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London, Ont., Friday, Dec. 15.

THE INWARD PRESSURE.

THE launching of German peace proposals at this time is said to be at least partly, if not wholly, due to the presence of a hostile force within the national life of that country. The German people, held under for so long by the iron hand of the kaiser and the overbearing Junker class, at last appear to be asserting themselves. The Socialist party is increasing in power, and constantly we hear rumors of actual revolts in Germany. The extreme war which the protracted war has brought upon the people is stimulating them to action, and perhaps it is not too bold to suggest that the increasing difficulty of the war situation in Europe might be solved by a German revolution.

The war, viewed as a whole, is a war of liberty against oppression, of democracy against autocracy, and what better conclusion could it have than for the nation which represents oppression and autocracy to be defeated by the liberation of democracy within its own borders?

There has never been a political revolution in Germany, as in almost every other country. In Britain the monarchy is based upon an active parliament, the king occupying a subordinate place, only as a result of revolution and long war. In France, the representatives of the nation deposed the king and beheaded him. The revolution there was much more passionate than in England, but out of it the representatives of the people arose and took the reins of power. Germany has had no corresponding revolution to purify her national life. The nearest approach to it was in 1848, when a popular movement spread throughout Germany. At this time Europe was upset by a marvelous series of revolutions, all the outcome of the overthrow of the French monarchy. For a time it seemed as if Germany would break out into revolt likewise. Her feeling for democracy then was real and in sympathy with the time. An assembly of the people came together at Frankfurt full of hope and promise to discuss a German state which would embody a union of the people. If this movement had succeeded, there would be a really liberal people in Germany today, and consequently no world war. But it failed, and its failure is attributed to the infamous house of the Hohenzollerns.

Since then the German people have gone backward instead of forward in their feeling for democracy. Two years ago they were less fitted for self-government than they were in 1848. They were saturated with a spirit of loyalty to the reigning house, and deference to hereditary rank was stronger in Germany than in any other country. This was due to the fact that Germany is full of petty kings. Every town is a centre for pomp and court ceremony. In this way the personality of the sovereign became very strong, and royalty retained its influence over the people. It was the Junker class which really controlled the German federal state. This Junker is a combination of a landed squire and a military officer. He is a proud, passionate and prejudiced, grinding under his heel the rest of the German people.

For the past two years, however, a number of the German people have been straining towards democracy, and it is possible that amid the hardships of war they will gain courage in their desperation, and shaking themselves free from the prejudices which have been instilled in them, revolt against the autocracy which is bringing about their destruction. The very peace proposals which Germany offers today may be an indication of an inward pressure which is becoming a source of alarm to German war lords.

WOMEN IN MUNITIONS.

IT HAS BEEN said by those in a position of authority that a shipment of munitions sent to the front on time may save the lives of an entire Canadian regiment. If this particular shipment were discharged at German trenches before an attack, or if it were used to prevent a German attack, it is possible that a Canadian battalion might move forward, with the advance so closely timed that when the barrage lifted the Canadians would be almost in the German trenches, and would be able to use their bayonets so effectively that the enemy's machine guns could not be trained upon the advance.

This is a very practical suggestion for bringing home the necessity for munitions. They are the great necessity of the army today, almost more important than men, for without tremendous supplies of them men would be of little use. For this reason, it is only just to commend the advertising campaign which has been undertaken in the Canadian press by Mark H. Irish, director of munitions labor. Every day appeals are being made to women to devote themselves to this work. Both in advance of this movement and since the campaign was inaugurated, London women have been "singing" for this work in large numbers.

The Women's Emergency Corps and the publicity given their efforts in The Advertiser have had splendid results, and more than one hundred women, many of them drawn from the so-called "leisure" class, and many of them the wives of soldiers, are already enrolled. Saturday it was announced in The Advertiser that a munitions factory for women workers was to be opened in London. The following Monday 75 women from the city and district placed themselves at the disposal of the secretary of the corps, Miss Porter. They have been inspired by the advertising appeals and the direct announcement of an opportunity for them to work at the lathe immediately spurred them to action. As the appeals continue and factories are opened, it will be found that women will respond in greater numbers. They will gradually take the places of men who are fit for active service, perhaps, as has been the case in England. Thousands of women have the strength and are anxious to demonstrate it through mechanical devices other than the knitting needle and the sewing machine. Let the good work go on.

PUFF AND PUNCH.

SOMETIMES in reading certain bombastic or paranoid speeches of the kaiser before and during the war, one is reminded of the strutting heroics of old Elizabethan plays. The hero-villain who perhaps comes as near as any to the "All-higher" is Tamburlaine, the swollen egotist and all-destroyer of Marlowe's play by that name.

