

London Advertiser.

(ESTABLISHED 1863.)

FOUNDER AND MANAGER, John Cameron.

London, Saturday, January 1, 1898.

Write 1898.

Vote for the best men offering for civic offices.

Send back the faithful aldermen of this year.

This is 1898; now vow that you'll continue straight.

If you have votes, prepare to go to the polls on Monday.

See that you get a ballot for mayor in the division where you live.

"A happy New Year" to the many thousands of Advertiser readers.

Monday's municipal elections one may vote early and often without breaking the law.

The Parla Review says that all the industries of that town have prospered in 1897, except the undertakers. Happy Parisians!

The recent vice-regal historic ball in Toronto cost Lord Aberdeen over \$15,000. It came high, but the Governor-General was determined that it should be a success.

When Londoners vote for mayor, let them not forget that the retiring mayor Mr. J. W. Little has consented to stand for election as water commissioner. Mark a ballot for him sure, and secure a continuation of his valuable services for the city.

The town of Paisley, Scotland, from which several of London's estimable citizens hail, is erecting a \$400,000 inn. Beside this sum, the amount which it is proposed to spend to provide hospital accommodation in London is extremely modest.

Since Dr. Wilson, at the meeting in No. 3 ward, spoke of our colored fellow-citizens as "niggers," and the Free Press explained that what he really meant to call them was "rowdies," we have heard no more of his alleged exceptional qualities for receiving governors-general, etc. The majority candidate who makes the breaks is Dr. Wilson, not Ald. Parnell. The last named has proved himself to be a level-headed, judicious, kindly-hearted, democratic citizen.

The year 1898 opens with a good many ominous signs of possible warfare. If a conflict breaks out between Great Britain, Japan, Russia and Germany over the disposal of China, it might reach gigantic and far-reaching dimensions, and affect every part of the British empire. There is this that is reassuring in the present situation: again and again in the last quarter of a century the outlook for peace has been much less favorable than now, yet war has been averted.

Boomerang Attack.

We do not remember any mayoral candidate for some considerable period who has been subjected to such treatment as that which is being meted out in some quarters to Ald. Parnell. His business has been wantonly and unjustly defamed. His style of public speaking has been derided—though the truth is that he is a public speaker of the average. His acknowledged successes as an energetic and determined man have been derided—though to be an argument promoting a man to a higher position has served faithfully and immediately beneath! No man is as that is used by companies, railways, or other business houses. Ald. Parnell has been derided both nationally and internationally; though why it should be so for a man to be either an Englishman or a Methodist, it is to say. After all there must be a worthy element in the Englishman, or that great people should not today be so dominant on the globe. Ald. Parnell has been derided on the ground that he is too plain, too un-dude-like, too superfluous people. But our best mayors have been no man was ever less of a plain John Campbell, and made a first-class mayor. We do not discredit to Ald. Parnell came to this city a poor boy from the south of England, an enthusiastic Canadian without any silver spoon in his mouth, or any special advantages, has fought his honest way step by step, inch by inch.

The Vote for Mayor.

Section 123 of the Municipal Act, 1892.

"Provides that a person is to vote for mayor at the polling place of the division in which he is resident, or when he is a non-resident of the municipality or is not entitled to vote in the division where he resides, then where he first votes and there only."

All voters will save themselves trouble by complying with this law. Any returning officer who fails to enforce this section is guilty of a neglect of duty. Every voter who votes twice for mayor is liable to heavy penalties.

Vote Early on Monday.

Every citizen should be a patriot on Monday. He should poll his vote as early as possible, and not wait to be sent for. No man or woman who has a vote should stay away from the polls, and aid in the defeat of the best men offering, and then lament the entire year that the civic bodies elected are not as good as they ought to be.

A Word With a Candidate.

