

The greatest enemy of your skin

In the care of your skin have you reckoned with the most powerful, the most persistent enemy it has—the *outside* enemy?

Skin specialists are tracing fewer and fewer troubles to the blood—more to bacteria and parasites that are carried into the pores of the skin with dust, soot and grime.

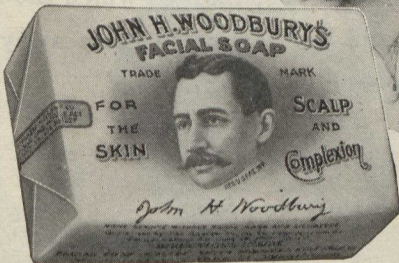
Examine your skin closely. If it is rough, sallow, coarse-textured or excessively oily, you are providing the very best soil for the thriving of these bacteria.

How to make your skin resist this enemy

Begin this treatment tonight: With warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Then with the tips of your fingers rub this cleansing, antiseptic lather into your skin using an upward and outward motion. Rinse well with warm water, then with cold. If possible rub your face for a few minutes with a piece of ice.

Use this treatment for ten nights and you will see a marked improvement. If your skin should become too sensitive, discontinue until this sensitive feeling disappears. Woodbury's Facial Soap is the work of an authority on the skin and its needs. Use it regularly in your daily toilet and *keep* your skin clear and fresh, free and healthy, and its insidious enemies will invariably meet defeat.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price *after* their first cake.



For sale by Canadian druggists from coast to coast, including Newfoundland.



You can make your skin what you would love to have it.

Write today to the Woodbury Canadian Factory for samples

For 4c we will send you a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, copy of the Woodbury book and Samples of the Woodbury preparations. Write today to The Andrew Jergens Co., Ltd., Dept. 109 F Perth, Ontario.

Woodbury's Facial Soap