Notice is hereby given that a Dividend at the rate of Seven per cent. 47 p.c.) per annum upon the Paid-Up Capital Stock of this Bank has been declared for the three months ending the 28th of February, 1914, and that the same will be payable at its Head Office and Branches on and after Monday, the 2nd of March, 1914. The Transfer Books will be closed from the 15th to the 28th of February, 1914, both days in-

By Order of the Board, JAMES MASON, General Manager. Toronto, January 14th, 1914.

Marcus Leow Breaking Into the \$2 Business; Why Lecturers Fail live" For three days Gabriel lived away from home. On Tuesday his youngest brother said to him in the street.

Weekly Theatrical Letter Gives Interesting Sidelights of the Life of New York's King of Amusement Merchants

Italy, India-any place where interest-

to \$2000 each Sunday night at Carne-

that \$5 guarantee.

Many Lecture Failures.

Recent theatrical history records many

such failures. Dwight Elmendorf has

succeeded But he started in modest-ly. For a time he operated his lantern

imself and talked as he changed the

pictures. He began by doing his lec-

turing on a guarantee when possible. He extended his efforts and today is a

rival of Holmes in popularity and pro-

By W. Bob Holland.

NEW YORK, Jan. 24.—Fortunes are often quickly made or quickly lost in the amusement business. Most of the successful producers of today were not born to money, they achieved their successes thru hard work, ability or good luck, or a combination of the three The men of money who back theatrical enterprises rarely garner any profit in dollars and cents. What theatrical enterprises rarely garner Winter Garden, and then started on a any profit in dollars and cents. What they may gain in the way of knowledge or amusement is a different mat-

ter.
These profatory words are intended as an introduction to a brief story of one of the most interesting figures of one of the most interesting by the list is his money.

In the theatrical world today, He is his money.

Marcus Loew for some time known as The undoubted success of Marcus Italy Is Another Country Marcus Loew, for some time known as the "Small Time King." but now branching out into a line in which he the "Small Time King." but now branching out into a line in which he has not heretofore embarked. Having made several millions with 10-cent aire. Even the "movie" business is theatres he is trying to add to those millions by going after the crowd willing to pay \$2 for an evening's amuse-

that started him on the career that led to great success. In a partnershap with David Warfield he established a penny arcade in Cincinnati It was one of the first concerns of the was one of the first concerns of the kind in the country, and was a success after a discouraging start. He later opened a moving picture theatre in Cincinnati, and the first day had 5000 paid admissions, and saw that he had a fortune in sight. He soon had moving picture theatres all over the east and he had made a fortune

The rest of the is a "one-man show."

The clericals make good capital out of it; and not without justification, perhaps, claim that precocious criminality increases in direct ratio with the decay of the influence of religion in the church. Still, France is not in it the church still, France is not in it with still ostensibly cjerical Italy. Where a day does not pass without corner. He was the first man to com-bine vaudeville and moving pictures, and he offered vaudeville acts of Well. Mr. Holmes is drawing \$1800 standard merit at 10 and 20 cents.

Built Theatre Where Born.

Gradually Loew went heavier into vaudeville. He built theatres when he could not lease them. He has actually wonder that other men have sought to spent a million dollars on a theatre in which his shows were to be given Only a few years ago Fred Niblo. at 10, 20 and 30 cents. He has these theatres all over the east now, and is adding to the string right along. He M. Cohan on a lecture tour. He tra-went back to the corner of Delancey veled for months, and then undertook and Suffolk streets, the spot where he was born, bought the tenement in which he first saw the light, tore it which he first saw the light, tore it store that had charge of the advance store that had to go into his bank which he first saw the light tore of the which he first saw the light tore of the down and constructed a theatre. There store that had charge of the advance may have been sentiment in it, but sale. Mr. Niblo had to go into his bank roll to make up the deficit caused by roll to make up the deficit caused by

Loew capitalized the idea that dimes make dollars. He applied five and ten-cent store methods to theatricals. He argued correctly that a big theatre filled at ten cents a head was more profitable than a small theatre empty at \$2 a seat Natore abhors a vacuum and Marcus Loew abhors a vacant seat. He first filled the seats by lowering the price, he keeps filling them by raising the grade of the entertain-

Nobody knows what Marcus Loew is worth today, but it is a conservative estimate to say that he controls theatres representing a value of \$35,000,000.

SAD DEATH PACT BY TWO CHILDREN

Two Boys Agreed to Die With Their Consumption-Stricken Father.

PARIS, Jan. 24.—A grim tragedy of the "white scourge," as consumption has been called has occurred in Paris. has been called has occurred in Paris.

