

Store Opens at 8.30 a.m. **The Robert Simpson Company, Limited** Store Closes at 5.30 p.m.

## Suits for Women

### See Our Special Tuesday \$15.00

They are men's wear serges, in black and navy, short cutaway styles, with the new kimono sleeves, and skirts having the double tunic or in draped effect. Women's and misses' sizes. Tuesday ..... **15.00**

Suits for Misses and Young Girls ..... **10.00**

**TAFFETA DRESSES AT \$13.50 TO \$23.50.**

Pretty Afternoon Dresses, made from chiffon, taffetas, in the new shades, with the soft, full blouse, kimono and set-in sleeves, trimmings of shadow laces on collars and skirts in many novel designs. Black, navy, purple, rose, copen and green. \$13.50 to \$23.50.

**\$1.98 FOR GIRLS' COATS, MARKED AT COST.**

A wide variety of styles, with trimmings of contrasting colors. Some are loose fitting styles, nicely tailored with seams bound. Ages 6 to 14 years. Worth \$3.50 to \$4.50. Tuesday bargain ..... **1.98**

**NEW SPRING COATS, \$7.95.**

Attractive fabrics and styles, fashionable, figured cloths, in grey, brown and blue; also a very pretty check in copen and navy. Popular models with yoke effect and new ripple back. Trimmed in harmonizing shades. Shoulder lining of good quality messaline. Regularly \$15.00. Price ..... **7.95**

## Spring Millinery

A special demonstration of our own styles from our own workrooms will be the feature of the Millinery Salons on Tuesday.

The models will consist of adaptations from imported hats as well as original creations. Naturally, the styles are quite exclusive, and they one and all bear the Simpson hall-mark of quality.

You will find these offerings most seasonable if you are looking for an Easter hat of moderate price in truly chic yet wearable form.

(Second Floor.)

## March Smallware Sale Values

Tuesday will be clean-up day in the Smallware Sale. Many lines have been broken, other lines are still complete. Big reductions for Tuesday.

**Seaming Silk.** 50-yard spools sewing silk, black and colors. Regularly 40¢ spool. Tuesday, set down ..... **25¢**

**Seaming Cotton.** 100-yard spools, sizes 35 and 40, white only. Regularly 10¢ spool. Tuesday, 2 spools ..... **5¢**

**Woolen.** 3 papers on card, assorted. Regularly 40¢ card. Tuesday, 5 cards ..... **20¢**

**Cellar Supporters.** silk covered wire, black and white, all sizes, 6 on card. Regularly 25¢ card. Tuesday, 2 cards ..... **10¢**

**The Sheet.** 400 assorted, plated pins. Regularly 40¢ sheet. Tuesday, 4 sheets ..... **10¢**

**Garner Elastic.** 14 inch lisle garter elastic, black only. Regularly 10¢ yard. Tuesday, 2 yards ..... **5¢**

**Home Fasteners.** with spring, warranted rustproof. Regularly 10¢ dozen. Tuesday, 12 dozen ..... **5¢**

Phone orders receive prompt attention.

(Main Floor.)

## New Waists \$1.48

A Waist of white hair-line voile, with hemstitched yoke and drop shoulder, flared full round low neck and down front, finished with button fasteners. Sizes 34 to 42-inch. Special at ..... **1.48**

A dainty Waist of white striped grenadine; yoke and drop shoulder, with long sleeve; double "Marie Antoinette" full round neck and down front; finished with lace waistcoat and pearl buttons. Sizes 34 to 42-inch. Special at ..... **1.48**

A Waist of white voile, long drop shoulder, waistcoat front of "Dolly Varden" crepe, finished with colored buttons; low-cut neck with doted net ruche. Sizes 34 to 42-inch. Special at ..... **1.48**

(Third Floor.)

## Classic Boots for Misses and Children

Selected patent calf, with dull kid tops and fine gunmetal calf, in button style, full round toes, medium weight soles and comfortable low heels. "Classic" are the highest grade children's boots made in Canada.

Misses', sizes 11 to 2. Tuesday ..... **2.65**

Girls', sizes 8 to 10½. Tuesday ..... **1.95**

Children's, sizes 4 to 7½. Tuesday ..... **1.75**

## GIRLS' SCHOOL BOOTS.

Made from strong box calf leather, on neat, easy-fitting lasts, in laced blucher style, medium weight soles and low heels.

Misses', sizes 11 to 2. Tuesday ..... **1.99**

Girls', sizes 8 to 10½. Tuesday ..... **1.69**

Children's, sizes 4 to 7½. Tuesday ..... **1.49**

## BOYS' BOOTS, \$1.99.

Made from strong box calf leather, on neat, easy-fitting lasts, with double solid leather soles, very suitable for school wear. Sizes 1 to 5. Tuesday, \$1.99. Sizes 11 to 13, Tuesday, \$1.69.

