

REPORT 4  
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :431-HELSINKI

001-AGRI & FOOD PRODUCTS & SERVICE  
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

WHEN THEY TAKE PLACE, REPORT EXPECTED EASING OF IMPORT RESTRICTIONS TO THE DEPARTMENT AND SELECTED CANADIAN PRODUCERS.

SOME INCREASE IN CANADIAN SALES.

IN STORE PROMOTION OF CANADIAN FOOD PRODUCTS.

INCREASED CANADIAN SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REPORT EXPECTED EASING OF IMPORT RESTRICTIONS TO THE DEPARTMENT AND SELECTED CANADIAN PRODUCERS

REPORTING ON MARKET OPPORTUNITIES IN FINLAND FOR AGRICULTURAL PRODUCTS HAS OBVIOUSLY HELPED INCREASE SALES OF CDN VEGETABLES AND BERRIES BY OVER 200 PER CENT IN FIRST HALF OF 1988.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 Minister Mayer and delegation visit to State Granary and Atko Oy.

Visit to State Granary clarified needs of this market to Canadian Wheat Board officials.