



"Traction"—the Tire Beautiful

WE hear so much about the "lines" of the automobile that we are apt to forget the "lines" of a tire.

Surely if beauty is an essential in automobile construction, it is likewise an essential in tire construction.

Examine "Traction" for beauty—no unnecessary lines, no distorted "treadlets," no ugly, unsymmetrical gouges—just one powerful, resilient, beautiful balance. And all this is extra—extra over and above the greatest road mastery ever obtained in a rubber tire.

We also make Dunlop "Special" and Dunlop "Plain"—two tires that are in great favor with motorists in general.

DUNLOP SEAMLESS TUBES and DUNLOP ACCESSORIES likewise make lasting friends wherever used.

Dunlop Tire & Rubber Goods Co., Limited

HEAD OFFICE AND FACTORIES: TORONTO

Branches: Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, Ottawa, Montreal, St. John, and Halifax.

Makers of High-Grade Tires for Automobiles, Motor Trucks, Bicycles, Motorcycles and Carriages; and High-Grade Rubber Belting, Packing, Fire Hose and General Hose, Dredge Sleeves, Military Equipment, Mats, Tiling, Heels and Soles, Cements, Horse Shoe Pads and General Rubber Specialties.

Sole Canadian Distributors for "House" and "Houk" Wire Wheels.



"SPECIAL" **DUNLOP** "TRACTION"