Special purchase of men's patent calf boots, made on new and popular lasts, Goodyear welted, medium weight soles. Sizes 5½ to 11. Boots that sell regularly for \$4.00. Tuesday ..... **2.65**

## HIGH-GRADE BOOTS FOR WOMEN, \$2.45.

Splendid variety of women's boots in all leathers, including patent calf, with dull kid and fancy tops, gunmetal, tan Russia calf, vici kid, white nubuck, and blue and brown suede. The lasts are stylish and popular. The soles are Goodyear welted, flexible McKay and hand-turned. Sizes 2½ to 4.5. Regularly \$3.50 to \$5.00. Tuesday ..... **2.45**

## The Clothing Question

With the Spring season already here, and the warmer days just ahead, the problem of what to wear is becoming acute. Wise shoppers take the hint to come now, when the whole range of individual styles and materials is theirs to choose from.

This is a page of specials—the wavelets on a sea of splendid merchandise at exceptional prices.



## Outsize "Heatherbloom" Petticoats

Of light weight, good wearing fabric, in black only, extra size for stout figures, measuring 52 inches at hips, flounce of pin-tucking and strapping, finished with rill, also under piece, lengths 58 to 64. Tuesday ..... **2.95**

## Black Suits in Great Demand

And never a better array of materials to meet it. Foremost are Black Silk Moires. The hard, stiff moires of other years have given place to soft moire velours, moire brocades, and elegant shadow moires. The last named is the most distinctive weave we have. The faint watered effects in flower and leaf designs, make changing light and shade with every movement.

Black Taffetas are rich and supple and in daily demand. Black Silk Poplins, this particular weave, though not a fast seller some weeks ago, is now asked for constantly.

(Second Floor.)

## Black Dress Goods and Suitings Feature

A beautiful and immense showing of guaranteed black fabrics from the best European makers, in all the newest weaves and designs, as well as the more staple fabrics, including black poplins, sea tons and ephraim cordes. Black Perma Tussure Royal, a fabric with the appearance of silk and absolutely unchangeable.

Black Wool Crepe-de-Chenes, in reliable qualities, best French dyes and finish, are very popular. Black Silk and Wool Cordes, in weights suitable for dresses, suits, or coats.

Black Silk or Wool Poplins and Ottoman Cordes, in suiting weights and for separate coats. Black Corded Suitings, in a big variety of designs, in weights for dresses, suits, and coats.

Black Broadcloths, English, French, German and Austrian cloths, in rich shade, glow and pique finishes, all thoroughly shrunken and undistorted to select from. All values and guaranteed shrunken and undistorted.

(Dress Goods Department, Second Floor.)

## Wash Goods Items

2-inch Ratine, in a nice weight, in shades of pink, white, lavender, mauve, Alice, linen, tan, brown, copen, navy, Nell rose and royal. Regular value 39¢. Tuesday special ..... **25¢**

40 and 46 inch Black and White Striped Ratines, of French and English manufacture. Regular value \$1.00 and \$1.25. Tuesday Special ..... **75¢**

32-inch English Crepes, in a big range of plain and stripe effects, a splendid quality that will wear like iron and well-shrunk. Regular value 39¢. Tuesday special ..... **29¢**

(Second Floor.)

## St. Galland Batiste Neckwear

Every "Fashion" magazine is talking about sheer batiste, Swiss and lace neckwear for early spring and summer, and every shop in Paris, New York and Chicago is showing it.

We have the very latest novelties in the Women's Neckwear, batiste lace dress sets, beautifully fine designs, the new granulette or small round collar, in soft pale cerise or white. Per set \$3.00, \$2.25 to \$4.00.

Batiste Embroidered Collars, in soft pale cerise or white, in the new granulette, small round collar and long shawl collar, dainty floral eyelash design. 75¢, \$1.00 to \$2.50.

Plauen Gulpure Lace Collars, in white and Paris and black, just arrived, the very newest styles, handsome effects in "Baby" Irish Gulpure and Venice, a one collar. Tuesday, each ..... **25¢**

Plauen Gulpure Lace Dress Sets, in white, the new shoulder shapes, in "Baby" Irish and Gulpure lace, a lace dress set, Tuesday, per set ..... **50¢**

(Third Floor.)

## Women's and Girls' Whitewear

Beautiful, fine whitewear for women or girls, at prices that hardly equal the cost of the materials of which they are made. It is just one of our ways of stimulating business, in which you greatly profit.

