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**DIAMONDS**

A Diamond for an engagement
ring. Beautiful Blue White Dia-
monds set in Platinum, white, green
and yellow gold.
Rings from \$25 to \$1,250.

C. H. Ward & Co.
Diamond Merchants, Jewelers and
Opticians,
256 Richmond St. Phone 1004.

Our fitters are
experts. \$150
to \$100. We save
you money. It is
all ours.
Cut shows one of our
many lines.
**ANDERSON
& NELLES**
268 Dundas St.

Our Stock of Christmas Cards, Toys,
Games, Books and Bibles is
now complete.

Red Star News Co.
10 MARKET LANE.

WEGNER'S

Wholesale and Retail Dealer in Over-
alls, Sweaters, Coats, Gloves,
Hosiery and Raincoats.
**WOMEN'S LARGEST HIGH-CLASS
WORKINGMEN'S OUTFITTERS.**
Exclusive Manufacturers Agent for
the Best Canadian Make
of Overalls.
WEGNER, The Heart of London.
371 Talbot St. Phone 1502.
OPEN EVENINGS.

**Carlyle
TREBILCOCK
OPTICIAN**
233 Dundas St. Phone 2351.
Two Doors East of Majestic.

**CLARK'S
Economy Stores**

CASH AND CARRY.
Friday and Saturday Bargains
For Thrifty Buyers:

**SUNMAID SEEDED
RAISINS**
New season's fruit in full-
sized packages, and the
quality Sunmaid
package **15c**

**CALIFORNIA SEEDLESS
RAISINS**
New season's rich flavored
fruit. Per
pound **14c**

NEW CURRENTS
Bright, fresh clean fruit.
Regular 20c value... **16c lb.**
5 FOR 75c

CANDIED PEELS
Just arrived from the best
English makers.
Lemon and Orange,
per pound **35c**
Citron, per
pound **65c**

**BEST QUALITY PASTRY
FLOUR**
24-pound
bags **85c**

CEYLON COCONUT
In long white
throats. Per pound. **25c**

CLARK'S SPECIAL TEA
Black or mixed,
per pound **55c**

PURE COCOA
With our usual money-back
guarantee behind it.
2 POUNDS 25c

BORDEN'S CANNED MILK
(With the cream in.)
St. Charles Brand, small...
3 tins for 19c
St. Charles Brand, large...
2 tins for 25c

CREAMERY BUTTER
Choice quality and freshly
churned for our Friday and
Saturday trade.
Per pound **42c**

**CLARK'S
Economy Stores**

Where You Buy Cheaper.
719 RICHMOND STREET.
754 DUNDAS STREET.

**Grenfell Gives Intimate
Account of Possibilities
of Developing Labrador**

Noted Missionary Sees Great Future For Country of Which Can-
adians Have So Little Acquaintance—Declares Future
Generations Will Appreciate Its Worth.

An intimate glimpse of Labrador and a graphic account of its possibilities and resources was given before a large audience at Wesley Hall last evening by Dr. Wilfred Grenfell, the noted missionary. Interesting slides and word pictures of that apparently beautiful country which Canadians in general know so little about featured the distinguished doctor's lecture.

Dr. Grenfell compared Labrador with the condition of Canada years ago. Few persons now would believe that Canada was not very badly wanted by the British when the Dominion was taken over from the French. Yet in those days Europe did not think favorably of this country as a colony. The same is true of Labrador today. It doesn't seem to be wanted, but future generations will appreciate its worth.

The man who has devoted his life to work in Labrador, opened his address with reference to publicity given his statements while in London. He said he was not accustomed to having his opinions paraded before the public in large headlines. He also said he was in no position to judge whether the sentence meted out to Eskimos convicted of murder was just or unjust. He knew nothing about the situation in this regard. The Eskimo was like a child, he averred, but his unfamiliarity with this particular case did not justify an expression of opinion one way or the other.

"Further, I do not pretend to know whether ships will come direct to Europe from Labrador in the future," Dr. Grenfell said. "It is not for me to predict. It is true that fish vessels come to the country and go away carrying cargoes of salmon."

Must Look Ahead.

It was a curious fact, the speaker continued, that no one at present knew to whom Labrador belonged. As the closest seaport to England, Labrador was entitled to consideration from Canadians. In developing this great stretch of habitable land it was necessary to look ahead to the future, as the old-time pioneers did in the development of Canada.

