

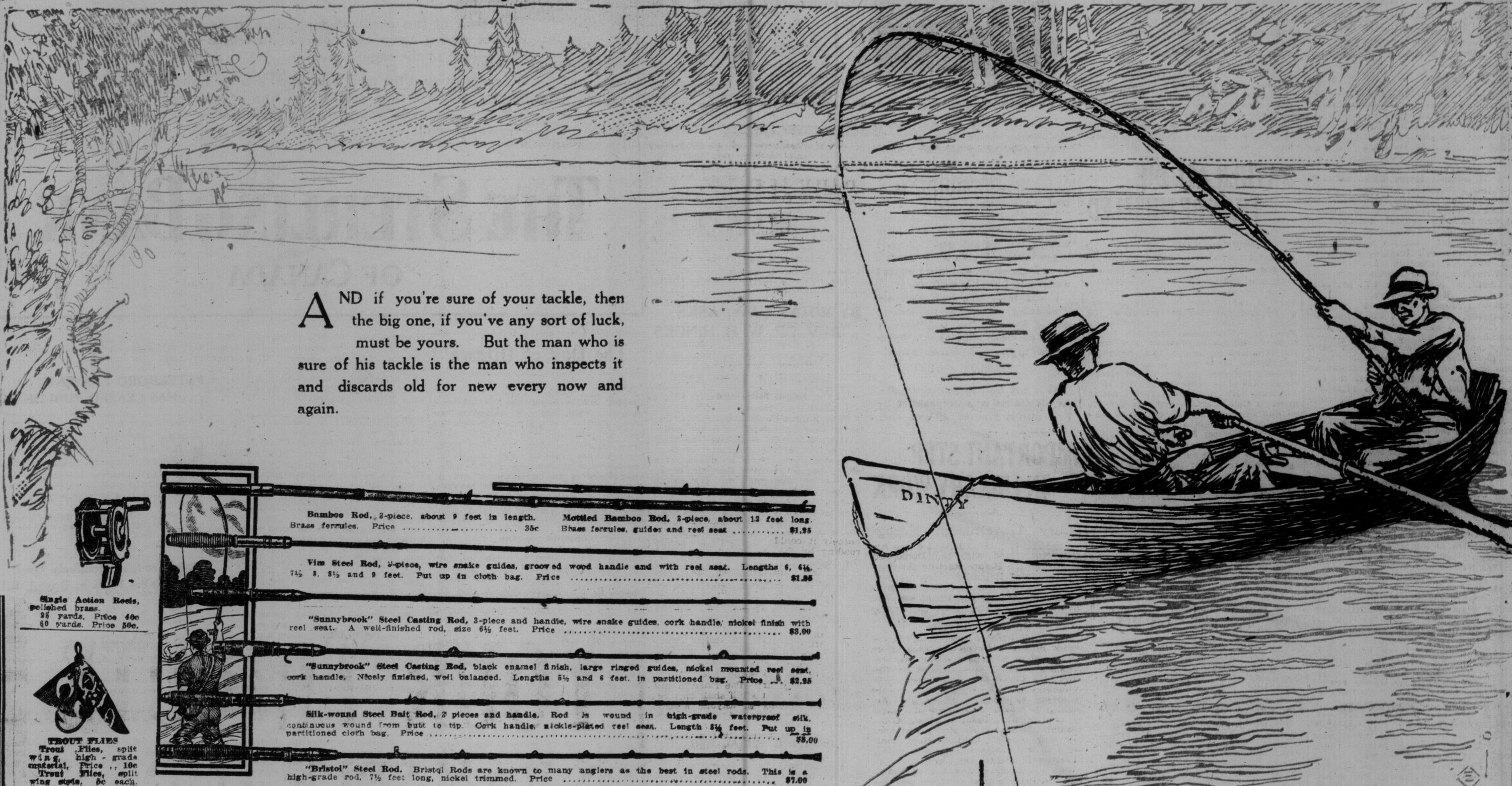
SEE the Japanese Junks and Sampans in the Boat Section. —Fifth Floor, Main Store.

EATON'S DAILY STORE NEWS

ALSO SEE the model Battleships and Gunboats in the Boat Section. —Fifth Floor, Main Store.

A BIG ONE---6lbs OR MORE

You're Sure of That---And You're Sure He's Well Hooked



AND if you're sure of your tackle, then the big one, if you've any sort of luck, must be yours. But the man who is sure of his tackle is the man who inspects it and discards old for new every now and again.