Girls' Nightdresses, fine nainsook, slip-over style, dainty narrow ribbon-run embroidery on neck and cuffs; sizes to fit 11 to 16 years. Regular price 65¢ each. Tuesday, each ..... **43¢**

Women's Nightdresses, fine nainsook, square slipover neck, short sleeves, ribbon-run lace and insertion, very neat and pretty. Sizes 56, 58, 60 inches. Regular price \$1.00 each. Tuesday for ..... **69¢**

Women's Princess Slips, the new narrow style, fine nainsook, prettily trimmed with fine embroidery, skirt finished with insertion and ruffle of embroidery. Sizes 32 to 42 bust. Regular price \$2.25 each. Tuesday, each ..... **1.25**

Women's Petticoats, narrow style, fine nainsook, 12-inch flounce, trimmed with wide lace insertions and edge of fine lace. Lengths 36, 40, 42 inches. Regular price \$1.50 each. Tuesday, each ..... **83¢**

Women's Combinations, corset cover and drawers in one, top and drawers trimmed with fine lace, silk ribbon draws. Sizes 32 to 42 bust. Regular price, \$1.25 each. Tuesday, each ..... **75¢**

**ELEGANT CORSETS, A DOLLAR LESS A PAIR.**

We are pushing business at the expense of profits. Here is an instance from the Corset Department. Phone orders should be early.

Beautiful Royale Corsets, a very stylish model, in fine double batiste. New, very low bust, long skirt, four garters, four side steels, rust-proof double-boning, silk ribbon top, bust draw cords, a dainty model. Sizes 18 to 26 inches. A regular \$2.50 corset. Tuesday, a pair ..... **1.50**

(Third Floor.)

## Lunch for Business People

Prisettes of Chicken with Green Peas, Boiled or Mashed Potatoes, Bread and Butter, Boiled Rice Pudding, Custard Sauce, Tea or Coffee. Special Music, 12 to 2 p.m. (Sixth Floor.)

## Palm Olive Soap

Three cakes of Palm Olive Toilet Soap, value 36¢, given away with every purchase of Palm Olive Face Cream or Palm Olive Liquid Shampoo. Palm Olive Face Cream, 50¢ per jar. Palm Olive Liquid Shampoo, 50¢ per bottle. (Phone direct to Toilet Goods Dept.) (Main Floor.)

## Coats for the Men

### The New Durward Spring Makes

Our showing of these English-made coats comprises the famous Donegal tweed, English tweeds, in browns, greys and fancy mixed colors. They are made with the ordinary and raglan style shoulders. Have fine silk sleeve linings, cuffs and everything that the newest styles demand. Price ..... **25.00**

**AMERICAN-MADE LIGHT WEIGHT OVERCOATS.**

Made by the best clothing manufacturers in the United States. Made from beautiful light grey chevrot, in plain patterns, in single-breasted, fly front, Chesterfield style. Price ..... **22.00**

**THE FASHIONABLE BALMACAN COAT.**

This year will see the fashionable street and motor coat. We are the first to handle this style in Toronto, having been three seasons in advance of the popular demand. They are made from English tweed coatings, in browns, fancy mixed patterns, with full draped skirt and large roomy sleeves. Buttons to the chin. Finest tailoring. Price ..... **25.00**

**BOYS' NORFOLK SUITS, WITH BLOOMERS, \$5.95.**

Special clearing sale of high-grade two-piece suits, made from English and Scotch tweeds, in dark and medium browns and greys. Splendidly lined and tailored. Regularly \$5.00 to \$10.00. Sizes 24 to 32. Tuesday special ..... **5.95**

**BOYS' PARAMATTA RAINCOATS, \$4.25.**

Very special value, made from good wearing cloth in a fawn green. Full cut style, with collar to button up close to neck and full cut back. Sizes 25 to 34. Tuesday 4.25 (Main Floor.)

## Men's Shirts Clearing at 98c

Soft double cuffs and separate soft double collar, about two hundred left over from last season which we are not duplicating this season, mostly stripe designs and all sizes in the lot, 14 to 18. Regularly \$1.25, \$1.50 and \$2.00. To clear Tuesday, each ..... **98¢**

An Extra Heavy Black and White Drill Work Shirt, extra large in size of the body and length, has a reversible collar, yoke pocket and seams, all overlapped and double sewn throughout. Sizes 14 to 18. Special price, Tuesday ..... **89¢**

150 Men's Combinations, in English natural wool, each suit bearing our own "Body Guard" trade mark, which is a guarantee of quality, made with the newest design, of close crotch, long sleeves and ankle length, sizes 34 to 44. Suit ..... **2.50**

(Main Floor.)

## Beautiful Drapery Fabrics Low Priced

ART SERGE, 50¢ YARD.

