

# THE IMPRINT.

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## Eastern Ontario Press Association.

JOHN A. MACDONALD, the new president of the Eastern Ontario Press Association, made his first appearance in mundane circles at the village of Thorold some forty-seven years ago. Upon completing his education at the old Grantham Academy he served an apprenticeship in the office of the St. Catharines Post. Military ardor took possession of him at the time of the war across the border and he enlisted with the 7th New Jersey infantry and served through the trouble and was present at Appomattox when Gen. Lee surrendered. In 1835 he returned to Canada and went to work on the St. Catharines Journal; the following year he went to Fort Erie with the St. Catharines artillery during the Fenian raid. After this trouble was ended he made a typographical tour of the United States and worked in many of the leading cities

over there, returning to Canada in 1879. In 1880 he took hold of the Arnprior Chronicle then only a half sheet demy with a subscription list of less than two hundred. By a thorough knowledge of the business, close application and adaptability for the work he has made his paper a credit to himself and his town—in fact the Chronicle ranks with the best of Ontario's provincial weeklies. Mr. Macdonald is a staunch union printer and is connected with a number of secret and beneficial orders in several of which he holds prominent positions, notably in the Grand Encampment I.O.O.F. in which body he was

elected representative to the Sovereign Grand Lodge for the past two years. Besides his newspaper and other duties our friend also finds time to look after the famous new health resort, Diamond Park Springs, a few miles from Arnprior, of which he is proprietor. Mr. Macdonald is very popular and enjoys the confidence and esteem of all who know him, which is attested by the prominent positions he holds in all bodies

with which he is connected, including the Arnprior Board of Trade of which he is secretary. He is conservative in politics and conducts the Chronicle upon the lines of that party with ability and moderation.

THE consolidation of printing interests in Toronto is going on. For years prices have been ruling lower and lower and old-time printers have suffered great loss in consequence. Those offices using old-fashioned materials are losing heavily in their

wage bills and are becoming day by day less able to compete with their neighbors whose appliances are all on the labor-saving principle—that is, upon the point system. The market at present is literally flooded with second-hand type and materials upon the old bodies, the former owners of which have become bankrupt in trying to do modern printing in competition with more wide-awake competitors. It is a case of "survival of the fittest" and the moral is plain—if you hope to do printing at the lowest rates and make a fair profit your office MUST BE ON THE POINT SYSTEM.



JOHN A. MACDONALD, ARNPRIOR CHRONICLE.