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| Bamboo Rod, 2-piece, about 9 feet in length. Mottled Bamboo Rod, 2-piece, about 12 feet long. Brass ferrules. Price 35c | Mottled Bamboo Rod, 2-piece, about 12 feet long. Brass ferrules, guides and reel seat \$1.95 |
| Vim Steel Rod, 2-piece, wire snake guides, grooved wood handle and with reel seat. Lengths 6, 6 1/2, 7 1/2, 8, 9, and 9 feet. Put up in cloth bag. Price \$1.35 | |
| "Sunnybrook" Steel Casting Rod, 2-piece and handle, wire snake guides, cork handle, nickel finish with reel seat. A well-finished rod, size 6 1/2 feet. Price \$3.00 | |
| "Sunnybrook" Steel Casting Rod, black enamel finish, large ringed guides, nickel mounted reel seat, cork handle. Nicely finished, well balanced. Lengths 6 1/2 and 7 feet. In partitioned box. Price \$2.95 | |
| Silk-wound Steel Bait Rod, 2 pieces and handle. Rod is wound in high-grade waterproof silk. Continuous wound from base to tip. Cork handle, nickel-plated reel seat. Length 6 1/2 feet. Put up in partitioned cloth bag. Price \$5.00 | |
| "Bristol" Steel Rod. Bristol Rods are known to many anglers as the best in steel rods. This is a high-grade rod, 7 1/2 feet long, nickel trimmed. Price \$7.00 | |

SHOOT FLIES
Trout Flies, split wings, high-grade material. Price 15c
Trout Flies, split wings, split wings, split wings. Price 20c

THE FAMOUS "DORRIS" MINNOW
swims like a fish. Ideal for trolling or casting. 2 sets treble hooks, successful for trout, bass, pike, pickerel and muskellunge. Price, 50c

KIDNEY SPOON BAIT, nickel spoon, red and white feathers, strong gang treble hooks and swivel. Assorted sizes. Price 25c

MASKALONGE BAIT, in Montreal and oval style spoon, red and white feathers, strong gang treble hooks. A strong, well-made bait. Large size. Price 50c

THE "JAMES GREEN" DIVER dives and swims when in motion; really has a wobbling motion. 2 sets treble hooks 90c

WOOD MINNOW, well finished, nicely tinted, fitted with 2 sets treble hooks. Price 30c

ANOTHER SPINNER, a favorite bait for salmon trout and pike. A successful bait for fishing with live minnows. Price 25c

LOWE'S FAVORITE BUFFALO BAIT. A bait that is very popular. Size 4 25c
Size 5 35c
Size 6 50c

GIFT BOWL BAIT, well made and finished, probably the most popular of all spoon baits. Price 50c

FINISH CASTING SPOON, nickel-plated and white enamel finish. Price 25c

DOWNLINE BASS OR MASKALONGE MINNOW, 12 weight, design and construction are sure to attract. A favorite with Ontario fishermen. Size 1.00 and 1.25

WOOD MINNOW, well finished, nicely tinted, fitted with 2 sets treble hooks. Price 30c

ANOTHER SPINNER, a favorite bait for salmon trout and pike. A successful bait for fishing with live minnows. Price 25c

LOWE'S FAVORITE BUFFALO BAIT. A bait that is very popular. Size 4 25c
Size 5 35c
Size 6 50c

FINISH CASTING SPOON, nickel-plated and white enamel finish. Price 25c

WINGED GRASSHOPPER, made of soft green rubber with strong hooks. A splendid bass bait. Price 15c

COMMON SENSE MINNOW SINKER
Common Sense Minnow Sinker, made of good worn metal, 1/2-inch mesh, fitted with leads and floats, can be supplied in one depth only, namely, 4 feet.
Length, 6 feet. Price \$1.50
Length, 10 feet. Price \$2.00
Length, 15 feet. Price \$2.50
Length, 20 feet. Price, delivered \$3.50

FINE PLANO WIRE LEADER, with strong snap end, allowing you to change your bait with the greatest ease. Price 10c

CINCINNATI BASS HOOKS, on double gut, for small bass, pickerel, etc. Size base. Sizes 21 and 22. Dozen 25c
Kirby Ringed Hooks, spear points, assorted sizes. Box of 100 1.50
Kirby Ringed Hooks, for small bass, Size 1.0. Price, per 100 2.00
Kirby Ringed Hooks, for bass, pickerel, etc. Size 2.0. Price per 100 2.50

CINCINNATI BASS HOOKS, on double gut, for small bass, pickerel, etc. Size base. Sizes 19 and 20. Per dozen 50c

CINCINNATI BASS HOOKS, single cut. Per dozen 25c
Kirby Ringed Hooks, for larger bass, etc. Size 2.0. Price per 100, 25c

FISHING LINE. A strong, flexible, enamelled silk fishing line which is highly recommended to give splendid service. About 25 yards on spool. Price, 75c

A HARD BRAIDED ENAMELLED SILK LINE, put up on 25 yds. holding about 25 yards. A splendid line for bass and trout. Will stand lots of hard wear. Test about 15 lbs. Price \$1.00

BASS FLIES
Bass Flies, assorted styles, high grade. Our selection includes the favorites known as the most successful. Price, each 15c

TROUT BASKETS of willow. Price, \$1.00
Straps Extra, 65c Each.

