## **Business Guide – Mexico**

**Marketing Your Services in Mexico** was developed jointly by the Department of Foreign Affairs and International Trade (DFAIT) and Prospectus Inc. It was researched and written by Prospectus, with collaboration from Townsend Trade Strategies Inc. This business guide was made possible through the support of the Toronto office of Baker & McKenzie.

This business guide is designed to provide an approach to **Marketing Your Services in Mexico**. Although efforts have been made to avoid errors and inaccuracies in this document, it is not intended to be used as the only source of market information in this area. We encourage the reader to use this publication as one of several resources for commercial dealings with Mexico.

Any errors, omissions or opinions found in this market profile should not be attributed to the Government of Canada nor to Baker & McKenzie. Neither the authors, the publishers nor the collaborating organizations will assume any responsibility for commercial loss due to business decisions made based on the information contained in this book.

Copyright © Minister of Supply and Services, July 1995 Catalogue No. E73-9/33-1995E ISBN 0-662-23177-5

All rights reserved. No part of this publication may be reproduced, reprinted, stored in a retrieval system or transmitted in part or whole, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the publishers and the Crown.

Published by Prospectus Inc.

Printed in Canada.

Disponible en français.

