

ROWAT'S COFFEE
The Best Quality Producible. There is
No Better Coffee.
60c PER POUND.
T. A. ROWAT & CO.
550 Dundas St. Phone 3051-3052
C. F. B. License No. 8-3422.

AFTER SHOPPING

AND BEFORE GETTING ON THE CAR FOR HOME STEP INTO PETERS DUNDAS STREET SHOP AND GET SOME FRENCH PASTRIES FOR A TREAT FOR THE HOME FOLKS.



Diamonds

Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres .. \$15.00 to \$275.00
Earrings .. \$25.00 to \$250.00

C. H. Ward & Co.

Diamond Merchants and Jewelers
386 Richmond St. Phone 1084.

Automobile Insurance

HAROLD J. LAWSON
(Returned)
GENERAL INSURANCE BROKER.
205 Dominion Savings Bldg. Phone 950

"IN THE PUBLIC EYE"
BY Brown Optical Co.

IS YOUR WORK HARD ON YOUR EYES?
If your work is hard on your eyes corrective glasses are needed. The lenses that will be prescribed by our skilled optometrist will furnish the exact assistance needed—they will not be too weak or too strong. Eye examinations rarely show the condition of the two eyes to be the same. Don't let your eyes adjust themselves to glasses. We will make the proper lenses.

Brown Optical Co.
Vision Specialists.
Phone 1877. 223 Dundas street.
LONDON, ONT.

Taylor's Stomach & Liver Cure
The Best Remedy for Constipation.
35c. 65c. \$1.20.
Taylor's 6 Cut-rate Drug Stores

TWO-YEAR OLD BABE DROWNED IN CREEK AT INGERSOLL HOME

Council Pays Housing Committee on Commission.

INGERSOLL, May 20.—An adjourned session of the council of nearly three hours' duration was held this afternoon, at which the bylaw fixing the salaries of the housing commission was under consideration. After much discussion the salaries were fixed on a basis of three per cent on the cost of building approximately 30 houses, the commission to superintend the work. The bylaw was passed by a division of four to one, Councillor Henderson objecting.

Falling into a small creek which flows at the rear of the family home, King street east, the two-and-a-half-year-old son of Mr. and Mrs. Melvine Reaveley was drowned this afternoon. The youngster had been seen about fifteen minutes before he was missing, and as the mother observed him in the back yard, suspicion at once was directed to the creek. The firemen were called out and at once began a search, in which neighbors and many other citizens joined. After nearly half an hour's work the body was found under a small bridge. The creek was considerably swollen by the recent rains. Under normal conditions it is not regarded as dangerous.

TYPEWRITER SICK?
Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building. Phone 6619.

Annis' Chocolates
Our Chocolates are made from the finest confections daily in our own candy kitchen, made to retain the full strength and flavor. Healthful as well as delicious. Take home a box today.

Annis' Candy Shop
238 Richmond, Opposite Smallman's.

Much Pleasure
Is received from rooms newly decorated

Wall Paper
Makes the ideal decoration for the interior of a home.

Colericks'
212 DUNDAS STREET.

The Roof That Lasts
WHEN you put on a new roof, you don't want to have to do it over again in a few years. That is why you should get Barrett's Everlastic "Rubber" Roofing. It lasts, and lasts. Put a Barrett's Everlastic Roof on all your steep-roofed buildings.

Any one can lay this roofing: no skilled labor required; just a hammer and a ladder.

Weather King RUBBER ROOFING
We carry a full stock in one, two, and three-ply. All rolls well square. Nails and cement included.

Purdum Hardware Co.
124 DUNDAS STREET. PHONES 2800, 2801.

Weather King RUBBER ROOFING
PRICES:
1-ply \$2.50 roll
2-ply \$3.00 roll
3-ply \$3.50 roll



May 24 Victoria Day May 24

How About Your New Shoes?

MEN'S SPRING OXFORDS
In Dark Brown and Black Calf

\$7.50 to \$9

BOWLING SHOES AND WHITE SPORT SHOES of all kinds.

Women's Black Kid Oxfords

With new 12-8 heels, pointed toes.

\$4.50

Women's Fine Grade Kid Oxfords
In grey, taupe, black and brown

\$7.50 to \$9.50

CHILDREN'S SPRING FOOTWEAR, in a large variety, and moderately priced.

Johnston & Murray

TIRE FACTORY WILL LOCATE ITS PLANT IN WINGHAM SHOP

Old Plant Purchased to Make Punctureless Tube.

WINGHAM, May 20.—Wingham has landed a new factory, the Aero Cushion Inner Tire and Rubber Company of Ontario, capitalized at \$200,000, which proposes to manufacture a punctureless inner tube.

The company was organized in the Wingham district and practically all the stock in the company is held by business men of Wingham and surrounding towns. Thomas H. Bennett is president and L. Kennedy, Wingham, is secretary of the new concern.

