

NEW BRUNSWICK'S GREATEST SHOE HOUSE

Sporting and Hunting Boots FOR MEN AND WOMEN



The correct kinds. If you have a notion of going into the woods this Fall and you are at all interested in thoroughly reliable footwear take a look at the exhibition of Sporting Footwear in our King street windows.

WATERBURY & RISING, LIMITED
King Street Union Street Mill Street

Kodaks . . .
And Photographic Supplies For Amateurs

S. H. Hawker
PRESCRIPTION PHARMACY
Cor. Mill Street and Paradise Road

SUFFERING FEET
Relieve Your Feet of Torture and Pain

PEERLESS CORN PAINT

Will take the corn out quickly, safely and surely. It is easy to use, simply paint it on night and morning for a few days, soak the foot and the corn will come out very easily. A brush is in every bottle. 20 cents the bottle. By mail on receipt of price. Sold only at

PORTER'S DRUG STORE
Prescription Druggist - Cor. St. Patrick and Union Sts.

You Want A Large Stone They are hard to get and expensive but I HAVE THEM

Some Of The Finest Diamonds I Have Ever Handled.

ALLAN GUNDRY - 79 King Street

DID the fact ever occur to you, that at the time the Creamery business was started on King Street, that the city was without a proper and sanitary dairy depot.

Much has been done in the way of improvement in this line through out the City, since then.

The pace has been set and eminence maintained, by the St. John Creamery, 92 King street.

St. John, Sanitary Dairy Depot.

Boots, Shoes and Rubbers.
Women's Boots, Shoes and Slippers. Girls' Boots, Boys' Boots, Children's Boots. Cork Insoles. Wool Slippers Sale.

A. B. WETMORE, 59 GARDEN STREET

PERFECT GEMS, ALL OF THEM.

You will agree, when you view our collection of jewelled Rings, Brooches, Scarf Pins, Earrings, etc. There is a beauty of quality as well as one of appearance. If you plan a gift to another or to yourself, you'll do well to select here.

A. & J. HAY - - - - 76 KING ST.

Chocolates, Package Goods, Mixtures, Penny Goods and Ice Cream Cones Etc. Our present stock has been selected as particularly suitable for the summer trade. Picnic and mail orders a specialty.

EMERY BROS., 82 Germain Street.

NEW AND BEAUTIFUL CREATIONS IN FALL AND WINTER

MILLINERY

Modish Models in Newest Colorings to correspond with Seasonable Costumes, among the most favored features being the

FAMOUS GAGE

and the Popular Marr Creations

Dressy Women Should Not Overlook

THE NEW WHITE SHETLAND VEILS AT \$1.00 Each

The House Famed For Millinery **MARR'S** 1, 3 and 5 Charlotte Street.

For the Fall Wedding

Our stock is thoroughly equipped with every article in Jewelry that one may wish to purchase, or the Bride delight to receive.

Silverwear and Cut Glass in all the essentials of a well appointed household.

Diamonds of Real Merit at very moderate prices.

FERGUSON & PAGE,
Diamond Importers and Jewelers. 41 King Street.

CHARACTER IS A THING WORTH WHILE

(Continued from page 1.)

that will, upon painful review, find that there is cause for both rejoicing as well as for sorrowing; for our success and failures are not always wisest and right, many of them need to be reversed.

Who fails and who succeeds? It is hard to tell. I know men who in their family relations are exceedingly blessed by the attention and devotion of wife and children, who have but little of the world's goods, but who have much of human love. Have they failed in life because they have not amassed a fortune? It may not be a very popular doctrine, but I believe it to be true; yet I find that man fails who has amassed a fortune and has lost human love, while he succeeds who, having but little, has everything in the form of love, the precious love of wife and children, the esteem of friends and God.

Mr. Moneybags places his bag under his heels to make him look high; higher than you or I. Pull the bag out and down he goes. Mr. Havelittle labors from morning till night, goes home to his humble residence and lays upon his table the product of his day's toil. He looks into the face of his loving wife, listens to the sweet voices of his children and thanks God for his mercy; and having nothing, as you say, he has everything.

If I were to quote to you the names of those who are honored by all of us, you would find that failures are sometimes the great successes and successes are sometimes failures. Moses failed. He took his people to the edge of the promised land and could not enter; yet his name is enshrined in the hearts of later ages, and from Isaiah to the last of the prophets Malachi, you will not find the name of one rich man on record because of his wealth, but because of his charity, their wealth to service. If their lives were worth living it was because they served others.