A new shipment of good quality Art Serge for hangings, 50 inches wide, in blue, green, red or brown. Tuesday, yard ..... **50¢**

**NOTTINGHAM LACE CURTAINS, \$2.50 PAIR.**

A beautiful collection of high-grade Nottingham Lace Curtains, floral or conventional borders, 3½ yards long, full width. Tuesday, pair ..... **2.50**

**SPECIALS FOR TUESDAY.**

Newest Creations in Tapestry Curtains.

Tapestry Curtains, with heavily fringed ends, 40-inch x 2½ yards long, in browns, greens or reds. Tuesday special, pair **3.39**

Tapestry Curtains, a beautiful mercerized material, in green, brown or crimson, with tapestry border applied on one side and bottom, 2½ yards long. Tuesday special, pair ..... **1.48**

(Fourth Floor.)

## Dining Room Pieces

Buffet, of selected quarter-cut oak, in Colonial design; has swell shaped top drawers, British bevel mirror. Regularly \$30.00. Special ..... **25.00**

Buffet, in selected quarter-cut oak, golden finish. The drawers and cupboards are conveniently arranged. Regularly \$54.00. Special ..... **47.00**

Extension Dining Table, in quarter-cut oak, in fumed or golden finish; pedestal; top extends to 8 feet. Regularly \$23.75. Special ..... **20.00**

Dining-Room Chairs, in quarter-cut oak finish. Set consists of five small and one arm chair. The seats are upholstered in art leather. Regularly \$13.50. Special ..... **10.50**

(Fifth Floor.)

## Room Mantels on Sale

Golden Oak Mantels, three only; large British bevel mirrors. Regularly \$42.50. Special, Tuesday ..... **35.50**

Solid Oak Mantel, in Early English finish; two cabinets fitted with glass doors and shaped bevelled mirror in centre. This design is suitable for either den or sitting-room. Regularly \$35.50. Special, Tuesday ..... **28.50**

Birch Mantel, finished in mahogany, with British bevel mirrors and square columns. Regularly \$30.00. Special, Tuesday ..... **26.00**

Base Mantel, finished in white; fluted columns, with carved capitals. Regularly \$58.50. Special, Tuesday ..... **45.00**

Base Mantel, in genuine mahogany, beautifully marked crotch veneer; massive Colonial design. Regularly \$60.00. Special, Tuesday ..... **52.50**

Base Mantel, in solid mahogany; columns at side, surmounted by hand-carved capitals. Regularly \$60.00. Special, Tuesday ..... **52.50**

All the above fitted with suitable tiling and choice of either coal or gas grate. Price includes installation, within city limits. (Fifth Floor.)

## \$4.00 Jardiniere Tuesday for \$1.95

Best English Ware, handsome floral decoration. Regular price \$4.00. Tuesday ..... **1.95**

Large Size English Jardiniere and Pedestal, newest shades, style and shape, 17 inches high. Regular price \$7.00. Tuesday Chinaware Sale ..... **2.95**

50¢ QUICK COOKERS, 25¢.

10 dozen Grimwade's Patented Quick Cookers, good strong ware. Regular price 50¢. Tuesday Chinaware Sale ..... **25¢**

75¢ Toilet Ware, 49¢.—Large Water Basins, Ivory ware, reg. 75¢. Tuesday 49¢. Large Water Jugs, 50¢. Footed Fruit Dishes, 25¢. 25¢ Pretty Porridge Plates, 10¢. 50¢ Covered Cheese Dishes, 25¢. 35¢ Baby Plates, for 18¢; 25¢ China Mugs, for 10¢.

25¢ MILK JUGS, 15¢.

Half to three-pint Decorated Milk Jugs, pretty shapes, styles and designs. Regularly 25¢. Twenty-five dozen to choose from. Tuesday China Sale ..... **15¢**

**CHINAWARE BARGAIN SALE, WEDNESDAY, 21 PIECES CARLSBAD TEASET, \$1.79.**

Carlsbad China Tea Set of 21 pieces, pretty rosebud cluster, with gold-lined edges and handles. Set consists of six cups and saucers, six tea plates, one cake plate, slop bowl, and a cream jug. Regular price \$3.00. Tuesday Chinaware Sale ..... **1.79**

**\$6.00 ENGLISH CHINA TEA SET, \$3.75.**

40 pieces Highest Grade Clear White Hard English China Tea Set. Very dainty floral and conventional edge decoration, with gold-lined edges. Set consists of 12 cups and saucers, 12 tea plates, 2 cake plates, slop bowl, cream jug. Regular price \$6.00. Tuesday Chinaware Sale ..... **3.75**

**The Robert Simpson Company, Limited**