

**L. SIMPSON**

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

We have 50 lines to Central.

**L. SIMPSON**

# Summer Needs at the Smallest Prices at Simpson's

**Smart Norfolks and Blazer Coats For the Men and the Boys Hard-Wearing Axminster Squares for Young Women**

New York's latest craze. These coats are found in splendid array, made of tweed, in green, grey, and brown tones, serges in scarlet, navy, and linen in natural shades, all smart styles, some with yoke, others hoods, and straps over shoulders. They have side pockets and belt around waist. Prices range from \$7.75 to \$14.75.

**SAMPLE COATS AT \$10.95**  
A limited number of sample coats with some of our best selling lines includes: New whipoorids, shantung, silks, and panamas, in black and navy and black serge. A variety of new up-to-the-moment styles. Regular value \$17.50. Tuesday, **\$10.95**

**BLACK SILK COATS, \$15.00**  
Made of good messaline silk, cut with semi-fitting lines, tailored collar with wide revers. Suitable for young and middle aged women. Very special value. **\$15.00**

**SPECIAL SUITS, \$11.75**  
Women's and Misses' Suits, grouped together in a variety of materials, which include imported tweeds, English serges, and pretty stripes mixtures. Colors are navy, brown, grey, and green, and black and white stripes. These suits are smartly tailored, with touches of novelty trimmings. Skirts are gored, semi-pleated. Very special for **\$11.75**

**WASH DRESSES AS SPECIALS.**  
Suitable for misses or small size women, made of linen and English repp, in pretty shades of blue, mauve, and natural linen color. Waists have semi-low rounded collar, outlined with silk embroidery design and turn-back cuffs to match. Gored skirt neatly stitched. Very special value. **\$3.95**

**SKIRTS OF ATTRACTIVE STYLES.**  
Very becoming skirts of splendid quality imported worsted, in medium dark grey, are made in a six-gored style with normal waistline, inverted pleat back, side gores, cut in a fancy pointed design, and are ornamented with buttons and a cluster of pleats. Price **\$6.50**

## Embroideries Specially Priced

Mill-ends of Embroideries, another shipment of fine embroideries from Switzerland in fine Dainty Valenciennes Swiss, Cambrie, and "English" longcloth. Insertions, edgings, clonings, headings, seamings and finished bandings and beading. You'll be able to match the embroideries and insertion in 2 or 3 widths, no two patterns alike, each length is 4 1/2 or 6 1/2 yards. On sale Tuesday one-third the regular selling value. Prices ranging for each length from **36c to \$1.89**

Blouse Fronts of Embroidered Satins, the prettiest floral designs. Spray of forget-me-not. The work is so perfect that one would really think it was French embroidery. Prices from **\$1.00, \$1.25 to \$3.75**

## Gloves and Hosiery

**Women's Real Silk Gloves, 2-dome fasteners, double-tipped fingers, close, firm finish, nice weight, variety of colors, including black and white, sizes 5 1/2 to 8. Regularly 50c. Tuesday, pair **39c****

**Women's Real Silk Thread Hose, gauze weight, fashioned, close finish, fine thread, double elastic garter welt, high spliced ankle, heel, toe, and sole, 8 1/2 to 10. Extra value, Tuesday, pair **39c****

**Women's Fine Lisle Thread Hose, fashioned, gauze weight, consisting of lace ankles, silk embroideries, fancy effects, and every wanted plain color, very large range, sizes 8 1/2 to 10. Special price, Tuesday, pair **25c****

## Midsummer Ribbons

Ribbons, in wide plain taffeta or satin have proven to be the correct thing for both gowns and millinery for midsummer wear, and a new shipment of ribbons has just arrived in midsummer colors.

**A Rich Duchess Satin, with a very bright finish, in white, pink, pale blue, mauve, and champagne, etc., new, fresh, and clean, 5 inches and 6 inches wide at, per yard **20c and 25c****

**Wide Taffetas are also much used, particularly a 6-inch width in a very good quality. We show a complete color range, "4012," a fine Swiss ribbon of perfect weave in all summer shades. Tuesday, per yard **25c****

## Wash Goods

Special day for Crum's best English print. Choose any pattern you like to-morrow, light or dark spots, stripes, and figures. Regularly 15c for **11c**

**Printed Organizes, dainty floral designs, pink, sky, mauve, etc., a great opportunity for a good dress at one-quarter of the regular price. Regularly 29c. Tuesday **7 1/2c****

**Silk and Cotton Brocade, 27 inches wide, pink, sky, mauve, navy, black, cream, etc. Regular value 35c. Tuesday **19c****

No phone or mail orders.

