MONDAY MORNING OCTOBER 1 1917

EATON'S develop films at 5c per roll. Mail them or bring them Camera Section, Main Floor.

THE TORONTO WORLD

EATON'S DAILY STORE NEWS

#### PAGE THREE

C.D.V. small postcard size photos full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor

# Minor Yet Important Details of a Woman's Wardrobe

# Among Corsets the "Binner" is Renowned For Its Good Style

### Magnificent Fur Sets

In Russian Ermine, White Fox, Copper Sable, Mink and Persian Lamb.

To those in quest of a handsome set of furs there is ample choice of selection in the superb models shown by the Fur Department. Running the gamut of prices, there are exquisite ermine, copper sable, white fox, mink and Persian lamb models.

In Ermine is another set, trimmed with Hudson Bay sable. The muff is made in the new canteen style, with wide bands of sable at ends. and is nished with silk and wrist ring. The stole is made high at back of neck i nstock effect, extending down in sailor style, with band of sable at bottom. Well lined and finished. Price, set, \$225.00.

A set in Copper Sable has muff made in ball style, finished with tails and paws. The stole is made extra deep at back, forming four animal effects, and the front is finished in animal effect on either side. Both pieces are satin lined. Set,

A fascinating set in White Fox has stole in the large, flat animal style, finished with black tail and head and black crepe de Chine ties. The muff is made in large ball style, finished with black head and tail. Both are lined with black crope de Chine. Price, set, \$170.00.

The Selection of a Corset is Just as Important, as the Choosing of a Gown, and the Attainment of a Superb and Perfect Fit is an Easy Matter in These Days of \* Scientific Corsetting. The "Binner" is Shown in Various Designs, and is Modelled With a View to Retaining the Natural Lines of the Figure, Yet Giving the Fashionable Contour. A Few of the Models Are Described Below.

C. A dependable brassiere in white trimmed cotton. with a deep yoke of eyelet emibroidery. It is reinforced un der the arms and has a small bag of sachet. Price, \$1.50.

A. The material is not the least of this model's

attractions, for it is de-signed in brocaded corset cloth. For a medium figu e, it is fashioned with medium high bust, long hips, and has elastic in-sets at the back and front. The front has steel hooks, with elastic lacing below, and there are six hose supporters. Lace and ribbon trim the top. Price, \$10.00.

Let the "Shopping Service" Help You

matter for you, offering suggestions if you are un-decided as to what you

should have, or as to what

is the season's mode in home and holiday attire.

Address your letter to the

J. A good-looking boot

"Shopping Service."

If you are not able to come to the Store to choose your wardrobe yourself, one of the experienced shoppers from the Shop-ping Service will take complete charge of the

F. As dainty a brassiere as any woman could desire is this charming model in white crepe de Chine. The shoulder straps are of white satin ribbon, and the top has a narrow ribbon draw. The straps are shirred slightly at the back. Price, \$2.00.

D. If you lay claim to the happy medium, here is a smart corset which ts a smart corset which is graceful in line and withal delightfully sim-ple in construction. The material is pink mercer-ised jean and the model has medium bust and hips, five - clasp steel has medium below, and six hose supporters. The top is ornamented with satin ribbon and embroidery. Price, \$8.00.

> E. The brassiere is a boon to the stout figure, and here is a handsome model in durable white cotton. The deep lace makes a

and is finished with a dainty

0

S

S. A popular boot-this one in black patent leather

T. EATON C'LIMITED

bag. Price, \$2.50.

La Mode Decrees That the New Boots for Fall be Slimly Graceful and Smartly Cut

Typical of the Approved Fashion Are Attractive Boots, Many Hailing From New York Houses,

in Soft Leather and Vici Kid. There is a Revival of Interest in the All-black Boot, Which

Sponsor the Comfortable as Well as the Fashionable, Walking

Boots in Brown Calfskin Offer a Happy Choice

Obtain.

able in

widths AAA

to D and in

sizes 2 1-2 to

8. Price, \$15.00.

Promises to be a Popular Form of Footwear This Season. For Those Who

most effective

trimming, the back and front being similarly trimmed. I t

fastens in front

hand-painted sachet

G. In *howered* cou til is this well-fitting model for the slightly full figure. It is made in low - bust style, finished at the top with lace and satin ribbon. The front has inset, two extra long hose supporters, and the steel front is

lined with soft plush.

There is a medium

long hip, and the back has insets of elastic. Price, \$10.00.

## The Opening Display of Ribbons

Featuring Many Fascinating Weaves and Suggesting Delightful Accessories Which May be Evolved From Them.