Rules of Life

What are the ideal rules to guide us in life? Only a few broad general rules are needed. You have heard of the great sculptor, Michelangelo. In his home one could see a few rough sketches which suggested to him some of his masterpieces. He carved his "David," his "Night and Morning," He carved his immortal "Moses," after having previously made a rough sketch consisting of a few lines. The art of carving a life out of the material given us by God depends upon our ability to construct a beautiful moral form from a few general principles.

A similar fact may be established in regard to the matter of diet. All the simple articles of diet are all that are necessary for the maintenance of perfect health. A few simple rules of conduct are all that are necessary for the introduction into this world of the greatest of all things. There are a few things for which men strive, upon which they hinge their happiness, around which center all their aspirations and for these things they live. They become the purpose of life.

There is in medicine a process known as "diagnosis by exclusion." When a physician is confronted by a patient suffering from a disease he takes the temperature he observes the pulse, he asks a series of important questions concerning symptoms, he investigates the family history of his patient and then he makes a diagnosis. He decides the character of the sickness afflicting the sufferer and argues "It cannot be this because of such and such reasons, and therefore it must be that, or that." Proceeding thus far he again argues "It cannot be the because certain symptoms are absent. The existing symptoms therefore indicate that this alone can be the sickness from which the patient is suffering." By excluding all the impossible causes, he finally reaches the only probable cause of the trouble.

We may follow the same method in discussing the greatest thing in the world. We shall touch upon some things most cherished by men and by our disregard, by exclusion, we shall endeavor to establish that each of these things is not the greatest thing in the world, hoping, in the end, to establish what may justly be so regarded.

Canal men and ask them what they are seeking, why they strive and one will answer he toils and struggles in order to obtain fame. Fame is a good thing. It is the adoration of the lips, the clapping of hands, but fame, while men live for it, cannot be the greatest thing, because closely bound with fame, there may be moral deficiency. Man may be famous and yet guilty of many crimes. Fame is a good thing, but it is not the greatest thing in the world. Men like Alexander, Caesar, Napoleon are regarded as the great conquerors of the world, men who served the idol glory. But can we safely recommend such an idol as a human ideal? We would sell that this idol of glory led them to their own destruction. It is only but 100 years since Napoleon was at the height of his glory and today right thinking men, while acknowledging his great military genius, cannot but condemn him as a brutal murderer and waster of human life.

The Idol of Gold

There is that other idol for which men long, the great, controlling master, money. I have nothing against money as such. I

advise men to work and to get it, honestly. I wish there were more money in the world that more people had much of it, if they only knew how to use it. Money is a great instrument and you must know how to play on it. Men of high financial standing make great impressions but they make as well, great mistakes in their belief that they really can get everything for nothing. You can buy a valley or a mountain with money but you cannot buy the power of enjoying the view with money. Men will sell you palaces and mansions for money but will not sell you happiness within.

Then, too, there are men who live for reputation. They want others to think well of them. They are swayed by no higher motive than that others should speak highly of them and for this they will often ruin their homes and families and wreck their own happiness, and after all, reputation is not what we are but what others think we are. How incorrect most often, is their mistake! How unfair is their judgment! I made it clear that in none of these much-dreaded possessions lies the greatest thing in the world.

Character Above

There is only one fundamental trait in human life which stands above all qualities foul in men and this is character, for character means what a man is, while reputation is what others think a man is.

"77"

Humphrey's Seventy-Seven Breaks up Grip and COLDS

HOW THEY STRIKE.

All Colds start with a stiff, gone, feeling of lassitude and weakness, and some great illness was pending.

If you could get to know this as the first feeling of a Cold, before the Sneezing, Cough or Sore Throat set in—and take "Seventy-Seven" at once—you would never have a Cold.

To obtain the best results a vial must be kept handy. It fits the vest pocket. All dealers sell "Seventy-Seven."

Humphrey's Home, Medicine Co., Cor. William and Ann Streets, New York.

A Notable Sale Of Lace Curtains Monday Morning

Wonderful Values In Manufacturer's and Traveller's Samples For Quick Disposal

Almost any home will have need for extra lace curtains at this time of the year when apartments are being freshened and prepared for the long winter. This sale then comes most opportunely and presents such wonderful bargains that there is scarcely a housewife who can really afford to pass them by.

These curtains must be disposed of to provide room for new designs to arrive and therefore will be offered at figures which will make this a very extraordinary sale.

The quantities are limited however, so if you desire to profit it will be necessary to come with the early ones.

Traveller's Samples in English Lace, Scotch Net and Nottingham Lace Curtains, just a trifle soiled from handling; offered in single and double borders, fine patterns or heavy worked designs. From four to six pairs to a pattern. Sale prices from 25c. to \$3.50 pair.

