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MINISTER CROSBIE TO VISIT NEW YORK

International Trade Minister John C. Crosbie will make an official visit to New York City on April 10 and 11. The Minister will meet with members of the New York venture capital community and representatives of the Industrial Development Association of Canada who are in New York to promote investment in Canada.

The Minister will also meet with executives of several New York-based multinational firms with operations in Canada and with the heads of national business associations.

"New York City is important to the economic health of Canada, both as a source of investment funding and as a market for our goods and services," Mr. Crosbie said. "It is imperative that New York's financial leaders have a clear understanding of Canadian policies and perspectives, and that is the chief goal of my visit."

Mr. Crosbie will be the guest speaker at a luncheon offered by the Canadian Society of New York on April 10, 1991, at The Pierre hotel. In his speech, Mr. Crosbie will review the current situation in the Multilateral Trade Negotiations, assess the implementation of the Canada-U.S. Free Trade Agreement and discuss the prospects for a North American Free Trade Agreement among Canada, Mexico and the United States.

Mr. Crosbie will also hold a reception to mark the inauguration of direct air service between New York and Atlantic Canada by AIR NOVA.

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For further information, media representatives may contact

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