



Console Victrola
No. 280 \$225.



*Records as
Christmas Gifts*

No gift could please the owner
of a Victrola more than a gift
of "His Master's Voice" —
Victrola Records.
75c, 1.50, 1.65, 2.25 and more.

GIVE your family a Victrola this Christmas,—its cheery presence will not only add to the gaiety of Christmas time, but will brighten many a future hour with its versatile entertainment and companionship.

The Victrola is the one instrument specially made to give you truly great music exactly as recorded by the world's most famous artists.

Any "His Master's Voice" dealer will show you Victrolas in a great variety of styles, sizes and finishes, to suit every taste and circumstance. Convenient terms can be arranged if desired.

BERLINER GRAM-O-PHONE CO. LIMITED, MONTREAL

"His Master's Voice" Victrola