HARMING and varied as the flowers of a Summer garden are the exquisite ribbons which have arrived and are taking their places in the Opening Display on Tuesday. Many, indeed, are delicate and flowerlike, others are of smart conventional design, and others are endowed with the subtle influence of the Orient. To mention a few of the charming weaves and smart bags in the showing

A Bag of broche ribbon is lined with plain satin and finished with imitation tortoise - shell triangular handles. Price, \$6.95.

H. This plain but practical corset in white coutil is de-

signed for the average

figure and has elastic

insets in the front only. The five-clasp

front has hooks below.

and there are six hose

supporters. The top is finished with satin ribbon and lace. Price, \$6.00.

**Miss Burleigh** 

Here to Fit

the "Binner"

HIS experienced cor-

setiere, well known to patrons of the

Binner corset, is here on

her semi-annual visit to the Corset Department. If you are purchasing a new corset, let Miss Burleigh

fit you. She will give you

matter of adjusting and lacing the model you select. Appointments for

fittings may be made by telephone.

-Third Floor, Queen St.

P. For those who

fancy the black

and white style

here is a model in

black leather with

imitation wing tip

and white top. It

has Goodyear welt-

ed sole and Louis

heel and is to be

had in widths AAA

to C. Sizes 2 1.2 to

7. Price, \$13.00.

P

valuable advice in th

-Third Floor, Queen St.

Handles in tortoise, purple and red. Pair, \$1.25.

A Drawstring Bag is made of rich black Duchess satin ribbon. The half lining of messaline ribbon fancy forms the facing of the heading. This facing is in old rose, saxe and royal blues, American Beauty rose, emerald, navy, purple, also fancy black and white. Wonderful value, each, 95c.

A new style Bag of handsome novelty ribbon, finish-ed on the new double oval rings, with jewel top, which are pivoted at each end and open the bag as the rings are reversed. This bag in rich green silk with tassel is \$8.00. The rings, with imitation jewel mountings, \$1.50 to \$3.00. Metal Clasp Bag Tops,

Each. 75c. 9-inch Oval Rings, for knitting bags, amber toise and white. Pair, \$1.50. 4-inch Rings, various colors. Pair, 39c. "Jewels of Asia" is the name given a wonderfully beautiful ribbon, immortalizing in its exquisite design and coloring the flash of the diamond and the fire of the ruby; 9 inches wide. Per yard, \$2.50. Another Chinese effect is produced in a weird tapestry design. This ribbon is 6 inches wide, ground colors are Pekin blue and black. Per yard, \$1.25. Rose Dresden Ribbon, in pompadour rose design, in taffeta quality, natural rose colorings on grounds of grey, pink, old rose, wine and Bel-gian blue ; 8 inches wide. Yard, \$1.50. The "Cherique" pattern is a modern rendering of a handsome design created by the Central American Indians. This ribbon is 71/2 inches wide, brilliantly colored. Yard, \$2.00. Manchu-From a famous Chinese motif comes a wonderful ribbon, suitable for bags, in heavy Ottoman satin weave; 7½ inches wide. Yard, \$2.50. Coinspots of various sizes in satin on rich dark ground colors make one ribbon very attractive. It is one of the very popular bag designs; 6 inches wide. Yard, \$1.25. 4-inch Celluloid Handles, colors tortoise, amber, black and white, pearl. Pair, 39c. A handsome Knitting Bag of broche ribbon is trimmed with black satin and finished with large oval celluloid rings. Price, \$8.25. Rings in amber, white and tortoise colors. Per pair, \$1.50. A rich broche Ribbon of subtle Oriental persuasion, is 7 inches wide, of wonderfully fine texture, and has plain narrow border. "Algonquin," another inspiration of Indian origin, a design that simulates the beadwork much affected by the Indians of the Atlantic coast. This is a superb bag ribbon, 9 inches wide. Yard, \$4.75. A Bag of plain faille rib-bon may be had in choice of colors - seal-brown, old rose, pigeon blue, navy, gold, orange and wine, made on wrist rings. Bag, special value, \$2.25. -Main Floor, Yonge St.

Q .

Mink Stole, cut from silky skins, is made to fasten closely to neck and finished in front with two heads and at back in wide four-animal style. It is trimmed with head, tail and paws, and lined with satin. Price, \$62.50. Muffs to match are made

ha ud in Dixon 11th t the sat of bught d the gaye t the ruggle said: have t the ruggle said: have t the sat of ruggle said: have sat the sat of ruggle ruggle sat of ruggle ruggle sat of ruggle ruggle sat of ruggle ruggl

by the o took ne 11th

theme od for a chill s taket nissio h w ed with its a ing a ender

S HE

fair f

nly Do-

no ritic t, y by plound none n-week 1, would tting a.

D. oon ave

granted trenches, visit to

rown lost ru illness

D

G

15

NTO

on Credit

Weekly

call for

BROS.,

o Arcade,

perance.