Tamburlaine, the Tartar conqueror, who set out after world-mastery about the year 1400 A.D., committing all manner of wholesale atrocities, is made by the old dramatist to express himself after this manner:

"Though Mars himself, the angry god of arms,
And all the earthly potentates conspire
To dispossess me of this diadem,
Yet will I wear it in despite of them.
As great commander of this eastern world."

This has quite the smack of Wilhelm II, who patterns himself after Attila, Tamburlaine's most interesting Asiatic predecessor. The kaiser could be quite displeased with Thor and Woden as well as with "earthly potentates" conspiring to thwart his long-cherished purpose of world-empire. Especially after he has been through a Hoch, hoch or Der Tag banquet, his ideas burst his collar.

Like the kaiser, however, Tamburlaine did not for a moment believe that his god really ever would turn against him. When one of his captives threatens him with heaven's anger and the stars' vengeance, he answers complacently, in Marlowe's account of the affair:

"The chiefest god
Will sooner burn the glorious frame
Of heaven,
Than it should so conspire my overthrow."

Like the modern Attila, Marlowe's Tartar was ready to vouchsafe terms of peace:

"His person shall be safe
And all the friends of this my queen,
If with their lives they may be pleased to yield."

That is, if they will surrender on no terms except the sparing of their lives, all very well. To the vanquished he would magnanimously offer also such consolation as the following:

"Twas I, my lord, that got the victory,
And therefore grieve not at your overthrow.
The god of war resigns his room to me,
Meaning to make me general of the world;
Millions of souls sit on the banks of Styx,
Waiting the back return of Charon's boat;
Both hell and heaven swarm with ghosts of men,
And such are objects fit for Tamburlaine;
Wherein, as in a mirror, may be seen
His honor, that consists in shedding blood.
When men presume to manage arms with him,
And see, my lord, a slight of strange import.
Emperors and kings lie breathless at my feet—"

But here the kaiser dreaming these words his own woke up and found that his is the puff without the punch, that no kings lie breathless at his feet except his slave princes of Bavaria, Saxony, Bulgaria and Greece, Austria and Turkey. The rest defy and laugh at his "terms" and will fight the blood-flecked will bear to the last cartridge and the last man of Hunland.

EDITORIAL NOTES.

Belgium should be on everybody's Christmas list.

Christmas trade is brisker than ever, all the more reason for doing that buying now.

Britain has the Midas touch to the extent of \$28,000,000 worth of silver bullets a day.

At last Lord Northcliffe has said something hopeful, and the end of the war should not be far away.

Armed merchantmen and reprisals if Blackie suffers the fate of Fryatt! John Bull is getting his dander up.

Next summer, according to General Maurice, the Allies will deliver a blow that will make Germany's Somme non-existent.

The illness of Lloyd George is cause for great rejoicing in Germany. The physician who restores him to health should be honored.

We can hear chuckles from the sanctuaries of the St. Thomas papers.

When the Auto Ran Over the Man Right in Front of Them, Grandpa Told Katrinka to Get Its Number, and She Did.

BY FONTAINE FOX.—Copyright, 1916, by the Dominion New Bureau, Ltd.



The Advertiser's Daily Short Story

(Copyright, 1916, by the McClure Newspaper Syndicate.)

Amicably Settled

[By H. A. Slattengren.]

Hank Ruffy strode out of his shack into the hot Montana sunshine. He lived alone with his son Audry, glancing over the sun-baked plains, he noticed something in the distance which caused him to hesitate and look more carefully. After a moment, he went back into the house and came out with a fieldglass. Leveling this at the thing that had interested him, he saw something that made him swear, as he lowered the glass.

"Audry," he shouted.
"Hello," came a voice from the shade of the shack.
"McLaughlin's cattle have broken into the oats again. I'm going over to give him a piece of my mind. You might look over the binder."

"All right, I'll keep busy."
In a few minutes Ruffy was astride his pony, raising clouds of white dust, galloping in the direction of McLaughlin's ranch.

McLaughlin was busy mending a saddle when Ruffy rode up to him and shouted a somewhat angry, "Hello, there."

"How are you, Hank? Glad to see you."
"Say, your cattle have broken into my oat field again."

"By heck! Is that so?" said McLaughlin in surprise as he arose.
"Yes, that's so, and you'd better get them out of there."

"Sure, Hank, as soon as possible. Hope you aren't angry."

"No, but it's a mighty unprofitable way of raising grain."

