# THURSDAY MORNING

# PUBLICITY WANTED FOR SOCIETY BOOKS

Canadian Fraternal Societies Urge Attorney-General to Legislate for Valuation.

SOLVENCY REQUIRED

Advance Suggestions for Triennial Inspection to Ensure Sound Financial Condition

The friendly societies of Ontario desire to have their organizations placed on the same basis as that prevailing in New York. They want to ensure the fact that every society must be on a sound financial footing, and seek the co-operation of the government in employing means of publicity and variation towards the attainment of these ends. To lay these suggestions before the cabilitet prior to the assembly of the legislature, when a general insurance bill will be brought in, a large deputation waited upon Hon. I. B. Lucas vesterday and received a favorable hearing. It is likely that their requests will be seen embodied in legislation to some extent.

The real plea that they advanced was that measures should be taken to prevent companies from becoming insolvent; or from operating under conditions pproaching dangerously near to insolvency. It was suggested that many were now working away in the

to insolvency. It was suggested that many were now working away in the dark and from the fact that their workings were secret the public did not realize actual, conditions. To condition a clause of their own in the proposed bill. This provides that where the valuation of the government inspector shows that the present value of future net contributions with admitted assets is less than the present value of promised benefits and accrued liabilities, a triennial inspection is to take place. If improvement does not follow, two years are given for the company to pick up. On the sixth year the registrar may cancel the license.

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Among the delegates were: Dr. John Ferguson, president Canadian Fraternal Associations; W. F. Montague, secretary-treasurer, Hamilton; E. T. Besery, K.C., London, and representatives of organizations in Canada and the United States.

At the executive meeting of the Local Council of Women yesterday it was announced that \$900 had been realized as a result of the campaign for mothers pensions, and 310 members had been added to the council by this means. One hundred dollars had been the gift of the Women's Art Association. In aid of relief work the play, "The Private Secretary," will be given on Feb. 16.

The meeting was addressed by Mr. Mitchell of the Local Council of Women of Toronto will be held in Frances Willard Hall on Tuesday and Wednesday, Jan. 26 and 27, at a 2.30 p.m.

A special meeting of the Canadian Business Women's Club will be held at Unitary and Wednesday. Jan. 26 and 27, at a 2.30 p.m.

The meeting was addressed by Mr. Mitchell of the I. O. F. who spoke on "Velue of Insurance for Women," and stated that the order was now looking after 909 babies and had included 127 tupercular nations. cular patients in their list dur-

### SOLDIER AND BRIDE VANISH AT LONDON

Disappearance is Sequel to Wedding at Wolseley Barracks.

Canadian Press Despatch.
LONDON, Ont., Jan. 20.—Pte. Sydney Bryant of the 18th Battalion Canadian expeditionary force, who was one of the principals in a big military wedding at Wolseley barracks recently, is missing, along with his bride, who was Miss Elizabeth Drouillard of Windsor, and it is claimed that he has deserted. The marriage of the young couple was attended by great pomp and ceremony, Brig. Gen. Hodgins, then commandant of this divisional area, and Lieut. Col. E. S. Wigle being among those present.

# NURSES ARE WELCOME.

Any graduate nurses who feel that they can spare the time to assist in making surgical supplies for the field hospitals at the front may come a

"THE GLARE OF THE LIGHTS."

feature photo-play at the Strand Theatre will be "The Glare of the Taghts," a gripping play of intense interest. There will be two very funny "George Ade's Fables." And there will also be some capital war plo-

### NOTES OF WOMEN'S WORLD.

The women's associations of the ity were very busy yesterday afternon sewing for the poor and continu-ing their earnest efforts to meet the nands of the hospitals for wounded

At St. Andrew's Church that branch of the Patriotic League worked zeal-ously between the hours of 10.30 a.m. and 5 p.m., when a splendid donation of bandages was completed for the Red Cross.

The Methodist Deaconess' Aid Society held its regular meeting yesterday afternoon, at the home, St. Clair avenue and Avenue road. The reports showed splendid progress in the work during the past month.

The Women's Press Club enjoyed a delightful evening at the residence of Mrs. John Garvin (Kathrine Hale), Farnham avenue. A musical program was provided and a social hour spent.