The plant of the Western Foundry Company has been purchased and machinery has now been ordered. It is expected that the new tubes will be made in the not distant future.

According to the claims of the company the new tubes ride as easy as pneumatic and prolong the life of the casings, at the same time eliminating punctures, blowouts, etc.

HENSALL BANQUETS RETURNED SOLDIERS

HENSALL, May 20.—The town hall was the scene of a fine banquet in honor of the returned soldiers by the Ladies' Patriotic Society. As nearly all have now returned—and some were soon going away to engage in duties—the ladies decided to have a public banquet and reception for them. Monday evening the spacious hall was packed with returned soldiers and their dear ones, tempting viands. Then followed toasts, singing of patriotic songs, violin selections, readings, solos and quartets. The program was presided over by the Rev. E. A. Doan, and addresses were given by Rev. P. J. Rev. A. R. E. Garrett and Postmaster G. J. Sutherland.

BELMONT MAN DIES.

BELMONT, May 20.—Mr. John Rutherford died yesterday, at the age of 65. He came here from Ayr in 1883 and settled on the farm where he died. In 1885 he was elected and ordained an elder in the Presbyterian Church, and soon after became Sunday school superintendent, which position he held ever since. He was a faithful member of the church, and a large number of persons bear tribute to his character of all his duties, and a large number of persons bear tribute to his character of all his duties, and a large number of persons bear tribute to his character of all his duties.

WIRING—ELECTRIC FIXTURE SUPPLIES
Western Ontario Electric
Phone 4071

A Sale That All the People Cheer!

BUY WHILE YOU MAY AT THESE PRICES.

Last 10 Days, Men TO SAVE ON Wegner's Suit Stock

No time to hesitate. If you want the best Suits men wear, it's now or never.

TODAY—HEAVY ON THE "NOW."
There's more men on the "stamped" here to get fitted out in a WEGNER SUIT.

EVERY'S PRICES KNOCK 'EM DEAD.

LOOK MEN! Navy Blue Suits PROFIT'S THROWN TO THE DISCARD.

MEN'S \$33.50 NAVY BLUE LAND. \$21.90

SLIDE SERGE SUITS \$21.90
Sizes 36, 37, 38, 39 and 40. Here are real, honest-to-goodness Navy Serge Suits values—the like of which you have never seen in your life.

THE SMARTEST NAVY BLUE SUITS IN LONDON AT THESE PRICES.

\$40.00 NAVY CHEVIOTS \$29.75
What will drive a man into a new Navy Suit if it isn't this attractive price?

\$55.00 NAVY SERGE SUIT \$34.90
Many styles of Sack Suits included. EVERY doesn't hold anything back; made in all sizes.

\$65.00 NAVY CHEVRON SUITS \$48.75
HERE'S GOOD HORSE-SENSE IN BUYING THESE SUITS AT THESE PRICES.

New \$35.00 Men's Black and Navy Cheviot Double Breasted Suits. \$24.90
Just unpacked \$17.25

57 Men's Suits. \$17.25
Regular \$25.00 values \$10.50
A few \$15.00 Men's Suits left, at \$10.50

IT'S GREAT TO BE A SUIT BUYER HERE THESE DAYS.

All the men's \$22.50 Suits are \$14.90
The \$35.00 Men's Suits are changing hands at \$24.90

AND YOU GET WHAT YOU WANT.

THE SALE GOES WITH AN INSANE RUSH.

10 Days More

EVERY MAN'S EYE IS GLUED TO THIS SALE.

Mechanics, Artisans, Laborers, Farmers

Overalls

It's your busy time. It's our selling time.

Overalls, Overall Pants, Gloves, Mechanics' Work Coats

Men's Work Pants \$1.69, \$1.95
Kiddies' Overalls 49c, 99c, \$1.10
Leather Mitts and Gauntlets 25 per cent reductions.

Nowhere else such prices on OVERALLS. Biggest stock in Canada to choose from.

Maple Leaf Blue and White Stripes \$1.19
Silver Label, Black and White \$1.25
Made-in-Canada, Plain Grey \$1.25

Tecumseh, Blue and White Stripes \$1.49
Gold Label, Blue and White Stripes \$1.49
Big "B" Brand, Blue and White Stripes \$1.49

Big "4" Brand, Blue and White Stripes \$1.49
Mogul \$1.95
Monbro (very heavy) \$2.19

\$2.35 Kitchen's Overalls, very heavy, plain \$1.95

Sizes 34 to 44; extra sizes to 52. MAIL ORDERS shipped same day as received.

RAIN OR SHINE, WEGNER'S GIANT STORE IS PACKED DAILY TO UTMOST CAPACITY.

FIRST SHOWING OF

Men's Straw Hats

READY FOR 24TH OF MAY.