## Seasonable Dress Fabrics

**Mohair Lustras for bathing suits, dresses, or separate skirts in every wanted color. 38 inches wide, per yard **25c****

**Shepherd Check, in four sizes of check in four qualities, all splendid values and reliable cloths. 38-inch, 25c. 40-inch, 38c. 44-inch, 45c. 52-inch, 69c.**

**Black Wool Voile, a fine even weave in medium mesh, best French make, dye, and finish. 42 inches wide **48c****

**Dainty Silk Striped Voiles, in every wanted shade in a variety of new designs, 40 inches wide **48c****

**Bordered Delaines, pure wool qualities in a big range of designs and color combinations with rich contrasting borders. 30 inches wide, per yard **48c****

# Our June White Sale Will Save You Money

**Corset Covers at 25c.** Fine nainsook and lace, very dainty styles, ribbon draws, sizes 32 to 42 bust.

**Corset Covers at 35c.** Fitted style, extra strong cotton and embroidery, ribbons, sizes 32 to 44 bust.

**Corset Covers at 50c.** Fitted or full front nainsook or cotton, several dainty lace or embroidery styles, ribbons, sizes 32 to 44 bust.

**Corset Covers at 68c.** Two very pretty styles in nainsook, embroidery medallions, and lace edges, ribbons in neck, sizes 32 to 42 bust.

**Corset Covers at 75c.** Exquisite styles in finest nainsook, val., or heavy lace, also in embroidery trim, sizes 32 to 44 bust.

**Petticoats at \$1.00.** Good, strong cotton flounce, trimmed with lace and embroidery insertion and deep lace ruffle, lengths 36 to 42 inches.

**Petticoats at \$1.19.** Fine cotton, deep flounce, trimmed with tucks and wide ruffle of embroidery, lengths 36 to 42 inches.

**Petticoats at \$1.69.** Nainsook, deep flounce, trimmed with handsome embroidery and lace, lengths 36 to 42.

**Petticoats at \$2.95.** A beautiful \$5.00 skirt of nainsook, flounce of elegant embroidery and insertion, lengths 36 to 42 inches.

**Petticoats at \$2.69.** Regularly \$4.50 each, finest nainsook, deep flounce trimmed with imitation Maltese lace in Vandyke style, lengths 36 to 42 inches.

And many extraordinary low prices will be in evidence Tuesday on beautiful Nightdresses, Combinations, Princess Slips, Drawers, and charming hand sewn and hand embroidered French Lingerie.

## Low Pricing on Silks

**WASHING FOULARD SILKS.** In varied widths of stripe in blue and white, grey and white, two-tone greys, etc. Silks that are guaranteed fast in color, 48 inches wide. Special, per yard **88c**

**RELIABLE BLACK SILKS.** 40 yards of rich Black Satin faille; three different weights to choose from in 36, 38 and 40-inch. All are yarn dyed silks, and well finished. A bargain at, per yard **95c**

**IVORY BRIDAL SILKS AND SATINS.** Seasonable fabrics, beautiful qualities. Ivory Satin, Paillette, Ivory Faille, de Chine, and Soft, Rich, Ivory Duchesse Mousseline. Silks that are woven specially for us, 48 inches wide, and regularly \$3.50. Exceptional value on Tuesday, at, per yard **\$1.33**

## Unbleached Sheets 88c Pair

450 pairs of grey or unbleached sheets, free from dressing, double bed size, 70 x 90, clearing Tuesday, pair **88c**

**Sets of Linen Suitable for Bride**  
A very handsome set of table linen, 1 cloth 2 x 2 1/4 yards, 1 dozen 22 1/2-in. napkins to match, finest bleached and finish, neat bordered designs, the set complete, Tuesday **\$4.19**

**Venetian Oval Tray Cloths, with lace border, size 13 x 28 inches. Special Tuesday **\$1.48****

**English Galates in a large range of stripes, 38 inches wide, fast colors, will make very pretty wash suits, Tuesday, yard **20c****  
Phone Linen Dept., 2nd Floor.

## \$5 Silk and Silk Moire Petticoats \$2.95

Odd lines from stock and sample petticoats of taffeta silk, silk moirette, and satin; plain blacks and shot effects, embroidered and tailored flounce, moire skirts are finished with velvet binding, sizes in the lot 36 to 42. Regular **\$4.50** and **\$5.00**, Tuesday **\$2.95**

Cannot promise to fill phone or mail orders.