The regular meeting of the River-dale Musical and Literary Club was held in the Riverdale Academy. The members enjoyed a good program. The Cynthia Y had a very profitable and well attended meeting last night. They were the guests of Mrs. T. Tush-ingham, at her home, 164 Pearson ave-

Yeomans Y. W. C. T. U. had a social evening at the home of Mrs. E. Bryson, 714 Dovercourt road.

making will be given.

Miss Constance Boulton gave an address on "Woman's Imperial Duty" before the members of the Lord Seaton Chapter, who were later entertained at tea by Mrs. Livingston. A musical program was also enjoyed during the afternoon.

age, consisting of hospital provisions and sterilized medical, supplies, was neatly labeled "From Harbord," and consisted of such generous individual donations as: Boys of 4 A form, package of sterilized bandages ready for use; Duffill, form 3, package of Murran, large bundle of prepared bandages ready for use.

RESULT OF CAMPAIGN

Dr. Brown-Landone gave a very instructive lecture before the members of the McAll Mission yesterday afternon, describing the "War Conditions in France." A silver collection was taken up, netting a total of \$30. which will be sent by the mission to France.

The executive meeting of the Local Council of Women yesterday it.

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1141/2 Yonge street on Monday, Jan. 25.

The Veterans of 66 Chapter, LO.D.E., neet this afternoon at 3 o'clock in the loyal Canadian Institute.

The quarterly meeting of the city union of the King's Daughters will be held at 8 o'clock tonight in the rest room, 60 Bond street.

Street, at 3 and again at 9.

A splendid beginning in Red Cross work was made by the women of High Park district yesterday, when they discussed plans for entering into the work in the most helpful manner. A good start was made in the rolling and making of bandages.

At St. Andrew's Church that branch of the Pearlest of the Pearlest of the Toronto District W.C.T.U. are urged by their executive to remember the needs of the wounded soldiers and to secure and send to the Willard Hall/as much cotton and linen and blankets as possible. These articles must be washed and folded in readiness for making into bandages, for which instructions will be given.

Splendid Response to Call for Bandages and Other Comforts for Soldiers.

which have entered so heartily into donation which was received at the W. P. L. headquarters last night caused no small amount of praise for the boys and girls who have so splendidly shown what they could do for

At the onen meeting of the North Terento W.P.L. there was a limited attendance. After the reading of the reports a musicale was enjoyed followed by a patriotic address by Mrs. Firstbrook. Friday will be bandage day for the league, and instructions in making will be given.

ST. CATHARINES, Jan. 20.—A report has reached here that the German musicians of Buffalo intend to refuse 2.30 p.m.

A special meeting of the Canadian Business Women's Club will be held at Union of that city to gain their end.

# FLARE IN DRESS **BECOMES POPULAR**

New Veils, Hat Brims, Muffs Ruffles and Street Skirts Have It.

# COATS BUTTON TIGHT

Come Close to Neck and Generally Finished With Fur Collar.

of the things that "flare"-new veils, afternoon frocks and dancing frocks,

afternoon frocks and dancing frocks, the neck ruffles, the basques of coats—extremely, coat sleeves—at times—in fact "flares" are at present enjoying thero and unalloyed popularity.

The Scotch bonnet is taking quite a hold, and is shown in some of the best shops. The streamers at the back are winning popularity with ease.

Coats, with no exceptions, are buttoned up close to the neck and generally finished with a fur collar, tight and high. Sleeves are long and fairly tight from elbow to wrist, the theflare is appearing in some early spring models. Some sleeves gradually widen to the shoulder, where they become quite loose. Mest coats have their basques open in front, showing a width of the skirt which is quite effective.

effective.

For Afterneon Wear.

Dressy dresses are again a la mode. The suit is giving way to the long coat and separate frock for afterneon wear, due to the tea dances, where dainty separate frocks and very airy headrear appears.

headgear appears.

In supple black taffeta or chiffon velvet a very successful model exploits a graceful sash Buttons are much in evidence in such models. much in evidence in such models.

Charmeuse crepe is very much favored at present, being obtainable in soft colors. Parma violet is pretty.

Panther fur has now been seen quite frequently in Parls, where it is being successfully used as trimming for coats of the military order.