Straw Hats will be asked for by men who will want them ready for the holiday. Yes, it will make the day a lot happier and more summer-like if Straw Hats are being worn. Straw Hats will be asked for by other men for unsentimental reasons, too—merely because they know that there is better picking to be had when the stocks of hats are brand new, fresh and filled-up. The staple and novelty straws—plain and fancy braids, leghorns, mackinaws, bangkoks and genuine South American Panamas.

25% DISCOUNT ON ALL STRAW HATS.

Field Hats for the boys on the land. Ready. 25 per cent off.

WE DON'T KNOW WHETHER MEN WILL WANT FELT HATS OR STRAW HATS

But to make sure to serve them, we have prepared a good showing of both kinds.

BIG REDUCTIONS IN MEN'S FELT HATS

BUT IF MEN WANT THE "FELTS" we have them in light weights and light colors that men want for late spring and early summer. Pearl grey, light tan, brown, green and dark grey.

Men's Finest Fur Felt \$6.00 and \$7.00 Fedoras

Men's \$5.00 Felt Hats \$4.45
Men's \$5.00 Velour Hats \$2.35

Men's \$3.00 Hats \$1.95
Men's \$2.50 Felt Hats \$1.23

FEW STORES IN AMERICA BUSY AS HERE.

Not An Instant of Slow Action Here!

Underwear At Less Than Factory Cost

\$2.75 Auto Gauntlets \$1.85
\$4.50 Best Leather Gauntlets \$3.50
\$5.50 Tan Auto Gauntlets \$3.68
\$3.25 Black Leather Gauntlets \$2.40
Best Web 75c Suspenders 50c
Special 50c Socks, linen heels and toes 29c
40c Grey heel and toe Black Socks 29c
"Sandow" \$2.10 Chambray Shirts \$1.19
\$2.00 Flannelette Nightgowns \$1.23
\$1.75 Flannelette Nightgowns \$1.19
\$2.10 Flannelette Nightgowns \$1.45
\$2.25 White Cotton Night Shirts \$1.69
\$2.50 Heavy Cotton Night Shirts \$1.85
\$2.00 White Night Shirts \$1.49
Men's \$3.50 Pyjamas \$1.95
Men's \$3.75 Pyjamas \$2.69
Men's \$2.50 Pyjamas \$1.85

Men's Suits Cheaper Than Pants

New Duplex Raincoats and Moleskin Reinforced Paramattas

ALL AT EVELY'S SALE PRICES.

MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

IN TIME OF SUNSHINE PREPARE FOR RAIN!

\$18.00 RAINCOATS FOR MEN

PARAMATTA CLOTH TOP \$24.50 RAINCOATS FOR MEN

\$33.00 RAINPROOF TOPCOATS FOR MEN

In beautiful, Casimeres, Cantons and Wool Tops, very serviceable water-proofs for street and motor wear. There are all styles and colors for both men and women. Guaranteed rainproof. Specially low priced.

\$12.95 \$16.65 \$21.50

120 Dundas St. LONDON

Last Ten Days

SATURDAY IS A HOLIDAY—SO THE MID-WEEK WILL BE FULL OF ACTION HERE.

35c and 40c White Bath Towels 2 for 35c
Men's Cottonade Pants \$1.69 and \$1.95
50c Lightweight Union Socks 4 pairs \$1.00

Boys' \$1.75 Tweed Knickers \$1.25
Boys' \$2.75 Navy Wool-Tex Knickers \$1.47
75c and 85c Women's Silk and Lisle Hose 49c

Boys' and Girls' 85c Ribbed Hose 49c
\$1.00 White Silk Boot Stockings 49c
Boys' \$1.25 and \$1.50 Shirts 69c

Men's \$3.25 Silk Shirts \$2.10
50c and 60c and 75c Ties, GRAB 10c
\$1.75 Bathrigan Combinations \$1.23

Penman's \$2.50 Combinations \$1.49
\$1.50 B. V. D. style Combinations 95c
\$2.00 B. V. D. style Combinations \$1.35

\$2.85 Penman's White Knitted Combinations \$1.49
Men's \$1.25 Work Shirts, 14 and 14½ only 69c

Boys' \$1.00 Caps 25c
Men's \$1.50 and \$2.00 Caps 69c

\$2.75 Satin Dress Shirts \$1.95
\$1.75 and \$2.00 Negligee Shirts \$1.19
\$1.35 and \$1.50 Negligee and Sport Shirts 95c

\$2.25 and \$2.50 Negligee Shirts \$1.59

120 Dundas St. LONDON

HURRY! \$2.50 UMBRELLAS

\$1.75

WORK FAST! \$2.00 NEGLIGEE SHIRTS

\$1.19

EXTRA! \$1.10 PENMAN'S UNDERWEAR

55c

EVELY

Selling Wegner's

Giant Clothing \$50,000 STOCK