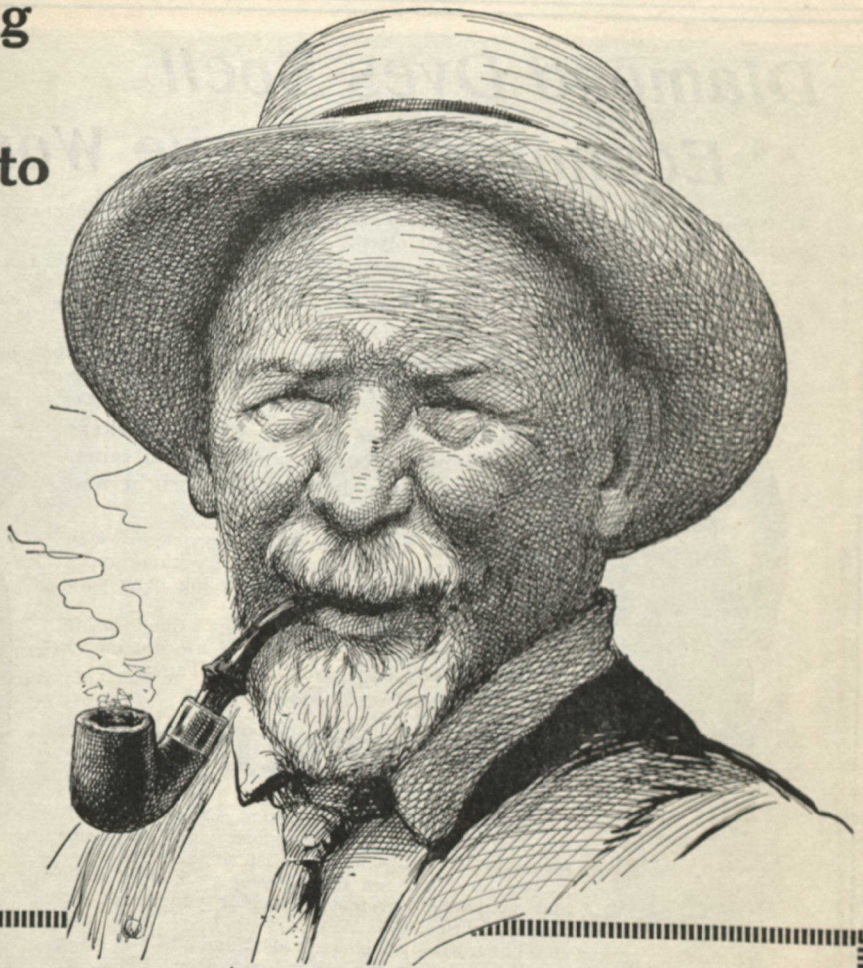


Getting
right
down to
brass
tacks!



PRINCE ALBERT

the inter-national joy smoke

P.A. in the tidy
2 oz.
red tin



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Tobacco Co., Winston-
Salem, N. C., 1912.

Says "Hunch":

"You buy P. A. around the corner, up in Alaska, down in Georgia—or anywhere else you might journey. You'll find it the king-pin of 'em all everywhere, because men know it's the joy smoke! Try it in one of those 'Bent Ungens' Doc is smoking up top there."

You hit up a jimmy pipe jammed brimful of P. A. and get a run for your money! Talk about pipe smoking! There never was anything like P. A.—so fresh and fragrant, so good!

There's joy stored up for you in every grain of this bully tobacco—whether you light the old jimmy or roll a cigarette—every puff makes it more and more the tobacco that tickles your palate most! *Your brand?* Listen:

P. A. can't bite, because the patented process by which it is made cuts out the sting. Hence, it's one long joy pull—from first fire-up down to the sweet "heel."

Get the idea while the spirit of Spring is bubbling in your system!

Most Canadian dealers now sell Prince Albert in the tidy 2 oz. red tin. If your dealer does not handle it, tell him to order from his jobber. Leading Canadian jobbers are now supplied.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.