"There has never been an intelligent human effort put into Labrador except in its fish," Dr. Grenfell said. "Markets for this product have always been poor, the principal buyers being Greece, Spain and Portugal. The war has, of course, had a detrimental effect on trade with these countries."

"The people who trap furs in Labrador are better off than those who catch fish. The lady who wears white fox skins should know that the trappers who catch these animals get a fair price for them. The average is \$20 to \$25 apiece. All our products are taken away raw, such as fish, furs and timber."

"What return do the inhabitants of Labrador get for their life? Well, they are saved from many temptations. Their natural instincts are satisfied and they lead a happy existence."

"But you mustn't think of Labrador as it is now. You must think of it as it will be 50 years from now."

"If I have been asked once I have been asked twenty times if it wasn't the cold which caused Labrador to be sparsely populated. No matter how many times it is contradicted the people will go on believing that an ostrich puts its head in the sand. But let me say that I have fallen into a frozen lake in Labrador and come out without a cold. Yet in a Boston subway you can contract a severe epidemic which will send you to bed for a fortnight or more. You have to come to civilization to get the benefit of these things."

Develops Character.

"The influence of cold climate on character shows that it produces a splendid type of man—men who are inured to hardships. The problem of clothing is well worked out in Labrador. I have gone through a blizzard with the temperature 25 below in clothing which was probably lighter than that in which I came to London. We don't use overcoats. An overcoat leaks all the heat out at the neck and other places. You know, you can't make a marble statue warm by putting a fur overcoat on it."

"The actual elevation of temperature—the mean temperature—doesn't make an iota of difference in the ability of an individual to enjoy life."

"There are no physical reasons why Labrador should not be developed. It has many distinct advantages over other parts of the world, and it is actually on the same parallel of latitude as Scotland and other thickly populated centers. Now, I am not urging an exodus to Labrador, but I do object to it being called a dumping ground. It has been a dumping ground of get-rich-quick promoters, and this is one of the burdens it has been compelled to bear."

Dr. Grenfell added that Labrador was more beautiful than Ontario. He said there were cliffs and mountains there as yet unexplored by white men. One of the waterfalls had a much greater drop than Niagara, and the waterpower resources were unlimited, yet all were virtually going to waste.

Numerous fine slides illustrating the beauties of the country were put on the screen. Dr. Grenfell explained the portent of each, describing the many varieties of plant life, animals and territories.

"What I have done in Labrador," he said, "is just what any man in this audience might have done. I saw what scope there was for giving succor to the lame, the needy, the stricken, and I couldn't resist the challenge. Young Canadians who come overseas at the call of war were actuated by the same motives. They heeded the challenge."

**BECK PREDICTS
POWER GROWTH**

Tells Port Arthur Quantity
From Nipigon Will Be
Doubled in Year.

Canadian Press Despatch.
Port Arthur, Nov. 21.—Speaking at a dinner given by the city of Port Arthur in his honor here tonight, Sir Adam Beck, chairman of the Ontario hydro-electric commission, predicted that inside 12 months, Port Arthur would be taking double her present quantity of power from the Nipigon.

Sir Adam said electricity would play a great part in the development of the district, especially in the utilization of the iron ore resources and detailed the extent of the commission's undertakings in Ontario.

Negotiations have been commenced for the taking over of the Kaministiquia Power Company, the private concern which had been supplying Port William, he said. He pleaded for the joint development of a deep waterway and power system on the St. Lawrence, and described the increased diversion of water for the Chicago drainage canal as illegal, improper and immoral.

INSPECTOR WINS CASE.

Special to The Advertiser.
Windsor, Nov. 21.—Enforcement of the plumbing by-law, as interpreted by Inspector Newill, was upheld today by Magistrate W. E. Gundy in Pregel, a master plumber, \$100 costs for violating the by-law. Newill, who has been inspector less than three months, had been in office in this case. In this he was upheld by the court. Pregel failed to appear in court.

November Sale of Silks

To relieve the congestion in this section caused by the condensing of stocks to make room for the display of Christmas merchandise, we are offering tomorrow hundreds of yards of plain and fancy silks at reductions so attractive that all should be cleared in the forenoon. This is a wonderful opportunity to procure your gift silks for Christmas, early and economically.