Dr. Wilson has objected to The Advertiser's criticisms of his public addresses as reported by the Free Press. He says he has amicable private relationships with the conductors of this journal, and therefore he argues that it is unseemly and unjust for us to point out his inconsistencies, his shortcomings, and his lack of experience. Dr. Wilson's argument does not hold water. If private friendship, and not duty to the public, were the influence that should guide a public journal, then would its usefulness be gone. We have said nothing against Dr. Wilson as a private citizen, though the opponents of Ald. Parnell have made warfare on his private business. What we have said in this campaign has been entirely on public grounds. And we repeat it now, that Dr. Wilson's inability and inexperience and wobbling on the public questions now before the city show that he at least needs a course of training in a subordinate capacity, such as Ald. Parnell has enjoyed for a number of years. It will be for Dr. Wilson's own benefit if he is defeated in this contest. Let him serve as an alderman, and get that training in public business and in public speaking which is required for the position of mayor. Then, if he profits by service as an alderman, his chances of success will be much brighter than they are today.

Crime Over the Border.

What is the meaning of the "epidemic of crime" which has broken out in so many parts of the country? The country is at peace, and fairly prosperous. What is the cause, what is the provocation for this outbreak? Are we retrograding as a nation? Is it only municipal government which fails to perform its function? The record of the rural districts is nearly as bad as that of the cities. Above all, what is the remedy?—New York World.

From the view of a dispassionate outsider, one most necessary remedy is certainly punishment for all crime. When would-be murderers, burglars, thieves and felons of all kinds know that there are means whereby they may either escape punishment altogether, or get pardoned after a brief detention, they take many chances. Under our Canadian system, punishment is reasonably swift and sure, and pardons are few, and except in the rarest of instances have been justifiable. Hence the law in Canada has a deterrent influence that it does not possess in a State where political influence, rich relations, or other "pulls" have been known again and again to secure a gross failure of justice. This certainty of punishment also represses the lawless spirit that leads to lynching. It is a terrible record which the United States presents for the last seven months. There have been in that period 77 lynchings. Of the victims, 51 were negro men, 22 white men, 3 Indians, and 1 white woman. The offenses are: Assault on women or children, 33; murder, 22; robbery, 5; horse or mule stealing, 3; arson, 2; shielding men wanted by mobs, 2; giving evidence against Whitecaps, 2; and 1 each for wife-beating, "general principles," being a negro school teacher, teaching negroes music, revenge on a constable, besides one woman for unknown reasons. The awful facts speak for themselves. Well may our New York contemporary cry aloud for a remedy. Our neighbors are drifting into a deplorable condition.

Ambition That Would Prove Costly to the Taxpayers.

Dr. Wilson's friends privately confess that what he really is after in seeking election as mayor of London is to find opportunity to push to completion his visionary and expensive hospital scheme. He also wants the ground that another \$60,000 to \$75,000 should be spent in order to carry the sewage of the city down below Byron. If Dr. Wilson's plunging schemes are endorsed by his election, the taxes of the citizens will be enormously increased.

Are they not high enough already?

The Ontario Elections.

The Toronto World says it got a reliable whisper on Thursday night that the Ontario elections would be fixed for the last Tuesday or Thursday in February. The House is to prorogue by Jan. 15. By and bye, we will see how much of a prophet our sprightly Conservative contemporary is.

The Rib-Stabbers.

Anonymous letter writers are allowed to run riot in the columns of the Free Press. The man who is afraid to put his name to a letter is not to be believed. Electors should pay no attention to these slanderers. If they told the truth they would not be afraid to show who they are. The Advertiser prints no anonymous letters. It will not permit anyone to stab his neighbor in the dark by the agency of its columns. The warfare is despicable, and those that adopt it must have a very poor cause. Just now it is used to promote the interests of Dr. Wilson and slander Ald. Parnell.

The New Foresters' Headquarters.

