



Our Forced-Out Sale Is Now in Full Swing

After fifteen years of trying to build up and make a better St. John we are forced to give

SANTA CLAUS

Full possession to clear out our complete stock and make room for a bank, a place to put your money in---not a place to spend it. We now take this opportunity to thank the people of St. John for their special attention to our advertising when we put on our *Great Bargain Sales*.

Now you have a call from Santa Claus to do your shopping at Wilcox's "Forced-Out Sale," where you can save money on your purchases and make a start in the bank when we leave the corner. We have a full line of Men's, Women's and Children's Ready-to-Wear Clothing, Millinery and Dry Goods. Also, a full line of Christmas Goods---too numerous to mention. Also,

Furs at Manufacturers' Prices

HERE ARE A FEW OF OUR MANY SPECIAL PRICES:

FANCY NECKWEAR put up in boxes, worth 30c, for... 25c.
 FANCY NECKWEAR put up in boxes, worth 60c, for... 45c.
 FANCY SETS OF BRUSH AND COMB for Men and Women, put up in Leather Cases, from... \$1.75 to \$10.00
 FANCY TRAVELLING SET, put up in boxes, from... \$2.75 to \$14.00
 FANCY JEWEL CASE, worth \$1.50, for... \$1.00
 FANCY JEWEL CASE, worth \$1.25, for... .90
 FANCY JEWEL CASE, worth 75c, for... .55
 FANCY WORK BOXES from... 40c. to \$4.50
 FANCY GLOVE BOXES from... 25c. to \$1.00
 FANCY BELTS put up in boxes, worth 25c, for... 19c.
 FANCY BELTS put up in boxes, worth 50c, for... 39c.
 FANCY SILK MUFFLERS, worth from \$1.10 to \$1.25. Sale price... 75c.
 SILK SHIRTWAISTS of all kinds, from... \$1.98 to \$5.00
 NET WAISTS, silk lined, from... \$2.75 to \$6.00
 LADIES' UMBRELLAS, worth 75c, for... 55c.
 LADIES' UMBRELLAS, worth \$1.00, for... 75c.
 LADIES' and GENTS' UMBRELLAS at special cut prices, from... 55c. to \$5.50
 MEN'S SELF-OPENING UMBRELLAS, worth 98c, for... 69c.
 LADIES' LOUNGING ROBES, worth \$8.50, for... \$6.50
 LADIES' LOUNGING ROBES, worth \$4.50, for... \$3.50
 LADIES' LOUNGING ROBES, worth \$3.75, for... \$2.98
 LADIES' SILK SKIRTS, worth \$4.50, \$5.00 and \$5.75, for... \$3.50
 We have a FULL LINE OF FURS, all marked in plain figures at close selling prices that we will clear out at from 15 to 25 per cent. less than regular prices.

Ladies' Clothing at Your Own Price

\$25.00 LADIES' COATS for... \$14.00
 \$18.00 LADIES' COATS for... \$12.00
 \$10.00 LADIES' COATS for... \$5.98
 \$14.00 LADIES' RAINCOATS for... \$8.98
 \$13.00 LADIES' RAINCOATS for... \$7.98
 \$10.00 LADIES' RAINCOATS for... \$5.98
 \$6.50 LADIES' RAINCOATS for... \$3.98
 \$4.50 GIRLS' RAINCOATS for... \$2.98
 LADIES' SUITS, worth \$25.00, for... \$15.00
 LADIES' SUITS, worth \$20.00, for... \$12.00
 LADIES' SUITS, worth \$15.00, for... \$8.00
 FANCY SILK DRESSES, worth \$35.00, for... \$18.00
 FANCY SILK DRESSES, worth \$25.00, for... \$15.00
 SKIRTS from... 98c. to \$7.50

300 LADIES' SHAKER NIGHTGOWNS, worth 85c, for... 59c.
 275 LADIES' SHAKER NIGHTGOWNS, worth 75c, for... 49c.
 ALL-WOOL GOLF COATS, worth \$2.75, for... \$1.98
 ALL-WOOL GOLF COATS, worth \$3.25, for... \$2.29
 LADIES' GOLF COATS, worth \$1.25, for... 98c.
 LADIES' BLACK SILK UNDERSKIRTS, worth \$3.50, for... \$2.50
 COLORED SILK MOIRE UNDERSKIRTS, worth \$4.50, for... \$3.50
 BLACK SATEN UNDERSKIRTS, worth \$1.25, for... 85c.
 BLACK SATEN UNDERSKIRTS, worth 98c, for... 75c.
 BLACK SATEN UNDERSKIRTS, worth \$1.75 for... \$1.25
 BLACK SATEN UNDERSKIRTS, worth \$2.25, for... \$1.50

MEN'S \$18.00 FANCY WORSTED SUITS. Sale price... \$14.98
 MEN'S \$16.00 FANCY WORSTED SUITS. Sale price... \$12.48
 MEN'S \$12.00 TWEED SUITS. Sale price... \$8.00
 MEN'S \$10.00 TWEED SUITS. Sale price... \$7.48
 100 STRAW SUIT CASES FOR SALE. Price... \$1.48
 \$5.50 LEATHER SUIT CASE, with straps... \$4.48
 50 dozen MEN'S \$1.00 WHITE LAUNDRIED SHIRTS. Sale price... 69c.