# ORGAN RECITAL-BELGIAN

Healey Willan, F.R.C.O. announces a series of three organ recitals in St. Paul's Church. East Bloor street, commencing Saturday afternoon, Jan. 23, at 4.30 o'clock. The program for the first recital will be from the works of Belgian composers the second from French composers and the third from Eversular composers. There will be a

## WILL OF MRS. J. PRANCE.

IT'S THE LONG, LONG

WEIGHT WITH

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THE ELIAS ROGERS CO., LIMITED

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WAS THAT POLLY

WOT JUST

# THEATRES

A PAIR OF SIXES.

ous farce success of recent years, will be the attraction at the Alexandra Theatre for one week, beginning next fonday night, with mattness on Thursday and Saturday. In the cast are such well-known players as Ralph Herz Marion Ballou, Mark Smith, Richle Ling Ethel Jackson, Mary Harper, Walter Allen, Ione Bright and a score of others

# THE YELLOW TICKET.

exactly as produced by A. H. Woods at the Eltings, 42nd Street Theatre, New York City. The play is in three acts. The cast is headed by Florence Reed and Edwin Arden.

"WITHIN THE LAW."

At the Grand Opera House next week ayard Veiller's tremendously success-il melodrama, which ran for an entire eason at the Elitinge Theatre, New York ity, will be seen for the first time at opular prices.

### SIR DOUGLAS MAWSON.

Marguerite Clark returns to the screen in an adaptation of Mark Lee Luther's powerful story, "The Crucible," as the headline film attraction at the Hippo-drome next week. Five feature acts, in-cluding the best obtainable in vaudeville, have also been provided for next week's

n. 23. Joseph Howard and Mabel McCane will be the headline attraction of an all-star from is billed as the special feature. A par-

## "THE ROSELAND GIRLS."

The advance sale of seats for the enagement at the Gayety Theatrs next resk of the famous musical comedy burseque. "The Roseland Giris," in which ames E. Cooper is featuring Solly Ward and Lillian Fitzgerald, started with a ush yesterday. The other principals re Lillian Fitzgerald, Ed Markey, Eddie chwantz, Brad Sutton, Julia Swartzaprice, Billie Fax.

"GIRLS FROM THE FOLLIES."

"The Girls From the Follies" commence an engagement at the Star Theatre, with the usual matinees daily. In the company are such well-known favorites as the irresistible Harry Steppe, Vesta Lockard, Gertrude Ralston, Mabel Reflow, Geo. L. Wagner, Wm. M. Harris, Billy Moore, Harry Fisher and Solly Hito.

### BIG PATRIOTIC FUND RAISED IN MANITOBA

Families of Nearly Fourteen Hundred Soldiers Are Re-celving Aid.

## Canadian Press Despatch

WINNIPEG, Jan. 20 .- According to an audited statement issued today by an audited statement issued today by
the general committee of the Manitoba
Patriotic Fund and the Winnipeg Patriotic Fund, there has been subscribed
towards this fund up to the end of
1914 the sum of \$891,886, of which
\$282,838 has been paid in. Of this
amount there was at the end of the
year a bank balance of \$39,731.

The families of 1388 soldiers are at
present being assisted, while to date
141 families have received assistance
from the Unemployment Fund.

There are wheat foods and wheat foods, some "flaked," some "krumbled," some "puffed," some ground into meal-but there's only one

It is made at Niagara Falls of the choicest selected Canadian whole wheat, steamcooked, shredded and baked. It is made in little loaf form so the housewife can serve it in many ways-a staple breadstuff as well as a breakfast cereal-always pure, always the same price.

Shredded Wheat is made in two forms, BISCUIT and TRISCUIT—the Biscuit for breakfast with milk or cream, or with fruits; Triscuit, the wafer, toast, delicious for luncheon with butter or soft cheese, or for any meal as a substitute white flour bread.

Niagara Falls. Ontario



One of Largest Gatherings

elcan, who contributed a portion program, churmed her audience her lovely voice and excellent of dainty songs. A selection on the harp b

and year Withe and stand the it fust prese brom vorit The soat flare ers o Par ful n relve about had germs from the it far o which the it far o wh

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Musical Numbers Enjoyed by Larsen and the plane solos by Morley Blake Lister rendered

Mrs. R. S. Williams, jr., arranged the program at the Women's Art Association yesterday afternoon, which was enjoyed by one of the largest gatherings of the season. Mrs. Mack-

# The Triple Coupon

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THIS HERE SPAT CRAZE OF YOURN HAS WENT ABOUT THE LIMIT! WE'LL SEE WOT MA HAS T'SAY ABOUT RED SPATS!





PRESIDENT



THE GOOD-FER-





HARSH WORDS ME EYE!