## Voile Waists the Vogue

The material lends itself as well to soft, elusive draping, so is in keeping with the general dress tendency.

The assortment of exclusive styles in lovely voile we have gathered together at these moderate prices is wonderful. **\$2.95, \$3.95, and \$5.00.**

Points of interest: The designs shown by us are exclusively our own. The cut, fit, and general finish are above criticism. Tuesday we show fifty designs at, **\$2.95, \$3.95, and \$5.00.**



## Men's Grey Flannel Outing Suit

These English-made flannel suits are of plain grey only. They are designed and tailored to meet the wants and fancies of the most exacting taste. The short, smart coat is single-breasted style, with natural shoulders and unlined. The trousers made in the most approved style. Price **\$7.00**

A neat dark grey, with hairline stripe, is in a smart single-breasted three-button style. The trousers have cuffs and belt straps, half-lined coat. The best of tailoring. **\$10.00**

**A SPLENDID OUTING SUIT.**  
Made from grey cheviot, with fine hairline stripe, is cut single-breasted, in one of the most up-to-date styles. Trousers with cuffs and belt straps. Price **\$18.00**

**MEN'S LIGHT GREY WORSTED SUITS**  
Here is a two-piece outing suit that is made from a light grey English worsted, in a striped pattern. It is cut single-breasted style, with trousers made with cuffs and belt straps. Good tailoring. Price **\$13.50**

## Boys' Department Fat Boy's Suit

**Fat Boy's Suit, in a smart brown imported tweed, cut in new three-button, double-breasted coat, with long roll lapel, breast pocket and centre vent, lined with a fine twill; full American bloomer pants, with side straps, belt loops, watch pocket, and strap bottoms. This suit is smartly tailored and out to fit the "over-size" boys. Sizes 12 to 17 years. Price **\$8.00****

**Boy's English Print Blouse Suit**  
Boy's English Print Blouse Suit, Eton style, in plain blue, with a white thread stripe, elastic bottom bloomer pants. Sizes 6 to 10 years. Price, **\$1.00**

**Boys' Sailor Collars**  
Boys' Dark Navy Blue and Pale Blue Drill Sailor Collar, trimmed with white braid. Price **25c**

Boys' White Drill Sailor Collar, trimmed with wide embroidery. Price, **50c**



We are making a big special feature on Tuesday of Imported and Domestic Axminster Squares, both seamless and seamed. A wide range of designs will be on show in Oriental self colors, chintz and conventional; many different qualities and colors to suit all requirements.

Special price inducements will make this notice of unusual importance, and more particularly so, as all the rugs are taken from our regular stock and represent the best and most reliable standards of quality. In many cases these are single odd rugs, so that we cannot undertake to supply duplicates of the ones quoted here, but there will be a good selection and the early comers will get the best.

**2 1/2 x 3 1/2 - Rich red Oriental. Regular price \$55. Tuesday **\$43.00****

**2 1/2 x 3 1/2 - Handsome tan chintz drawing-room rug. Special **\$28.35****

**9 0 x 12 - Beautiful green Oriental seamless. Regular \$45.00. Special **\$35.00****

**9 0 x 12 - Soft self green, good design. Regularly \$45.00. Special **\$35.00****

**9 0 x 12 - Seamless Oriental designs in English. **\$20.75****

**9 0 x 10 1/2 - Tan Persian Oriental. Special price **\$19.75****

**9 0 x 10 1/2 - Tan Oriental and blue and green chintz seamless English rug. **\$13.50****

**9 0 x 10 1/2 - Tan trelis centre with pretty dainty border. Regular \$22.50. Tuesday **\$17.00****

**9 0 x 10 1/2 - Extra heavy Saxony. Regularly \$22.50. Tuesday **\$17.00****

**9 0 x 7 1/2 - Seamless English blue and green chintz. **\$12.95****

**9 x 9 - Extra heavy self green. Regular price \$37.50. Tuesday **\$27.75****

## A Hat for Every Man

Men's and Youth's Straw Hats, in boater, telescope, negligence, and fedora shapes, in plain or fancy braids, black bands, and calf leather sweats. Tuesday special **\$1.00**

Men's Panama Hats, semi-telescope or tourist shapes, fine selected South American braid, best finish at **\$5.00, \$6.00, and \$10.00.**