Manufacturer's Samples in English Lace, Scotch Net and Nottingham Lace Curtains, all styles and designs never before opened, the curtains are therefore in perfect condition. From 3 to 6 pairs to a pattern. Sale prices from 75c. to \$4.00 pair.

Odd Curtains including such makes as Point Lace, Battenburg and Novelty Curtains. One pair to a design and marked at surprisingly low prices. Lengths 2 1/2, 3, and 3 1/2 yards. Sale prices from \$1.00 to \$10.00 pair.

Sale will start at eight o'clock sharp in the Curtain Department.

Suits For Men

Who Care For Individuality And Appearance

If you like snap and vim aplenty in clothes that gracefully drape your figure—

Like style and individuality in distinctive garments that have all the little personal touches supplied by the handi-craft of experts—

Like all the permanent shapeliness, serviceability, and economy afforded by suits built in the latest modes, in the newest and most attractively patterned materials—

Then you should call and choose from our display.

The Prices Range From \$10.00 to \$24.00

Clothing Department



MANCHESTER ROBERTSON ALLISON, LTD.

The Sale of the Irving Jewellery Stock WILL COMMENCE ON MONDAY MORNING At The Irving Stand, 50 King Street

The store during the sale will be in charge of Mr. Carl Schmidt, a practical jeweller, who is thoroughly versed with the trade of St. John. Mr. Schmidt has won for himself an enviable reputation in the trade and persons patronizing this sale may understand that it will be conducted in harmony with that reputation. People patronizing this can depend on getting the quality they pay for as everything is marked in the old Irving plain figures and also the reduced plain figures. Prices in most cases are about half the original prices.

The stock consists of high-class, medium and cheap jewellery.

A very large assortment of Handsome Set Rings, including Diamonds are offered at about half their regular price, for instance, 12-10 kt. very neat Real Diamond Rings are priced \$7.50. They are the regular \$15.00 quality.

Solid Gold Brooches, the newest styles, \$10.00, \$12.00 and \$15.00 Brooches can be bought for only \$5.00 to \$8.00.

Cheaper Brooches can be had from 50 cents to \$3.50.

Sterling Silver Enamel Buckles, over 400 of them priced from \$1.00 to \$5.00 each, sale price from 50 cents to \$2.50.

Ladies' Chains and Watch Fobs, reduced prices from 50 cents to \$5.00 each.

Neck Pendants with very handsome settings, \$3.50 to \$12.50.

Silver Chatelaines, from \$2.25 to \$6.50.

Cuff Links, solid gold, 14 kt., \$5.00 quality, reduced to \$3.

Other prices from 25 cents up.
Men's Fobs, from 25 cents to \$7.50.
Men's Gold Fobbed Watch Chains, from \$2.00 to \$4.50.
Alarm Clocks, \$1.00 quality for 60 cents.
Other prices 90 cents and \$1.15.
Mantle Clocks, \$3.50 quality, to be sold for \$1.50.
Marbleized Clocks, \$8.00 quality, for \$4.50.
One Mahogany Round Clock, suitable for office and hotel, regular price \$20.00, will be sold for \$25.00.
One Electric Clock, never needs winding. This clock would retail for about \$30.00, can be had for \$15.00.
Two Handsome Mission Oak Clocks, regular \$6.50, can be had for \$3.00.
Show Cases, One Large Jeweller's Safe and all Store Fixtures can be had at private sale.
No Goods charged.

F. A. DYKEMAN & CO.

New Black Suitings

For Fall and Winter Tailor-Made Suits

Black Fine Twill Serges, splendid wearing qualities, dust resisting, 50 to 56 inches wide, yard 95c. to \$2.15.

Black Military Cheviot very smart and durable, will not rough up in wear, 50 to 56 inches wide, yard 90c. to \$1.50.

Black Thibet Serges, light weight but very serviceable, 50 to 56 inches wide, yard \$1.10 to \$1.55.

Black Broadcloths, fast black fine dressy finish, 52 to 56 inches wide, yard \$1.00 to \$3.00.

Black Venetians, noted for wearing well and keeping good appearance, 50 to 54 inches wide, yard 75c. to \$1.75.

Black Wale Cheviot, rough finish, tailors well, 50 to 52 inches wide, yard \$1.20 to \$1.65.

Black Vicuna and Heavy Cloths, suitable for separate Coats or Skirts for cold weather wear.

Dress Goods Department

Dress Goods Department

ion of all qualifications within men, which, when symmetrically developed make our life a holy temple of character.

Let this day suggest to you as it does to me, its true definition of life. May it serve to us as a beacon light to guide us aright, for the mutual service of a united fellowship and teach that the love of God means the love of man.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio.

Sold by Druggists, 75c.

Take Hall's Family Pills for constipation.