"Yes, it is, but it won't happen again. Have a cigar."

Ruffy accepted this and rode away. Soon several of McLaughlin's men were driving out the cattle and repairing the fence.

On the following afternoon McLaughlin noticed that some cattle were in his wheat field. Hastily procuring his fieldglass, he saw that the cattle belonged to Ruffy.

"Aha, tit for tat," he thought as he saddled his pony, mounted and rode away toward Ruffy's ranch.

When he reached Ruffy's place he found the latter lounging in his chair, smoking and reading a paper.

"Hello, McLaughlin. What's the trouble?"
"Hello, Hank. Nothing much, except that your cattle are sampling my wheat."

"The deuce they are. Darned critters anyway. Say, Audry! Audry!"
"Coming up. What you want?"

"Hurry up and get my mavericks out of McLaughlin's grain. Be sure to fix the fence for good."

"I got you."
"How about some Sunnybrook?" asked Ruffy.

"No, I don't care for any. Thanks, nevertheless. We must keep the cattle out of the grain if we want to do any threshing this fall."

"You are right," agreed Ruffy. "The next time your cattle break into my patch of choice Silver King oats I'll ride over and shoot you up."

"The same here!" McLaughlin shouted as his horse galloped away.

Audry was desperately in love with Alga McLaughlin, so much so, indeed, that he had saved all of his money during the last two years and bought an automobile because she was very fond of motoring. Almost every evening they took a spin together over the plains, and there were few dances within a radius of 25 miles that they didn't attend. The match was looked upon with favor by both families; Audry was ready at any time, so it all depended upon Alga.

A few days after McLaughlin had that bomb gets 'em on the front page again. First time since Jumbo's death, isn't it?

It cannot be said of the Ottawa Journal and the Ottawa Free Press that, like oil and water, they will not mix. Politically, it means one Conservative publishing house rather than two at Ottawa.

Wait a Minute!

By J. H. F.

The German press seems to think that the world has not yet been convinced that the Germans have won the war. The newspapers have come to the conclusion that it does not altogether appear that the world will bow down and worship the kaiser.

The kaiser should have waited another ten years before welcoming the dawn of Der Tag—The Day. Then he might have been the dominator of the world.

Hypatia wirelessed and said: I see that you say Eve started the feminist movement and it has been raising Cain ever since. That's because the feminists are able! All right.

In discussing that third sex thing, we were pained to know that the telegraph dispatches did not carry, as was expected, a story of the movement as outlined by its founder. It will be forthcoming in a short time. It is not as bad as it looked, either. In brief, it would seem that women are going to jump into the life of the country with both feet, and will ask no quarter on the question of sex, nor will they be sentimental, emotional or silly. Kansas elected a flock of these women to office at the last election, figuring that they would not make a worse mess of government than the men who try to be elected. Now start in.

A professor says that women are satellites revolving around men. But he dare not go home and tell that to the missus. He would do revolving a-plenty.

The emperor of Austria prayed fervently that the peace terms would be accepted by the Allies. Prayer is a great thing, but not that kind. He wants to escape the stroke of wrath that will be his.

Owing to the high cost of living, the Pittsburgh stole has been reduced an inch in length. Keep a coming, you H. C. of L.

A gentleman named Hasty has just died in Detroit, aged 37 years. He was not happy about dying.

There is a movie named "The Road to Love." It must be plentifully strewn with Irish confetti.

Europe is not on the well-known verge of peace. Not by a million paragraphs.

There are some chickens in this city worth more than \$150 each. They are said to yield an egg every once in a while. Looks like a good investment.

We think of buying the missus an egg set in platinum—a wristlet for Christmas. That shows how regular rich we are.

The Germans will submit concrete terms of peace, we read. Solid reinforced concrete, sure enough. Come a little softer.

Michigan folks will be allowed a quart a month when prohibition comes into force. That's just a mouthful for most Michigan drinkers. It's a hard life!

A New York woman has been sent to jail for perjury. Still, Ananias was a man, and he is said to have originated the habit. However, some women can do a good job. So can some men. We're neutral, eh what!

Girls will be girls, even when they get to be 90 years of age. They all look alike when going away.

Well, it's a lucky bird that has a stocking to hang up this Christmas. In any event, no bird will put an onion in dad's sock. Onions come too expensive.