**'Beautiful Silks Less Than Half Price
Tomorrow 9 a.m.—See Window Display Today**

All are foremost selling lines. So much that only a few odd and broken pieces or ends now remain in stock. These have been taken from stock and marked mostly at less than half price. The assortment comprises a large variety in Printed Crepes, Printed Krepe Knit, Embroidered Crepes, Chantilly effects for Jaquettes, pretty Shot Taffetas, Wonder Silks, beautiful Fancy Kimono Silks, Black Dress Silks, etc. Buy your Christmas needs tomorrow, 9 a.m.

YARD-WIDE SHOT TAFFETA SILKS, 98c YARD

Slightly imperfect, this lot. Beautiful shot colors in Dutch blue old gold (a suggestion for lamp shades), open blue, cerise, pontif purple, old gold and rose, cornflower blue, honeydew, waterlily blue, canna, porcelain blue, rubellite (a light cerise), and many others in plain colors. All reduced for tomorrow at much less than half price.

**HIGH-CLASS NOVELTIES AT HALF AND LESS THAN
HALF PRICE, \$2.48 YARD.**

Embroidered open and solid cheek flat Crepe Silks. Our finest importation at much less than half price. Quantities limited in each piece. Some contain sufficient for one or two jaquettes, others are about one-quarter pieces. Many embroidered in silver and pinstripe red, rich old blue embroidered in black and white; light canna embroidered in black and white; white embroidered in black. All are yard wide.

BONNETS' BLACK YARD-WIDE DRESS SILK, \$1.98 YARD

A treat for those partial to black. Here we place a limited quantity of specially purchased Bonnets' famous pure Silk for dresses at this special price.

**PRINTED CREPE DE CHINE AND SILK FOULARDS,
\$1.98 YARD**

A wonderful collection of these Blouse, Jaquette Dress Silks and Crepes reduced to almost half price. In 39-inch Printed Pure Silk Crepe de Chine. A choice of sand, gray, canna, almond green, navy, in Dolly Varden, Paisley and figure patterns. No two pieces the same. Pattern also brown, black and navy, in Cheney's famous Foulard Silks.

FANCY CHANTILLY AND KREPE KNIT, \$2.48 YARD

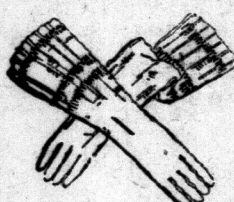
Almost half price for this odd lot of fine novelties. Chantilly Jaquettes in dark navy, jade green and tangerine. A beautiful self-colored semi-transparent Chantilly Lace pattern for the new jaquettes and dresses; 40 inches wide. Printed Krepe Knit in 36-inch width; brown, French blue and light tan grounds in neat printed patterns, in contrasting colors.

EXTRA—KIMONO SILKS AND SATINS, \$2.48 YARD

A special purchase of beautiful rich Printed Satins in newest floral and figured patterns. Every yard is from the famous Cheney mills and the qualities are so reliable and designs so rich and clever that for good coat linings as well, Cheney's Silks are unexcelled. All were purchased at about one-third off the regular price. You save that tomorrow.

To-day I saw

Fashion has thrown down the gauntlet glove! But the supple kid skins of early fall are being superseded by the new woolen gloves which I saw today!



Developed in camel hair or brushed wool, they are of a clinging softness and cozy warmth which wins immediate favor in this crisp, cold weather. The prevailing color is the natural shade, with contrasting colors to suit your costume and your fancy.

At the Glove Counter you will find plain knitted white woolen gauntlets, with a ribbed cuff and bandings of cardinal and castor; plain knitted hands (they all have the snug-fitting seamless fingers) with brushed wool cuffs, and turnover tops with muffs in brown and castor.

A delightful gift for the out-of-doors girl would be a pair of brushed wool gauntlets with blurry bands of white, rose and turquoise or brown. Their price of a dollar and sixty-five cents is another argument in their favor.

The softest of camel hair gloves, in natural color, are banded and fringed in turquoise, orange and brown, or have invisible plaids of orange and brown or blue and sand on the cuffs. You will want their easy little fringes. For the fringe which tries everything from lingerie to lampshades doesn't neglect the gauntlet glove.