In Men's Clothing Department

MEN'S 75c. SOFT FRONT SHIRTS. Sale price... 48c.
 MEN'S \$1.00 SOFT FRONT SHIRTS. Sale price... 69c.
 MEN'S \$1.50 SOFT FRONT SHIRTS. Sale price... 98c.
 MEN'S 75c. WOOL SHIRTS and DRAWERS. Sale price... 48c.
 MEN'S \$1.00 WOOL SHIRTS and DRAWERS. Sale price... 75c.
 MEN'S \$1.25 WOOL SHIRTS and DRAWERS. Sale price... 98c.
 50 dozen 25c. POLICE BRACES. Sale price... 19c.
 30 dozen 25c. FANCY BRACES. Sale price... 19c.
 25 dozen 25c. NECKTIES. Sale price... 19c.
 MEN'S 50c. TIES, in separate boxes. Sale price... 25c.
 MEN'S 75c. TIES, in separate boxes. Sale price... 48c.
 MEN'S 90c. COAT SWEATERS. Sale price... 69c.
 MEN'S \$1.25 COAT SWEATERS. Sale price... 97c.
 MEN'S \$2.00 COAT SWEATERS. Sale price... \$1.48
 MEN'S \$3.00 COAT SWEATERS. Sale price... \$1.98
 MEN'S \$5.00 COAT SWEATERS. Sale price... \$3.25
 50 dozen MEN'S 25c. FANCY HOSE. Sale price... 18c.
 25 dozen MEN'S CASHMERE HOSE. Sale price... 19c.
 MEN'S \$22.00 BLACK MELTON OVERCOATS. Sale price... \$17.00
 MEN'S \$20.00 BLACK MELTON OVERCOATS. Sale price... \$15.48
 MEN'S \$18.00 FANCY OVERCOATS. Sale price... \$14.98
 MEN'S \$16.00 FANCY OVERCOATS. Sale price... \$12.00
 MEN'S \$15.00 FANCY OVERCOATS. Sale price... \$11.48
 MEN'S \$14.50 FANCY OVERCOATS. Sale price... \$10.00
 MEN'S \$12.00 FANCY OVERCOATS. Sale price... \$10.00
 MEN'S \$15.00 BLACK BEAVER. Sale price... \$10.00
 MEN'S \$10.00 TWEED OVERCOATS, odd sizes. Sale price... \$4.98
 MEN'S \$20.00 FANCY WORSTED SUITS. Sale price... \$16.00

In the Shoe Department

MEN'S \$6.00 WINTER BOOTS, waterproof, sale price... \$4.98
 MEN'S \$3.50 WINTER BOOTS, waterproof, sale price... \$4.48
 MEN'S \$4.50 VELOUR and BOX CALF BLUCHER, sale price... \$3.48
 MEN'S \$4.00 LEATHER LINED BOX CALF, sale price... \$3.28
 MEN'S \$3.00 WORKING BOOTS, Box Calf, sale price... \$2.25
 MEN'S \$2.50 WORKING BOOTS, Box Calf, sale price... \$1.75
 MEN'S \$2.00 SLIPPERS, sale price... \$1.29
 WOMEN'S \$4.50 WATERPROOF BOOTS, sale price... \$3.48
 WOMEN'S \$4.00 BOX CALF, Viscollized sole, sale price... \$2.98
 WOMEN'S \$3.50 VELOUR CALF Lace and Button BOOTS, sale price \$2.48
 WOMEN'S \$3.00 VELOUR CALF Lace and Button BOOTS, sale price \$1.98
 WOMEN'S \$2.00 FELT SLIPPERS, sale price... \$1.19
 WOMEN'S \$1.00 FELT SLIPPERS, sale price... 48c.
 BARGAINS in BOYS', MISSES' and CHILDREN'S FOOTWEAR too numerous to mention.
 MEN'S \$1.75 OVERSHOES, sale price... \$1.19
 200 LADIES' WRAPPERS, worth \$1.75, for... \$1.16
 300 LADIES' WRAPPERS, worth \$1.25, for... 79c.
 300 BATH TOWELS, worth 25c, for... 19c.

In the Hat Department

MEN'S \$3.00 HARD HATS, fall shapes, sale price... \$1.98
 MEN'S \$2.00 HARD HATS, sale price... \$1.48
 MEN'S \$1.50 HARD HATS, sale price... 98c.
 MEN'S \$3.00 SOFT HATS, popular shades, sale price... \$1.98
 MEN'S \$2.00 SOFT HATS, black, brown and gray, sale price... \$1.48
 MEN'S \$1.50 POCKET HATS, sale price... 98c.
 MEN'S \$2.00 WINTER CAPS (drivers), sale price... \$1.48
 MEN'S \$1.50 WINTER CAPS, golf and drivers, sale price... 98c.
 MEN'S \$1.00 WINTER CAPS, golf and drivers, sale price... 48c.
 BOYS' 75c. WINTER GOLF CAPS, sale price... 38c.

We have a full line of Christmas Goods all marked at close selling prices that we will give from 10 to 25 per cent off while they last.

Do Your Shopping at Wilcox's and You Will Save Money

Dock Street

WILCOX'S

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