

SETTLE THE SHOE QUESTION at EATON'S GREAT MARCH SALE

We have very many special purchases for this sale at lower prices than most dealers buy them at wholesale. The price of Shoes is higher than ever before, but still we maintain the famous Eaton's Bootery policy of "Better Shoes for Less Money."


Our Prices Defy Competition! Look Them Over and See For Yourself Why This is So!

 <p>BROWN KID BOOTS With Gabardine cloth tops, as illustrated with Louis heel and graceful vamps. All Goodyear welts. Sizes from 2 to 6. A \$7.00 value. \$3.45</p>	 <p>BLACK CALF BOOTS Exactly as illustrated. Only a few pairs of these \$6.50 Boots at \$3.95</p>	 <p>BLACK GUN METAL CALF BOOTS With the new heel, as illustrated. A \$6 value at \$3.95</p>	 <p>BROWN CALF SPORT BOOTS An ideal Shoe for early Spring wear, with the new military heel and perforated wing tips. These Shoes are worth \$10.00. Our Price \$5.45</p>
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 <p>250 Pairs Black and Brown Neolin Soled Boots. Worth \$6.50 and \$7.00. \$4.95</p>	 <p>MADURA BROWN CALF BOOTS An excellent Shoe for dress or every day wear; made of dark brown calfskin with Louis heel, aluminum plate inserted and durable soles. All sizes; \$10.00 value. \$6.45</p>	 <p>Parisian Boots Made of high-grade Kid with long, graceful vamps, Louis heels with rubber heel attached. An Eaton creation. \$5.95</p>
 <p>BLACK INDIA KID BOOTS As illustrated with graceful vamps, Louis heels and medium weight soles. All sizes. Every pair worth \$7.50 or more. Our Price \$4.95</p>	 <p>BLACK AND GREY COMBINATION BOOTS In all the new spring styles, Vici, Louis, Cuban and military heels. \$5.45</p>	 <p>New Spring Sport Boots As illustrated in black, brown and grey. To appreciate this shoe you must see it for yourself. Our Price is Only \$5.45</p>

 <p>Patent Colt Oxfords Long, graceful vamps, Louis heels and durable soles. Aluminum plate in heel. Extra special. \$3.95</p>	 <p>Patent Kid and Black Glove Kid Pumps As illustrated. Regular \$5.50 Value. \$3.95</p>	 <p>BLACK GLOVE KID OXFORDS Made of soft black kid with turn soles, Louis heels, with plate inserted. A \$6.50 value at \$3.95</p>
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Another Two Weeks Phenomenal Money Saving Event

Smart Shoes For Women	<p>The Home of Better Footwear for Less Money</p>  <p>Eaton's Bootery WOMEN'S SHOES MAKER TO YOU ST. JOHN BRANCH 205 Union St., Opera House Block</p>	At Real Cut Prices
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The Apartment House

(Montreal Gazette.)
The Indian "motel," not only by primal instinct, but the desire to live in clean quarters; and many today in our city life move for a similar motive. They move, especially, for that potent instrument of civilization which could give pointers to "Aladdin's Lamp," the electric button, which pressed, brings all things to the desire.

There are many reasons for the diffusion of the apartment house in Montreal, but climate stands out in the foreground. We build closely for mutual warmth. Other reasons are ease, comfort, concentration of utilities, making for greater efficiency and economy.


Not so long ago and the apartment house was in the nature of a portent. It seemed to threaten the individuality which might surely hope to find expression and enlargement in a country which had 600,000,000 acres of untouched virgin soil within its confines. The apartment house is now a foremost institution in Montreal. The "Sherbrooke Apartments" were the first in the field, and became a nine days' wonder. Copies less potent multiplied. They towered above the humble dwelling. They offered to make life easy. They brought up the ice and put it in the box. They supplied heat and light. In many cases they served meals by dumb waiter. They eliminated also the drudgery of house-keeping. And for the beginners in life—for the young people who had just got married and had no incumbence less undesirable than a canary, they provided a cozy little nest—a miniature copy of the big apartments where only millionaires could be expected to pay the rent. It is related of a newspaper man at the beginning of the apartment house epoch that, impulsively asking the rent of a suite of rooms, the announced rates gave him an apoplectic stroke.