RITER

ADA

\$240.00

in melon shape, finished with silk wrist frills, cord and ring. Price, \$68.50. Persian Lamb Melon Muffs, made from selected skins, nicely lined and finished with wrist ring. Price, \$38.50.

Cape to match is cut in square back effect, with small over-collar, and fastons in front with fancy braid. buttons and ornaments. Price, \$70.00. -Third Floor, Albert and

Yonge Sts.

Motor Gauntlets for Women

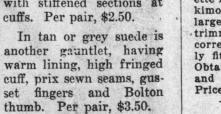
Unlined Capeskin Gloves. Per Pair, \$2.50. Lined Suede Gloves, Per Pair,

The woman who prefers to drive her own car will be keenly interested in these serviceable motor gauntlets. Two styles are mentioned — one in capeskin, the other in soft, pliable suede.

\$3.50.

Unlined Motor Gauntlets, made from tan capeskin, with half pique sewn seams, Bolton thumb and extension strap fastener at wrist. They are in folding style, having gussets of soft leather alternating with stiffened sections at cuffs. Per pair, \$2.50.

-Main Floor, Yonge St.



in soft grey kid, cut with high top and made with Goodyear welted sole. The leather heel is in Louis design. Obtainable in widths AAA to D, and in sizes 21-2 to 8. Price, \$14.00. K. The vogue for the walking boot was responsible for this sensible model. It is cut from sturdy calfskin and has medium low heel, straight perforated tip and blind eyelets. Procurable in black or tan. Widths A to E. Sizes 21-2 to 8. Price, \$10.00.

K

#### Comfortable **Dressing Gowns**

Practical Models in Flannelette, Moderately Priced at \$1.50 and \$2.50.

Figured Flannelette Dressing Gowns, fitted models, low neck and short sleeves, bound around neck and sleeves in self colors. A somewhat similar style may be had with organdie collar and cuffs. Obtainable in rose, Copen., helio, pink and sky. Sizes 36 to 44. Price, \$1.50. Imported Figured Flannelette Dressing Gowns, made with kimono sleeves and low neck, large collar, cuffs and pocket trimmed with satin ribbon in corresponding colors, and neatly fitted at waist with elastic. Obtainable in purple, rose, pink and Copen. Sizes 36 to 44. Price, \$2.50. -Third Floor, Yonge St.

ong, plain extoe is tremely modsh, and the blind eyelets are a new fea-

B. Doesn't it

set, which is es-sentially a stout

woman's model?

and hack. being

top with satin ribbon a n d

lace. The skirt

ings and five

and there are six

three sets

elastic lac.

M. From a well - known maker in New York comes this

attractive boot. The vamp is

of black patent leather, and the high top is of chamois

suede. The tip is stitched and the Louis heels are of leather.

look

able

It is

has

of

teel clasps. The hip is very long

hose supporters. Price. \$6.00.

comfort-- this cor-

cleverly

ture. It has a Louis heel. This model is procurable in widths AAA to D, and in sizes 2 1-2 to 7. Price. \$10.00.

L. One of

boots

could

model

the smart-

wish to wear

with the

cloth suit is

cut from

black vici kid. The

est .

one

this

Here is a hand-made model from New York, fashioned from fine patent leather and finished with cloth top. A notable feature of this boot is the high arch. It is in but

toned style only and may be had in widths AAA to D. Sizes 2 1.2 to 8. Price, \$11.00.



0. This jaunty high-topped boot is of

mouse grey kid, and is a charming model

for dress wear. It

has blind eyelets, cov-

ered Louis heel, and

is available in widths

21.2 to 7. Price,

Sizes

AAA to D.

\$18.00.

T. As smart as a walking boot well could be is this model in brown walking calf. It is a New York model, and has medium heel, blind eyclets, Goodyear welted sole and straight toecap. Procurable in widths AAA to D. Sizes 21-2 to 7. Price, \$15.00.

-Second Floor, Queen St.

R. Another handsome boot in all black Vici kid is this one in buttoned style. The long plain toe is extremely smart, and the Goodyear welted sole and Louis heel are distinctive features. Widths

AAA to D.

\$10.00.

#### Sizes 21-2 to 8. Price, **Smartly Tailored** Millinery

Being Handsome New York Importations, Priced, Each, \$4.50.

The cleverness of the New York millinery designer is shown in this delightful collection of hats which hie from that city. There's an immense array of styles, too-smart affairs which go towards making a really attractive costume. They are mostly of velvet adorned with ribbons of corded weave in various ways and shapes. The styles comprise widely-brimmed sailors. tricornes, tams, draped turbans, slightly rolling sailors and matrons' shapes. Colors' are navy, brown, red, green. Copen. and black. Price, \$4.50.

-Second Floor, Yonge St.