

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights

Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 476 BUCHAREST

Market: 035 ROMANIA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 094 PULP AND PAPER PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	30.00M	\$ 50.00M	\$ 38.00M	\$ 35.00M
Canadian Exports \$	5.00M	\$ 3.00M	\$ 2.60M	\$ 1.50M
Canadian Share of Import Market	16.70%	6.00%	6.80%	4.30%

Major Competing Countries

Market Share

i) 553 UNION OF SOVIET SOC REP	000 %
ii) 504 FINLAND	000 %
iii) 577 UNITED STATES OF AMERICA	000 %
iv) 507 SWEDEN	000 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

Current Total Imports
In Canadian \$
\$ 10.00 M

i) PULP

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: DEMAND FOR SPECIAL GRADE PULP.

Approximate Value: \$ 4.5 M

Financing Source: 012 DOM 025 OTHER

For further info. please contact:

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The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- there are import restrictions which can present significant problems
- the degree of import duty protection of local industry tends to be low