MESSAGE TO THE CHRISTMAS SHOPPER

We want to help you in your Great Annual Problem of Christmas Giving. Save wandering and wondering-come directly to Bowring's, where large stocks and cheerful, efficient service enable you to select your Gifts with a minimum of effort. We are here to help you-accordingly, we have on display scores of Gift Suggestions which we know will give pleasure to the recipient and satisfaction to the giver. The items on this page give only a small indication of our complete stock. WE EXTEND TO YOU A HEARTY INVITATION TO COME AND SEE FOR YOURSELF.

Grocery Dept.



THE GIFT OF CHAR'M and DAINTINESS

ure 6.50

One of NEEDLER'S FANCY GIFT BOXES filled with Confectionery. Enough said. NEEDLER'S CHOCOLATE 5—in half, one and two pound Boxes, and 4-4b. fancy cabinets. MOIRS' and GANONG'S C'HOCOLATES, in half, one two and four pound Boxes. MOIRS' and DRAKES' CALKES-Plain, Sultana and

Che my.
CHRISTMAS CRACKERS, in asosrted fancy Boxes
Xmas Fig Pudding 65c. tir
Xmas Plum Pudding
Santa Claus Xmas Pudding 70c. & \$1.10 bow
Raisins, Seeded, 1-th. Pkg4
Raising 4. Crown Valencia
Raisins, Seedless
Table Raisins 40c. & 50c. pkg
Table Raisins
Nuts in Shell, assorted
Shelled Walnuts
Crystallized Cherries
Glace Cherries
Broadfigs 8c. 15c. 32c. 35c. pkg
Nut Filled Dates
Table Dates
Syrups, assorted: Raspberry, Strawberry, Cherry, Pine-
apple, Orange and Lemon.
Half Pint
Pint

Schweppes Cordials-Orange and Lemon .. 40c. bottle Schweppes Ginger and Rai in Wine 60c. bottle Schweppes Ginger Ale, Le monade, Ginger Beer, Sasa-

New Fruits-California and Porto Rico Oranges, California Pears, Apples, Chrape Fruit, Pineapple, etc.

HIGH CLASS CIGARS, (LIGARETTES & TOBACCOS.

FRESI! KILLED TURKEYS, CHICK'EN, DUCKS & GEESE

JUST ARRIVED.

-Not Cold Storage Birds.

Dry Goods Department

- VISIT OUR -

TOY DEPARTMENT!

There are lots of things here that will delight the children on Christmas morning, and which will not bear heavily on your purse. Last minute buying always unsatisfactory, so we advise you to SHOP EARLY!



STORY BOOKS

BOYS and GIRLS.

Our Chritsmas Annuals and Story Books make ideal Gifts. Here are well bound, attractive books, filled with thrilling and fascinating stories from cover to cover, well illustrated and print-

DOLLS of All Sizes--Dressed and Undressed GIVE SERVICEABLE GIFTS

Ladies' Ermine Chokers \$3.60 ea.

Ladies' Silk Scarves, all the colors of

the rainbow are here to select from,

assorted stripes, Jazz and plain colours. \$2.00, \$2.50, \$2.75 and \$2.95 each.

White and Cream Silk Scarves-Nice

full length and width and fringed ends.

\$1.35, \$1.60, \$2.00, \$2.35, \$3.00 Wool Skating Sets—Cap and Scarf—

Ladies' Sweaters, in endless variety;

short and long sleeves, v and round

necks, \$2.50, \$2.70, \$2.90, \$3.30, \$4.30,

Ladies' Hand Bags, in Silk, Leather and

\$3.90 each

Very fine quality.

\$5.50, \$7.00 each.

WHAT NICER GIFT FOR A LADY than a FUR COAT?