The worm will turn. It is said some worms in this vicinity do a

CHRISTMAS JEWELRY

— AT —

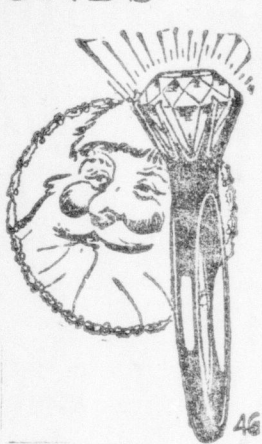
C. H. WARD & CO.'S

There's a joy in buying pretty and useful presents for your dear ones. There's a lasting pleasure for you and them when your Christmas gifts prove to be just what you expected. You are safe when you buy here, whether in person or by mail. Every article we sell is guaranteed to be just as we represent it.

DIAMONDS, NECKLETS, PENDANTS, RINGS, BROOCHES, EBONY, PERSIAN IVORY, STERLING SILVER, SILVER PLATE, CUT GLASS, CHINA, CLOCKS, PHOTO FRAMES, UMBRELLAS, WALKING STICKS, AND ALL THE LATEST NOVELTIES IN JEWELRY.

DIAMONDS

Baby Rings — Genuine diamonds, mounted in 14k gold, at . . . \$3.00
See our special tray of Diamond Rings, at . . . \$5, \$7, \$10, \$15, \$20 and \$25
We also carry a large stock of Ladies' and Gents' Rings, ranging in prices from \$25 to \$500
Solid Gold Brooches set with diamonds . . . \$10.00 up
Gents' Platinum Scarf Safety Bar, set with pearl . . . \$12.00
Gents' Platinum Scarf Safety Bar, with diamonds and pearls . . . \$20.00
Scarf Pins, platinum, set with diamonds and pearls . . . \$10.00 up
Platinum Barpin, set with four pearls and amethyst . . . \$25.00
Platinum Barpin, set with one large diamond . . . \$35.00
Platinum Barpin, set with one diamond and two emeralds . . . \$40.00
Platinum Pendants, set with diamonds. Prices from . . . \$40.00 to \$500.00
Gold Pendants, set with diamond and pearls . . . \$12.00 up



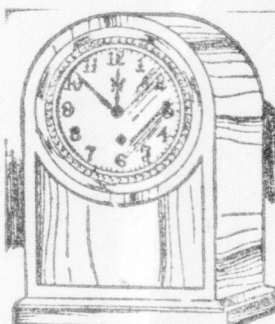
RINGS

Baby Signet and Gem-Set Rings . . . \$1.00
Ladies' Gem-Set Rings . . . \$1.00 each
All sizes. Greatest value in Canada.
Ladies' Signet Rings from . . . \$1.50 up
Gents' Signet Rings, large sizes . . . \$4.00 up
Single-Stone Pearl Rings . . . \$3.00 up
Five-Stone Pearl 14k Gold Rings . . . \$5.00 up
Ladies' Cameo Rings, in pink, green, brown and black . . . \$3.00 up
See our display of Gents' Stone-Set and Emblem Rings.
Ladies' Birthday Rings, large stone, at . . . \$2.00 each
Fancy Stone-Set Rings, with combinations of pearls.

MANTEL CLOCKS

From

\$7.00 Up



CUT GLASS

Bud Vases, floral cut . . . 65c to \$3.50
Large Bowl, floral cut . . . \$5.00
Creams and Sugars, floral designs, from . . . \$1.00 to \$10.00
Sherbet Glasses, floral, \$4 to \$10 half dozen
French Dressing Bottles, Hawkes cut, \$2 up
Cut Glass Water Set, six tumblers and pitcher . . . \$8.00 set up
Two Salt Dips, in a case . . . \$1.75 set up
Cologne Bottles . . . \$1.00 each up
Spoon Tray, floral design . . . \$2.50 up
Cut Glass Salt and Pepper, with sterling silver tops . . . \$1.00 set up
Cut Glass Butter Tubs . . . \$1.50 to \$5.00
Cut Glass Comports . . . \$1.50 to \$10.00

For a Lady Friend

You may have a friend for whom it is hard to select a gift. Below is a list of a few of our novelties:

Smelling Salts Bottles, with sterling silver tops. From . . . \$1.25 to \$4.00
Photo Frames, in ivory, silver-plated and sterling. Prices from . . . 40c
Brass Dinner Pies . . . \$3.50
Lingerie Pins, in gold and sterling silver . . . 50c pair up
Spot Pins in enamel, gold and sterling silver . . . 35c pair up
Bedroom and Traveling Closets, in ivory mahogany, bronze and leather . . . \$2.00 up
Coin, Vanity and Dorian Boxes, from 75c up
Gold and Silver Pencils, from . . . 75c up
Napkin Clips and Rings, in sterling silver. From . . . \$1.00 up
Sterling Silver Tea Balls . . . \$3.50 and \$4.50
Sterling, Gold-Filled and Solid Gold Thimbles . . . 35c to \$2.50