We give in another column of today's issue a graphic description of the magnificent new headquarters of the Independent Order of Foresters, which has just been opened in Toronto, under the most auspicious circumstances. As was pointed out by the kindly-hearted Dr. Oronhyatekha, Supreme Chief Ranger, at the great opening gathering, the Independent Order of Foresters has had a phenomenally successful career. In 1881 the order numbered but 359 members, and just paid its way. On July 1 of the present year the amount of surplus in the treasury, after paying all the benefits that had been paid to the members and their beneficiaries, the widows and orphans of deceased brethren, after paying very large management expenses, was \$2,287,000. That is a good representation of the work that was accomplished during the year. On Aug. 1 the surplus had increased to \$2,328,000; on Sept. 1 it was \$2,371,000; on Oct. 1, \$2,406,000; on Nov. 1, \$2,458,000; on Dec. 1, to \$2,508,000. In addition to this the order has paid out in benefits over \$5,000,000 during the short period of its existence. The 399 good and true men who constituted the order in 1881 had increased upon the 1st of November of this year to over 125,000, scattered throughout our own great Dominion and the northern states and Great Britain and Ireland. The order enjoys the confidence of high and low, rich and poor. It numbers in its ranks such men as Premier Laurier, Premier Greenway, ex-Premier Poirer, of Prince Edward Island, and Hon. J. I. Tarte, Dominion Minister of Public Works, and in its membership are to be found persons in every rank and condition of life. Dr. Oronhyatekha, indeed, has the faculty of enlisting almost every man that he meets under its banners, and those who are not so influenced find in its records a most powerful influence in its favor.

Vote for Mr. Little.

At the request of very many electors, Mayor Little has been prevailed upon to accept nomination as water commissioner for the ensuing year. He declined nomination as mayor, standing aside that an able and faithful alderman, who has helped him in every progressive move for the benefit of London in the last three years, might be promoted to the honorable position. But the retiring mayor is willing to serve in the less exacting, yet highly important office of water commissioner. There ought to be few citizens who will not vote for him. He can be relied on to do good service for the city. It is highly important that his services should be retained for it at this important stage in its progress.

London Goes Ahead.

There is one thing that cannot be successfully denied by anyone on this the first day of the year 1898: London has been steadily pushing ahead under good civic government, and the customs returns of our foreign commerce, given in another column, help to prove it.

THE GORDON HIGHLANDERS.

[Toronto World.]

Mr. James Brown, of the Ontario Bank, is in receipt of a letter from an officer in the Gordon Highlanders regarding the nationalities comprising the battalion at present in India. The following speaks for itself:

Scots—With headquarters, 591; with depot, 41; total, 632.

English—One hundred and twenty-five; this includes band and drummers, most of whom are always English.

Irish—Fifteen. Welsh—One. Born in colonies—Two. Grand total, 758.

THE NEW YEAR.

I stood on a tower in the wet, And new year and old year met, And winds were roaring and blowing, And I said, "O years, that meet in tears,

Have ye aught that is worth the knowing?"

"Science coming and exploring, Wanderers coming and going, Matter enough for deploring, But aught that is worth the knowing."

Seas at my feet were flowing, Waves on the shingle pouring, Old year roaring and blowing, And new year blowing and roaring.

—Alfred Tennyson.

FACE HUMORS

Pimples, blotches, blackheads, red, rough, oily, mottled skin, itching, sore, dry, thin, and falling hair, and baby blemishes prevented by CUTICURA SOAP, the most effective skin purifying and beautifying soap in the world, as well as purest and sweetest for toilet, bath, and nursery.

Cuticura

Sole agents throughout the world, Forney, Davis and Co., Ltd., 10, Abchurch Lane, London, E.C. 4.

How to Prevent Face Humors, mailed free.

Every Humor From Pimples to Scrofula cured by CUTICURA.

SURE CURE FOR ALL SKIN DISEASES

During seventy years NY-AS-SAN has never failed in any case.

Wanted—The address of every sufferer in America.

The Nyassan Medicine Co., Truro, N.S.

Mention this paper when you write.

DOANS' KIDNEY PILLS

CURE BACKACHE, LAME BACK, RHEUMATISM, DIABETES, BRIGHT'S DISEASE, DIZZINESS, AND ALL KIDNEY & URINARY DISEASES.

APPEARED BY DOANS' KIDNEY PILLS.

BY THE POUND

—That's the way Tillson's Flake Barley is sold at your grocer's. It is not put up in packages—hence it costs you less to buy it. But it is just as delicate as the package goods—perhaps more so.

TILLSON'S FLAKE BARLEY

makes an ideal breakfast porridge—because it strengthens without heating the blood.

