident of $\qquad$ in District No. . . . and wish to enter The St. John Standard Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest and agree to comply with same. <br> Signed:- |
| :---: |
| Name . |
| Street |
| City or Town.... |
| Business Address . |

Address All Communications To
CONTEST MANAGER,
The St. John Standard, St. John, N. B.