Men's Tweed Golf Shape Caps - New patterns of browns, greys, and greens. Tuesday **25c**

## Tennis and Outing Boots and Oxfords

One thousand pairs highest grade Outing Boots, made of best quality blue and white duck, blucher style, reinforced rubber soles and heels, Tuesday -

Men's sizes, 6 to 11 **80c**  
Boys' sizes, 1 to 5 **70c**  
Youths' sizes, 11 to 13 **60c**  
Children's sizes, 5 to 10 **50c**

## Silver Plate

Regent's Silver-Plated Baby Spoons, in lined box. Each, **25c**

Child's sets, silver-plated, including knife, fork, and spoon, in lined box. **50c**

Child's Mugs, silver-plated, each **25c, 50c, 75c, \$1, \$1.25**

Child's Plates, silver-plated, plain and engraved, with alphabet. **\$1.55 and \$1.76**

## Chinaware

45 complete Dinner and Tea Sets, for 5 people, Half-price, Tuesday **\$1.99**

97-piece Dinner and Tea Set, fine Austrian china, handsome decoration, Tuesday special, **99c**

Genuine Carlsbad China Dinner and Tea Service, dainty floral design, old gold handles. Regular **\$19.00**, Tuesday **\$16.21**

102-piece Dinner Set, in the famous bridal rose china, Tuesday special, **\$17.50**

\$38.00 Limoges China Dinner Set, Tuesday special in every way, **\$25.00**

\$11.00 Limoges China Dinner Set, genuine old gold, hand knobs and handles. Tuesday special, **\$6.50**

\$17.00 Dinner Set, a beautiful creation by the famous French painter Bernardini, old Persian border design. Tuesday special **\$12.50**

See the special tables of oddments in Dinnerware, in many cases less than half-price.

## Chairs and Rockers Specially Priced

For the verandah or porch. Finishes, natural, red, or green.

Chairs with woven reed seat at **90c**

Rockers made to match at **95c**

Comfortable Arm Chairs at **\$1.90**

Arm Rockers, made to match, at **\$2.00**

Rockers, with woven reed seat and back, at **1.90**

Rockers, with extra high woven reed back, at **\$2.25**

Heavy Arm Chairs at **\$2.65**

Extra large comfortable Rockers at **\$3.50**

## Decided Values in Metal Brocades and Tapestries

The newest creations in the decorative world are "Metal Brocades" and "Tapestries." These exquisite fabrics have been imported from large manufacturers of several countries. The artistic designs and beautiful colorings, combined with new ideas, give a varied selection seldom seen under our roof. Prices range from **\$2.50 to \$7.50**

## LIBERTY COVERINGS.

Complete range of these high-class Tapestries and Furniture Coverings. The exclusive patterns, soft rich colorings, and artistic effects, add charm and beauty to rooms where included in decorative scheme. The prices are very reasonable in consideration of the quality shown. Prices range, per yard, **\$1.25 to \$3.50.**

**NOTTINGHAM LACE CURTAINS.** 1,000 pairs Nottingham Lace Curtains in handsome floral effects. The maximum of taste and quality at a minimum price. 50 inches wide, 3 1/2 yards long. Special at, per pair, **\$1.50**

**SWISS LACE CURTAINS.** 50 pairs White Irish Point Lace Curtains, neat applied borders, spot on spray centres; very suitable for parlor curtains; usual large size. Very special at, per pair, **\$4.50**

**CURTAIN NETS.** Wide range of Curtain Nets in fine or heavy qualities, including "Ariston" flies, bungalow, and case-moment effects, in cream, white, and soft tones, new patterns, 45 to 60 inches wide. Prices range, per yard, **45c to \$1.00.**

**EXTENSION RODS AT 25c.** 200 Brass Extension Curtain Rods, 84 inches long. "Goose neck" style, very suitable for bath or shirt curtains. Special at, each, **25c**

## This in Lunch Room

Apple Pie with Ice Cream Pot of Tea **TEN CENTS**

## FACTORY

Corner Adelaide St. and St. George St. H. H. W. 55 King St.

## BERRY BE AS LAST

Only Half the Yield Will Longer Fe Neighbor

Now is the time for a month or two who are able to see who is not a world's goods in the domestic crop.

## U.S. SUGAR

WASHINGTON Press. The state authorized the honor the application Government for funds of amnua need to arm the army, when the would be necessary legisla ment decided gann rifles inst