A house painter, thirty-nine years old named Garnier, lost his wife three months ago from the disease. Some weeks later he consulted a doctor, who told him he was in an advanced stage of tuberculosis. The father then discovered that the children, three boys, aged 16, 11 and 8 years, were all afflicted with the disease He began to say openly to his friends that it was better to put an end at once to lives so bright

so bright.

For a fortnight the eldest boy has stated, his father would ask him every day, "Gabriel, won't you die with me? Your brothers are willing. If you love your father you will not let him go alone." "I am too young to die," the boy answered; "I want to

"Papa has brought the revolver." On Wednesday Gabriel was watching the light in the window of his home from the frozen street. Suddenly the light went out. After watching for an hour he told the neighbors of his fears, and the police were called to the house.

JUVENILE CRIME IS pensive production in many ways—ex-pensive for people, for scenery, for cos-tumes. Loew believed that the man who pays \$2 is entitled to as much **WORRYING FRANCE** consideration as the one who pays a dime—each should have the worth of

Where Crimes Are Committed by Minors. overdone at times, and in places, and many comparatively poor men have lost their little savings trying to follow Loew's footsteps.

Burton Holmes' Rivals.

This reminds me of the money that

PARIS, Jan. 24 .- People are beginning to get distinctly worried here about the increase of juvenile crime. A few days ago a big morning paper published a melancholy rubric of all the crimes—murder, assault, arson, theft, committed by minors. It took half a page of small print.

The ciericals make good capital out

where a day does not pass withou reading about "Arrigo, aged 14, stab-bing Giulion, a year younger, for the beau vaux of their mutual mistress, Luisella, whose precocious charms 12 Italian springs have ripened." Still. the story that reaches us from Beziers, in the south, should take some beastly

Two children, Pierre and Charles, aged respectively 10 and 11, after a prolonged course of penny dreadfuls by a forged telegram and attempting successful vaudeville performer, was backed by his brother-in-law, George the penny dreadfuls is as prevalent here as in England—resolved to com-North was employed in the cable demit a robbery "under arms." First of partment at the Central Telegraph all, they stole a couple of automatic office. He noticed that telegrams were pistols from a gunsmith's shop in the town, then boldly climbed the stairs passing between Mr. Nicholson in London and Mr. Johnson in Dieppe, of a building of fashionable flats and entered the first door that was not locked. It happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant's room, and the servant happened to be the door of a servant happened to be the door of a servant's room, and the servant happened to be the door of a servant happene pened to be in it. One of the young scoundrels terrorized her with Mr. Niblo was not the only man to make a financial failure as a lecturer Browning, while the other searched the room. In a trunk he found 30 francs with lantern slides and motion pic-tures as accessories during the fact. —a sum far beyond his wildest dreams. Satisfied, the bold, bad burglars with-

> They were arrested an hour later in toy shop, buying-What do you think?--pop-guns.

> endorf will declare unhesitatingly that they could do better on the lecture platform than he does. Probably they could for Elmendorf is not so very good. However, he makes as much in night as many of his critics make in

> But the one-man show proposition certainly does look good. On paper it figures as being more profitable than raising chickens.

JAPAN'S IDEA OF **IDEAL HUSBAND**

Fair Sex Make Some Startling Rules As to Who They Should Wed.

PEKIN, Jan. 24.—A Tokio review has been asking its lady readers for their ideal of a husband. Here are the seventeen virtues of the paragon, placed according to the order of their importance in the eyes of fair Japan: He must not be a mis-er; not be too much taken up with his own toilet; be manly in appear ance; not be a woman's man; ex-

TELEGRAPHER JAILED FOR FRAUDS IN LONDON

Sends Wire to Man Under Forged Name and Asks Money.

LONDON, Jan. 24. - An ingenious telegraphic fraud was described at the What Do You Think of This?



A Complete Living Room Outfit

Here is another practical demonstration of the low prices and reasonable terms of the big furniture store out of the high rent district.

Here is an outfit worth easily \$85—an outfit that enables anyone so situated to have a combined living room and a bedroom if they desire, because the Davenport in this outfit may be converted into a full-sized bed and it is complete with spring and mattress.

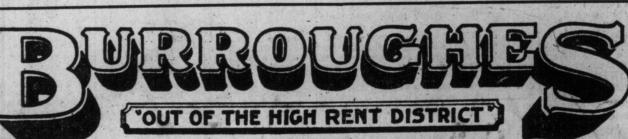
As the picture indicates, every article is good-looking and thoroughly dependable. Here is what you get for \$68.00—a Bed Davenport, a Rocking Chair, an Arm Chair and a Library Table. All these pieces are made of solid oak in a beautiful nut brown fumed finish, and upholstered in brown Spanish rexine leather. The design, as you will see, is the ever-popular mission all through. While \$68.00 is the price of the outlit complete, anyone desiring to buy the pieces separately can do so at the following prices:

NOTICE THE LIBERAL TERMS ON THIS OFFER Complete Outfit, \$8 cash \$2 weekly; The Davenport, \$4 cash and \$1 weekly; The Arm Chair, \$1 cash and \$1 weekly; The Rocker, \$1 cash and \$1 weekly; The Table, \$1 cash and \$1 weekly.

