

## EXPECTED EXPORT-INCREASE TO JAPAN

An additional \$30-million worth of exports to Japan is expected to follow a visit to Canada by a ten-member mission from the Marubeni Corporation, one of Japan's largest trading companies, Mr. Jean-Luc Pepin, Minister of Industry, Trade and Commerce, said recently.

The mission, led by Tomejiro Tanaka, a director, executive officer and special assistant to the chairman of Marubeni, is interested in pollution-control equipment, equipment for the uranium industry, parts and components for various industrial uses metals, marine products, food and pulp and paper.

"Mr. Tanaka told me that owing to increased trade and anticipated developments resulting from the mission, Marubeni proposes to add to its Canadian staff," the Minister said. He added that the Japanese group was examining possible joint ventures for textiles and clothing, smelting and refining and fisheries.

Marubeni Corporation established its first office in Toronto in 1955. It is expected that the company's exports of Canadian goods to Japan will reach \$135 million this year, an increase of 67 percent over last year's \$82-million figure, Mr. Tanaka told the Minister.

A large part of these exports will be composed of grains and raw materials but "I am encouraged by the growing interest the company is showing in Canada's manufactured goods", Mr. Pepin said.

Mr. Tanaka said he was confident that several promising projects would "materialize in due course for mutual advantage and interest as the result of our missions task force operations".

Marubeni is already involved in two joint ventures in British Columbia, one in pulp and paper. They also have a long-term purchasing agreement for Alberta coal.

The Marubeni mission came to Canada as a result of the economic mission to Japan last January in which 31 Canadian businessmen were led by Mr. Pepin. The Marubeni mission is the third such group to visit Canada since last January.

## CANADA-U.S. GEOLOGY SURVEY

A joint marine geological study in the Strait of Juan de Fuca off the shores of the Province of British Columbia and the State of Washington was made recently by scientists of the Geological Survey of Canada, Department of Energy, Mines and Resources, and the U.S. Geological Survey, Department of the Interior.

According to the Director of the Canadian Geological Survey, Dr. Y.O. Fortier, and the Director of its U.S. counterpart, Dr. C.E. McKelvey, the project, a geological and geophysical cruise from May 21 to

June 4 aboard the 250-foot Canadian Research Vessel *Parizeau* was undertaken to gain greater knowledge of the geological framework beneath the Strait. "As geology does not respect political boundaries," Dr. Fortier said, "co-operation between the Canadian and the U.S. geological surveys is important in finding answers to pressing geological problems relating to Vancouver Island and our continental shelves. The geological structure which will be determined under an international body of water should provide many clues to the history of this complex area."

Dr. McKelvey said that the information gained from the study would be of utmost importance to geologists concerned with the evolution and development of the Olympic Peninsula and Vancouver Island, and that the results would contribute measurably to a better understanding of the marine-resources potential and to environmental geological problems adjacent to the Strait.

A prime object of the joint cruise was to determine the seaward extensions of the Leech River fault, a major crustal structure crossing Vancouver Island, separating younger volcanic rocks on the south from much older rocks to the north. Earlier studies indicate that the Leech River fault may extend west of Cape Flattery.

Studies by the U.S. body suggest that the fault was active 35 to 40 million years ago, when great quantities of debris were shed from its uplifted northern side into the sea.

## PRIZE FILM ON AGRICULTURE

A first prize has been awarded to the Canadian documentary film *Plus de Lait Pour Plus de Monde (More Milk for More People)* at the third International Film and TV Competition for Agriculture, Food and Consumption in Padua, Italy. The film, produced for the Department of Trade and Commerce by the National Film Board of Canada in 1965, was entered in the competition by the Canadian Embassy in Rome, and a silver plaque was awarded as first prize in the animal-husbandry category.

The film is designed to convince livestock breeders and government authorities in other countries of the merits of Canadian Holstein-Friesian cattle. It also shows how easy it is to make arrangements to buy and ship cattle from Canada, and highlights the assistance provided by the Canadian Department of Industry, Trade and Commerce, the Holstein-Friesian Association of Canada and reliable Canadian exporters.

It has received wide distribution through Canada's Trade Commissioner posts abroad and requests for its showing are still being received seven years after it was produced. Sound-tracks are available in English, French, Spanish, Japanese, German, Italian and Portuguese.