What nicer gift can you offer your wife, your daughter or your friend than one of these

MUSQUASH FUR COATS? made in the latest model from selected skins, with large storm collar and silk lined throughout. \$325.00 EACH



beaded designs, from 65c. to \$6.50 each WHITE CARACUL COATS \$5.80 each. INFANTS' WHITE NAP COATS Price, \$5.40 each. CHILDREN'S COLORED CLOTH COATS \$8.30 each. CHILDREN'S ANGORA WOOL SUITS

Coat, Cap, Pants and Mitts

\$7.40 and \$7.80 Suit. Boys' O.V. Jersey Cloth Suits, comfortable and long wear-Infants' Soft Sole Boots, White, Tan and Red 75c. pair Sizes $5\frac{1}{2}$ to 2; all styles\$1.26 pair

A REAL GIFT FOR A MAN! GIVE DAD OR BIG BROTHER A FUR LINED OVERCOAT

Black Beaver Overcoats with Brown Marmot fur lining and Marmot collar. We have only two in stock which we are clearing at much below their original

Size 42 \$63.00 Size 44

Ladies' Handkerchiefs-White and Colored border12c. 16c. 20c. 23c. 30c. Colored Lissue Handkerchiefs 35c. ea. Fancy Boxed Handkerchiefs-85c. 90c. \$1.20, \$1.35, \$1.50 Box Fancy Boxed Stationery-

45c. 50c. 65c. 80c. \$1.00 Box. Children's Pencil Boxes . . 18c. 30c. 50c. 70c. \$1.30, \$1.40 ea. Ladies' Vanity Cases, with rouge and powder .. \$1.50 ea.

Fancy Centre Cloths 20c. 90c. \$1.10, \$1.20, \$1.50 each White Sideboard Cloths . . 57c. 70c. 90c. \$1.10 to \$1.70 each Crash Sideboard Cloths . . 90c. \$1.10, \$1.25, \$1.30, \$1.40 ea. Fancy Tricolette Tea Coseys \$1.85, \$2.20, \$2.50 each

Hardware Dept.

Fancy Coal Boxes-Black Japanned with Brass handle and hinges \$4.75, \$5.50, \$5.75, \$6.75 each Manicure Sets for the man or woman who takes pride in the appearance of their hands. These Sets are fully equipped with the best of manicure instruments and are arranged to roll up in an attractive case, so as to occupy minimum space\$2.00, \$3.40, \$4.00, \$5.50 each Attractive Serving Trays, of mahogany, oak and Japanese design, serviceable and durable-

\$1.80, \$2.20, \$2.75, \$4.00, \$5.00, \$5.70, \$6.50 each

PIPES & SMOKERS' REQUISITES

Wood Pipes-Large assortment of straight and bent shapes-

25c. 35c. 40c. 45c. 55c. 70c. \$1.30 each G.B.D. Pipes-The famous London made Genuine Dunhill Briars-

Plain \$7.00 each City de Luxe Pipes - A fine hand-made Pipe, with patent cleaner, assorted shapes and weights \$1.80 each

Calabash Pipes— \$1.70, \$3.50, \$4.00, \$4.50, \$5.00 ea. Ash Trays \$2.20, \$2.40, \$2.65 ea. Ash Trays, with match box holder-\$3.00, \$3.20, \$10.00

Smokers' Stands . . \$6.50, \$22.50, \$35.00 ea. Cigarette Tubes18c. to \$2.00 ea. Cigarette Cases ...35c. 40c. 45c. 60c. ea. Tobacco Pouches-

35c. 45c. 60c. \$1.20, \$1.90, \$2.20, \$2.40, \$3.50, \$4.00 each Cigar Holders 20c. \$1.50, \$2.70 ea.



Auto Strop Blades\$1.10 pkt. Enders Stropper for Safety Razor Blades . . . 30c. ea. Genuine Bengal Razors \$2.00 ea. Genco Razors\$1.50, \$2.00, \$2.50 ea. Assorted Blade Razors 50c. 60c. 75c. \$1.10 each

> BEST QUALITY CUTLERY HIGH GRADE SILVERWARE and BRASSWARE.

SKIS, SLIDES, SLEDS, MEN'S & BOYS' HOCKEY SKATES, LADIES' HOCKEY SKATES & HOCKEY STICKS.