THE DAVENPORT, regular \$49.50, special - \$39.75 THE ROCKER, regular \$12.00, special

THE ARM CHAIR, regular \$11.50, special THE TABLE, regular \$12.00, special - - -

extra charge specials.



The Big Store at t Corner o

been robbed. Will you send \$125 to relieve temporary embarrassment?" relieve temporary embarrassment?" Mr. Johnson telegraphed back that Let Me Send You A Treatment of My

to obtain \$125 by similar means.

Forster Boulton, prosecuting, said



C. E. GAUSS Will Take Any Case of Catarrh, No Matter How Chronic, or What Stage it is in, and Prove ENTIRELY AT MY OWN EXPENSE, That

it Can Be Cured. Curing Catarrh has been my business for years, and during this time over one million people have come to me press himself clearly, avoiding anything like a hint; be prompt in decision, and clever in extricating himself from an awkward position; have self from all over the land for treatment and advice. My method is original. an ideal which may be left to his own cause. Thus my combined treatment choice; leave the management of the cures where all else fails. I can dehousehold to his wife; never put his face inside the kitchen; never criticize his wife's hats or dresses; never make other people the recipients of his confidences; not end by becoming an object of disgust to his wife; not interdress at once to C. E. Gauss, and he fere in feminine matters at all; cultivate the virtue of compassion; not drink heavily; not be fat; not be too

> FREE This coupon is good for a package of GAUSS COMBINED CATARRH CURE sent free by mail. Simply fill in name and address on dotted lines below, and mail to C. E. GAUSS, 5784 Main St., Marshall, Mich.

Old Bailey, when Sydney Ernest North pleaded guilty to obtaining \$150 ONE DREADNOUGHT FOR EVERY MONTH

Small Vessels Heavily Armed Will Be the Fashion for this Season.

LONDON, Jan. 24.—The navies of the world have built 101 battleships of the dreadnought type since the British navy launched the original dreadnought just eight years ago. The passing of the century mark came with the recent launching of the British battle-cruiser Tiger, and with that the decision of the British naval authorities to build no more warships of just that type. It has been reported that the smaller vessel more heavily armed wil be the fashion during the

next season of British naval design-The building of 101 dreadnoughts in eight years means that an average of more than one of these mammot ships a month has been launched. The largest contribution was made in 1911, when eleven ships of the dreadnought type were put afloat, including the four contingent ships of the British program of 1909-10, and the two Dominion battle-cruisers, built by Australja and New Zealand. The Tiger is the thirty-fourth British ship of the dreadnought type to be launched the order after this being German the United States 10, France Italy 6, Russia and Japan 5. each, Austria and Brazil 3 each, Spain and Argentine 2 each, and Turkey and Chili one each. In 1911 England possessed 24 of the world's 63 dread noughts affoat, while now she has 34

SOLVING THE

TIREQUESTION

Every day our laws

appear to be getting

more stringent against

the motorist, no doubt

because of the multipli-

city of avoidable mis-

haps. You need every

assistance you can get

to give you absolute control of the car.

Dunlop Traction Treads

solve the tire end of it

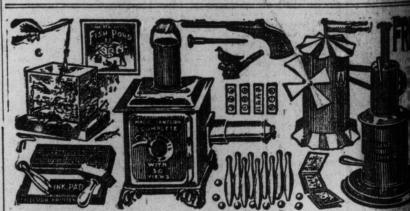
for you.

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IN 1913

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Giant Toy Outfit for Boys

REGAL MANUFACTURING CO.

ENGLISH MUSIC HALL ARTIST ANNOYS DUKE

Girl Sang "I Love My Blue-Eyed Boy" to Grand Duke at Alhambra.

LONDON, Jan. 24.-An amusing incident took place at the Alhambra on Saturday, the 20th of December. The Grand Duke Michael of Russia was in the front row of stalls accompanied to the stage Lord Lonsdale, by his young son and his very pretty

to sing her song: "I Love my Blue-eyed Boy." On Saturday she made a great hit by sto front of the grand duke and the words with mischievous in The house was quick to all what in reality was a con and meant one; but the gran-seemed a little disconcerted and ed his head persistently aside, daughter evidently enjoyed the When Miss Monkman had son also in the audience, went a spike to the grand duke, at As usual, Miss Monkman came to persuade him that only a along the passage in front of the foot- ment was intended.

lights, and quite close to the at