Yet children and invalids can eat it unsparingly because it digests so easily.

The Tillson Co., Limited, Tillsonburg, Ont.

Neave's Food

FOR INFANTS AND INVALIDS.

"An excellent Food, admirably adapted to the wants of infants and Young Persons, and being rich in Phosphates and Potash is of the greatest utility in supplying the bone-forming and other indispensable elements of food."

SIR CHAS. A. CAMERON, M.D.

KLONDIKE

START FROM VANCOUVER BECAUSE . . .

1. VANCOUVER is the best outfitting point on the coast, goods being considerably cheaper than in the United States.

2. VANCOUVER is the nearest port of departure to the Yukon district.

3. VANCOUVER is the terminus of the G. P. railway, whose steamers will start from VANCOUVER this spring.

4. All northbound steamers call at VANCOUVER.

5. Direct steamers to Yukon ports have now commenced to run from VANCOUVER.

6. VANCOUVER is the only Canadian port where passengers transfer direct from train to steamer.

7. KLOONKE is in the only Canadian port where passengers transfer direct from train to steamer.

VANCOUVER, CANADA. OUTFIT IN CENT CUSTOMS DUTY.

W. GODFREY, President, Board of Trade, Vancouver, B. C.

At Millwood, W. Va., James McCoy killed his sister-in-law, Miss Shamblin, by a blow of his fist, because she was determined to go to school.

1898 RUNIANS & BUTLER 1898

THE BIG DEPARTMENTAL

Will fire the first shot in the new year on Monday, commencing with a

SWIFT SALE

Extending to every department in the house.

This sale will rank amongst the most substantial money-saving sales we have yet held, and should be taken advantage of by everybody.

Spring goods have already begun to arrive, and we are determined to clear out all winter stock, no matter what sacrifice. See our lists in this paper on Monday.

RUNIANS & BUTLER IMPORTERS

Now for Your Suit

WM. SLATER'S,

OPPOSITE THE V. PRICES LOW

All nationalities and climes contribute to the popularity of

SWEET HOME SOAP

Read the following:

Grand Clairier, Le 16 Decembre, 1897.

Messieurs London Soap Co.

Messieurs—Je vous envoie 25 paquets de savon et je vous prie de m'envoyer une "Belle Image."

Je suis Messieurs, Vos, etc., JOSEPH CHARLES.

"Belle Images" and other premium for all.

London Soap Company.

For New Year.

Pearl Handled Cutlery.

Sterling Silver Spoons.

Silver Mounted Ivory Carvers.

Silver Epergnes.

Silver Orange Bowls.

Silver Candelabrum.

Etc., Etc.

MANUFACTURERS' ASSORTMENT.

Hobbs Hardware Co.,

LONDON, ONT.

Kindness out of season destroys authority.

A new gun will shoot sixteen miles.

REID'S HARDWARE

—FOR—

Spring Skates

Hockey Skates

Blued, Bright and Nickel-Plated, from 50C up

Steel Tube Hand Sleights

Spring Runner Coasters

Runners for Baby Carriages

Carpet Sweepers

—Comprising Forest City, Grand Rapids, Superior Comfort, Chama and Diamond Medal—nothing nicer for a Christmas box.

POCKET and TABLE Cutlery

—Great variety in Carvers, Table and Dessert Knives, in Celluloid, Stag and Plated. See our values in Nickel and Electro-Plated Spoons and Forks.

REID'S HARDWARE

118 DUNDAS STREET, North Side.

Mammoth Livery

Hacks, Copes, Landaus, Busses and Light Livery. Saddle Horses, Sale and Boarding Stable. Open day and night. Phone 608.

A. G. STROYAN —189— Dundas St.

OYSTERS.

Fresh daily. Served in all styles. Steals at all hours.

DINNER — 25c

Chas. Stevens, Prop., European Hotel, 203-205, Dundas Street.

LONDON SHOW CASE WORKS

having removed to new quarters, corner Bathurst and William streets, are prepared to take orders for Show Cases. A few good second-hand Cases for sale. Estimates given and contracts taken for wood carving by an expert.

S. Gillies & Son