Judith

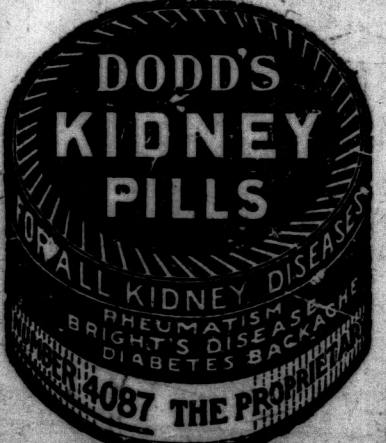
See the New
GURNEY
ELECTRIC RANGE.
Basement.

**SMALLMAN & INGRAM
LIMITED**

**MILLION DOLLAR CLAIM
AGAINST GOVERNMENT**

Automobile Manufacturers At
Border Asks Rebate
On Tax.

Special to The Advertiser.
Windsor, Nov. 21.—A claim for more than \$1,000,000, will be made by manufacturers of motor cars of the



border against the Canadian government, as a result of a conference held today with Albert F. Healy, M.P., Oatman Funeral Home on Saturday afternoon in charge of the Salvation Army, of which the deceased was a member. Interment will be made in Mount Pleasant Cemetery.

**ST. THOMAS MASONS GUESTS
OF PORT BURWELL LODGE**

Special to The Advertiser.
Port Burwell, Nov. 21.—A number of prominent Masons of St. Thomas were entertained in true Masonic fashion at the regular meeting of Oriental Lodge, No. 181, Tuesday night. The occasion was the official visit of D. D. G. M. Cochran to the local lodge—the first visit since the Port Burwell and Vienna Lodges were placed in St. Thomas district. The local officers, under direction of W. M. P. M. Stewart, exemplified the work of the third degree of Freemasonry. The address of the grand lodge officer was instructive and interesting. A splendid banquet followed the regular meeting, and the toast list elicited many interesting talks.

Obituaries

JOHN MASON.
John Mason, a long-life resident of the city, died on Wednesday afternoon in St. Joseph's Hospital after an illness of only a few days aged 54 years.

Surviving are his wife; his mother, Mrs. William Mason; a daughter, Mrs. Fred Lamb, of Cleveland; four brothers, William, Thomas, David

and Edward, and a sister, Mrs. Frank Baldwin, all of the city.
Funeral services will be held at the Oatman Funeral Home on Saturday afternoon in charge of the Salvation Army, of which the deceased was a member. Interment will be made in Mount Pleasant Cemetery.

**UNIONIST CAUSES SURPRISE
WHEN HE FAILS TO RUN**

Associated Press Despatch.
London, Nov. 21.—Sir Newton Moore, coalition Unionist member for North Islington since 1918, is not of

facing himself for re-election, greatly to the surprise of his constituents. He explains that he may have to leave for Canada in a few weeks, and probably would be unable to give the constituency effective representation. He adds that he has no quarrel with Premier Baldwin's policy.
North Islington is one of the safest Unionist seats in the country.
Sir Newton Moore was formerly

**NO NEED TO
BE DYSPEPTIC**
If Stomach Sours, Gets Gassy and Heavy, Sweeten and Lighten With Stuart's Dyspepsia Tablets.
One never grows too old to forget the delights of eating. And yet old people will sometimes play on these memories and bring on dyspeptic attacks even though the diet be simple. Every family should be supplied with Stuart's Dyspepsia Tablets. From childhood to old age they daily overcome the distresses due to indigestion. They sweeten the stomach by giving it the alkaline effect as in health, they absorb the gases, they lift off the feeling of heaviness, they stop sour tastes or heartburn, they actually assist in the digestion of food, and from invaluable aids to health to be found. So, no matter what you eat, if your stomach rebels, always remember that Stuart's Tablets will keep your stomach sweet and thus aid to prevent much of the distress that comes late in life.—Adv.

**A Dress of
Charming
Simplicity**

Standard-Designer Pattern
No. 7317

See 18 years requires only 34
yards of 39-inch material. The
Belrobe explains how to sew on
the ribbon trimming

THE young girl can
make this party dress
herself, by following The
Belrobe, a wonderful
dressing guide en-
closed with her Standard-
Designer Pattern. At our
piece-goods counter there
is a large assortment of all
the popular materials for
evening wear in lovely
vivid colors. At a small
cost and in very short time
the young girl can have
this dress.

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Standard-Designer
Patterns with
The Belrobe

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THE "DESIGNER."
For one year, 90c.
If mailed, \$1.25.

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Day or Night Service with Prompt-
ness, Neatness and Quietness.
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Personal attendance; lady assistant.
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