SILKALINE LINE. A hard braided silk line 50 feet on a card. A splendid line for bass or fly casting. Price 25c

FURNISHED LINE. Furnished Line. Set consists of float, hook, sinkers and 25 yards line, on wood frame. Price, 1.50

PHANTOM MINNOW, small, medium and large size, fitted with 2 sets of treble hooks \$1.00

RUBBER FROGS, made of soft green rubber, with treble hook. Large size. A big favorite. Price \$1.00

FLUORID BAIT, with strong gang hooks. 1.0, 2.0. Dozen 50c
No. 1 size. Dozen 25c

EGG HOOKS, painted in two colors, egg is of cork and is 1 1/2 ins. long. Total length 4 ins. Price, 10c

TREBLE HOOKS, with strong gang hooks. 1.0, 2.0. Dozen 50c
No. 1 size. Dozen 25c

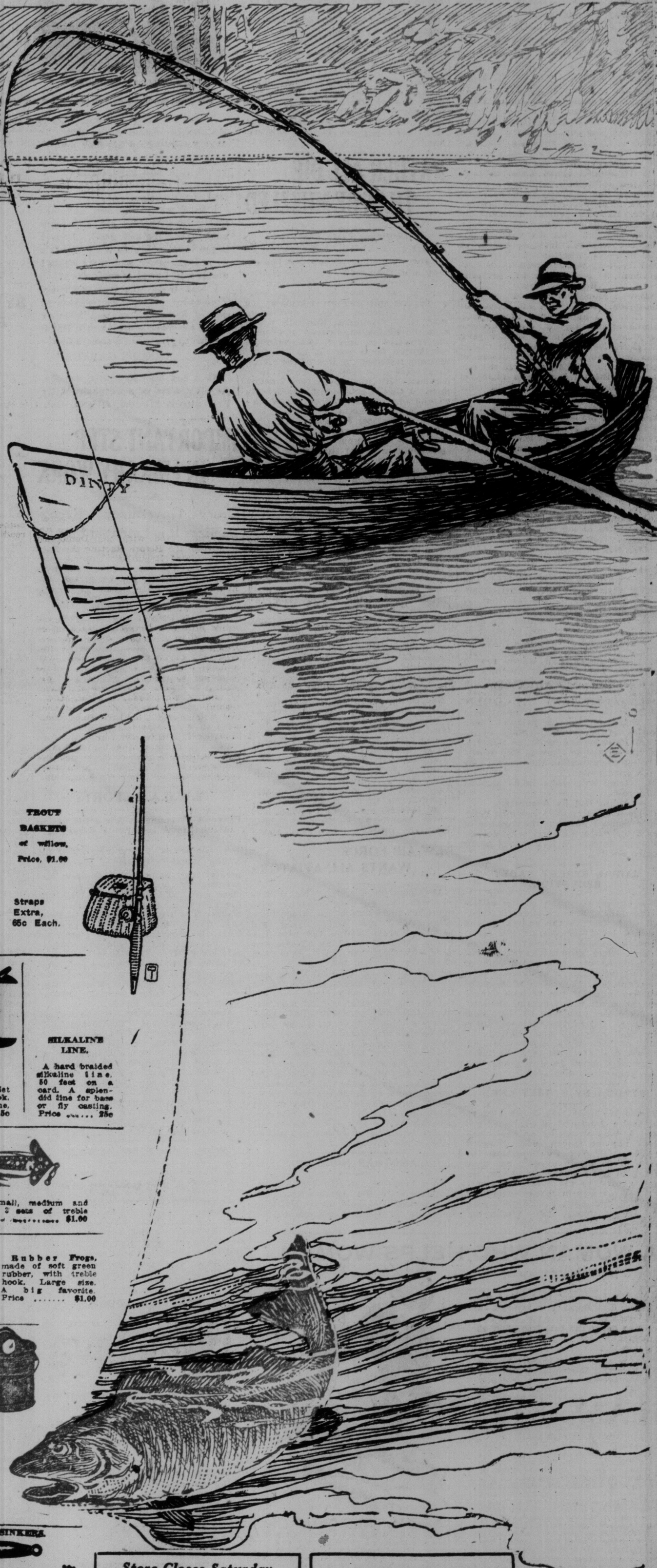
FLUORID BAIT, with strong gang hooks. 1.0, 2.0. Dozen 50c
No. 1 size. Dozen 25c

TROLLING LINES—Hard braided sea island cotton. Put up in banks about 4 feet. Medium weight, .25c per bank. Heavy weight, .35c per bank

JAPAN WIRE LINE, an excellent casting line, 25 yards on spool. Price \$1.00

SALMON FLIES of good quality, favored by anglers. Price 45c

MINOR LEAD SINKERS
Small, per dozen 25c
Medium, per dozen 35c
Large, per dozen 50c
Trotting Sinkers, each 1.50



Store Closes Saturday at 1 p.m. No Noon Delivery Saturday

J. T. EATON & CO. LTD. —Fifth Floor, Main Store.