

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 522-NEW DELHI

008-TRANSPORT SYS, EQUIP, COMP, SERV.
INDIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

IN ADDITION TO INCOMING TRANSPORTATION MISSION, A SERIES OF SEMI-NARS/PRESS MEETINGS ARE PLANNED FOR CDN INDUSTRY REPRESENTATIVES.

A CLOSER LIAISON IS PLANNED WITH INDIAN DEPT OF CIVIL AVIATION & WITH MINISTRY OF RAILWAYS, TO BETTER DETERMINE THEIR PLANS FOR DEVELOPMENT, STRATEGIES FOR PROCUREMENT & TO MAINTAIN THESE AWARENESS OF CANADIAN CAPABILITIES IN THESE SECTORS.

ANTICIPATED RESULTS:

THE PROFILE OF CANADIAN INDUSTRY DEVELOPMENTS WILL BE RAISED IN THE KEY INDIAN PUBLIC/PRIVATE SECTOR AREAS.

THIS LABOUR INTENSIVE LIAISON SHOULD RESULT IN CLEARER MARKET INFORMATION ON WHICH CDN COMPANIES MAY ACT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 A) AUTO PARTS SEMINAR, TORONTO.
B) AUTO PARTS MISSION.

QUARTER: 3 -ONTARIO AUTOMOTIVE PARTS MISSION.
-RAIL MISSION LED BY MIN. CROSBIE.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

A) CHOSE 4 LOCAL BUSINESSMEN TO ATTEND SEMINAR. THEY HIGH-LIGHTED OPPORTUNITIES AVAILABLE & GENERATED INTEREST IN CDA MOUNTING AN OUTGOING AUTOMOTIVE PARTS MISSION TO INDIA LATER IN YEAR.
B) POSTPONED TO OCTOBER 1988

-SUCCESSFUL, MISSION VISITED DELHI/MADRAS/BOMBAY CDN FIRMS TO FOLLOW UP. -DRIEOTT/CGTM/BANIGAN LED THE MISSION. IT COVERED AVIATION/COASTAL TRANSPORT/PORTS SECTORS BESIDES RAIL. MISSION WAS SUCCESSFUL.