The suite of three or four small rooms is prepared for people of moderate means. They rent from \$40 to \$60 a month. It is true that you cannot turn round in them. The "kitchenette" room will not permit the entrance of more than four persons; and even then there is a condition of non-interference rigorously imposed. There is one bedroom, so tiny that one finds it difficult to get into it and a sitting room so restricted that if there should be any company the knees of the visitors are jammed into the knees of the host and hostess.

On the other hand, all the anguish associated with a furnace that will not burn is a memory. If the heat is not to your liking, you merely ring the bell. There are no sidewalks to vex the spirit in the bitter mornings. There are no book agents to make you fall from grace. Life is self-contained. There is, too, the happy sense of security and gregariousness, even though you may not visit your neighbors on the same landing. It is true that the very compactness which has much to recommend it, makes it possible for your neighbor's piano to give you a bad half hour now and then. There is the feeling that you are associated with your kind; that Brown is at the elbow; that there are common purposes and dispositions and temperament in life.

The days are gone when our women sat at home and made antimacassars and thought of life. Women have become active in spheres which have no relation to domesticity. That is not to say that they have turned their backs on the home. It does mean that they will not longer be slaves to the dustpan. The apartment house, in a long and cold winter, solves the question of comfort and convenience; but it must be endlessly repeated in humbler architectural forms so that the common people can use it, as the Rev. Dr. Paterson-Smith said to the Gazette, they use it in the city of Dublin. The apartment house may be destined to solve the problem of country life the year round in our severe climate. That will mean, with rapid transit, that the slum will cure itself largely. The people will go further out and find cheap but comfortable homes say thirty miles in the country, in which they can live the year round. But see the "kitchenette," and smile to think that this is home!

USE The Want Ad Way



RED ROSE TEA
"is good tea"

A SURE test of the value and quality of a product is the number of years it has been upon the market.

Red Rose Tea has stood the test of time. It has given the best of tea satisfaction for more than 24 years.

Its high standard of Quality has been maintained under all conditions during that time. It is always the same "good" tea. Rich, full-flavored, fragrant and refreshing.

Sold only in sealed packages.

RED ROSE
TEA "is good tea"

Red Rose Coffee is as generously good as Red Rose Tea



Its A- Northern Electric Portable Sewing Machine

A Friend to Every Woman
The Northern Electric Portable is ideally meeting the requirements of the average housewife, namely, conservation, efficiency and economy. And in doing this, it is finding a prominent and preferred place in the homes of Canada.

It is enabling the housewife to do a larger proportion of the family sewing with much less physical effort because a Northern Electric is operated by electricity and simply and easily controlled by the foot.

Time and Energy Saved
It is complete and simple in construction and will do every kind of sewing that can be done on any other make of standard sewing machine. It is artistically designed and beautifully finished. In short, a sewing machine you will be proud to own. There are many other points of superiority claimed for the Northern Electric Portable. Ask your dealer to explain them.

Northern Electric Company
LIMITED
MONTREAL
OTTAWA
TORONTO
WINDSOR
WYOMING

TO KEEP A BEAUTIFUL LUSTRE on all Your Furniture and Floors

Brightly shining furniture, piano and phonograph gleaming like new—floors glistening—these are signs of a well-kept house.

Any housewife can easily have it so, by an occasional treatment with O-CEDAR POLISH.

It cleans and polishes with one operation—and the O-Cedar result is a hard, dry, lasting polish, such as you never have been able to secure by other means.

Keep your furniture looking new—keep your whole house sanitary—clean. Have furniture and floors in which the blended beauty of the grain is richly evident. The O-Cedar Polish Mop gives wonderful results on floors. Use it for hardwood, painted floors and linoleums.

You will find O-Cedar Polish (in 25 cent to \$3.00 sizes) and the Mop (either shape at \$1.50) at any Grocery or Hardware Shop.

O-Cedar Polish

CHANNELL CHEMICAL COMPANY, Limited
TORONTO