Large stock of new ALUMINUM WARE, ENAM-EL WARE and KITCHEN TIN WARE, ROAST-ING PANS, BOILERS, COLANDERS, Etc.

Men's Striped Negligee Shirts-\$1.45, \$1.70, \$2.00, \$2.25, \$3.25, to \$5.00 each.

Men's Blue and Cream Broadcloth Shirts, with separate collar\$2.60 ea. Men's White Soft Collars— 23c. 30c. 35c. 45c. 48c. each Men's Cream Soft Collars-20c. 25c. 35c. 58c. each Kant-Krease Semi-Soft Collars

30c. & 38c. each Initial Excelda Handkerchiefs 30c. each Plain and Colored Border Handkerchiefs 20c. 25c. 40c. ea. Men's Wool Gloves-

75c. \$1.20, \$1.30, \$1.65 pr. Men's Grey and Fawn Doeskin Gloves \$3.20 pair Men's Tan Lined Gloves, \$3.50, \$4.20, \$4.30, \$5.00, \$5.50 pr. Men's Tan Kid Mitts\$4.75 pr. Men's Flannelette Pyjama Suits\$3.90 & \$5.50 suit

Men's House Slippers-\$1.25, \$1.80, \$2.85, \$2.90, \$4.00, \$4.20 pair Men's Dancing Pumps, \$3.90, \$5.60, \$6.00 pr. Men's Hockey Boots\$5.50, \$7.70 pr. Boys' Hockey Boots, 1 to 5\$4.80 pr. Gift Boxes, containing Armlets & Garters, Gift Boxes, containing Suspenders, Armlets 25c. 35c. 55c. 95c. to \$1.75 each Men's Wide End Silk Ties-25c. 45c. 65c. 80c. 95c. \$1.30, \$1.60 ea.

Men's Colored Cashmere, and Silk and Wool Socks-all prices. Leather Wallets and Bill Folds-43c. 85c. \$1.80, \$2.35, \$3.00, \$3.50 each

Men's Soft Felt Hats, assorted shades-\$2.70, \$3.00, \$3.65, \$8.00, \$8.30, \$8.50 each Men's Velour Hats \$5.50, \$8.00, \$15.00 each Men's English Calf Boots, perforated front .. \$8.75 pair

A Bright and

Merry Christmas
is assured you, if you get your house wired and lit by 'ELECTRICITY.

House Wiring is Our Specialty

We have a staff of Electricians always on hand, who will do the job with the great est care and despatch. There's plenty of time yet before Christmas to get it done. RING 1870 and let us give you an estimate.

LARGE ASSORTMENT OF COLOURED ELECTRIC BULBS FOR DECORATING.

Electrical Department

Our Stock of Chandeliers, Table Lamps, Reading Lamps, Shades and Fixtures

has been selected with the closest attention, so as to be up-to-the-minute in style and quality. See them if you intend putting a new fixture in your home.

SPECIAL OFFER—We will put in position FREE OF CHARGE any Lamp Fixture purchased between December 1st and December 24th.

BRIGHTEN YOUR HOME FOR XMAS.

Fancy Colored Lamp Shades, in Paper and Linen, large assortment-Smokers' Stand Lamps, with cigar, match box holder and ash tray-

Have a better light in your kitchen. Get a White Frosted Kitchen Unit, Handsome Table Lamps, with fancy colored, frosted and hand-painted shades, from \$5.50 to \$18.00 each

WESTINGHOUSE - BULBS- ALL

What Better Gift Could Santa Bring?

An Electric Iron \$4.50 & \$4.60 An Electric Kettle \$12.50, \$16.00, \$18.00 An Electric Curling Iron \$1.80, \$3.00, \$5.50 An Electric Coffee Percolator\$11,85, \$17.00 An Electric Warming Pad \$12.00 An Electric Water Boiler \$9.70 & \$10.00 An Electric Chafing Dish \$12.00, \$18.00

Bowring Brothers, Limited, The House