Gifts Suitable for the Baby

Baby Pin: from . . . 25c up
Baby Lockets and Chains from . . . \$1.00 up
Brazilets at . . . \$1.00 to \$7.00
Feeding Spoons from . . . 75c to \$3.00
Rings, signet and stone set . . . \$1.00 up
Silver Mugs at . . . \$1.00 to \$8.00
Silver Napkin Rings at . . . 50c to \$3.00
Strings of Small Pearl Beads at . . . \$1.50
Rattle, mounted in sterling silver . . . \$2.00 and \$2.50
White Comb and Brush at . . . \$1.25 each

WATCHES

Ladies' guaranteed Gold-Filled Expansion Wrist Watches from . . . \$12.00 up
Military Wrist Watches, from . . . \$3.00 up
Gents' 16-size Waltham in Fortune case, for . . . \$10.00
We also carry a full line of high-grade Walthams, Elgins, Howards, Illinois and Ball Watches.



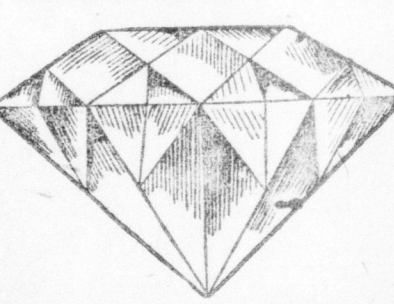
CHINA

One table Cups and Saucers, special 50c each
One table Cups and Saucers, special 75c each
See our range of High-Class China, including Royal Crown, in the 2451, 1128 Mikado and peacock design.
Coalport, in many designs.
Aynley China, in the yellow, rose and green.

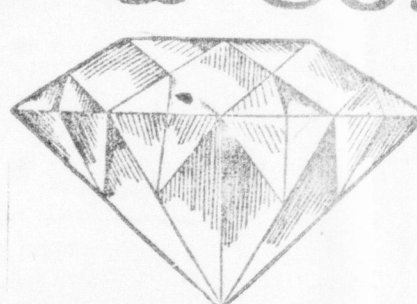
Paragon China, in gold band, with Gaele, Gold band, with Greek key and wreath. Also the newest in black and white script, with combination of the rose and carnation.

DO NOT FAIL TO SEE OUR BARGAIN TABLES IN STORE AND ALSO IN BASEMENT. SPECIAL TABLES WITH ARTICLES FROM 25c TO \$5.00.

C. H. WARD & CO.



386 Richmond Street,
Phone 1084.
Diamond Merchants
and Jewelers.
Mail Orders will
receive our
prompt attention.
Store Open Every Day



lot of turning-out of moonshine booze.

"If I Were King" is a play. King Constantine looks like a deuce at that.

This Christmas shopping is the limit. We have expended the huge sum of 30 cents so far, and we have another 79 to squander. Isn't it awful?

DISAPPOINTED HUNS.
[Der Tag, Berlin.]
We expected that India would rise when the first shot was fired in Europe, but thousands of Indians came to fight with the British against us. We thought that the British Empire would be torn to pieces, but the colonies appear to be united closer than ever to the mother country. We expected a triumph; rebellion in South Africa; it was nothing but a failure. We thought there were

would be trouble in Ireland, but instead she sent her best soldiers against us. We anticipated that the "peace at any price" party would be dominant in England, but it melted away in the ardor to fight Germany. We regarded England as degenerate, yet she seems to be our principal enemy.

"UPLIFT MOVEMENT" AND "PATRIOTISM."
[Ottawa Free Press.]
Tory papers keep jollying the Grits about the "uplift movement," forgetting that the most frequent uplift in the Tory party is the uplifting of the flag on any occasion that votes are in danger.

HOW HE DOES IT.
[Port Elgin Times.]
With cornob pipes doubling in price and we are moved to predict a hard winter

for the Guelph Mercury—London Advertiser. But the editor of The Advertiser does not know the habits of the long, black cigars, about like a gold, one every other hour, is the way the Mercury editor prepares for the grinning out of those snappy editorials.

COALITION IS FOLLY.
The Hamilton Spectator is out strongly against any coalition government having Sir Wilfrid Laurier as its leading Liberal member. "What concord hath Christ with Bell?" is the Spectator's way of stating the case. "The ideals of Borden and Laurier are too far apart to be bridged at such a time as this." In the face of the attitude of the Conservative press, of which this amazing paragraph from the Spectator is typical, talk of coalition is folly.