

RPTB2

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 EXPORT PROMOTION PRIORITIES

Mission: PRETORIA

Country: LESOTHO

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year for the stated reason:

1. AGRI & FOOD PRODUCTS & SERVICE
THE CIDA FUNDED DAIRY PROJECT WILL PRESENT OPPORTUNITIES FOR SUPPLY OF MILK TESTING KITS, LABORATORY EQUIPMENT, SEMEN AND VETERINARY MEDICINES.
2. CONSTRUCTION INDUSTRY
CONTINUING DEVELOPMENT OF LESOTHO HIGHLANDS WATER SCHEME, MASERU WATER SUPPLY SCHEME AND MASERU SEWAGE SCHEME PROVIDE ON-GOING REQUIREMENT FOR CONSULTANCY AND PROJECT MANAGEMENT SERVICES.
3. POWER & ENERGY EQUIP. & SERV.
DEVELOPMENT OF HYDRO COMPONENT OF HIGHLANDS WATER SCHEME MAY PROVIDE EXPORT OPPORTUNITIES FOR CANADIAN COMPANIES.
4. INDUSTRIAL MACHIN, PLANTS, SERV.
PRIVATE SECTOR DEVELOPMENT MAY CREATE DEMAND FOR PACKAGING MACHINERY AND THE LIKE. THIS TO BE INVESTIGATED IN DETAIL.
5. ADVANCED TECH. PROD. & SERV
LESOTHO TELECOMS CORP ARE INTENT ON INSTALLING RURAL TELEPHONE SYSTEM AND ASSOCIATED EQUIPMENT.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. CONSTRUCTION INDUSTRY
2. ADVANCED TECH. PROD. & SERV