

THE BIG STORE TO THE FRONT AGAIN



With Its Very Best Findings
For Its Numerous Patrons

FRIDAY, SATURDAY & MONDAY



Linoleums and Floor Canvas SPECIALLY PRICED And a Very Beautiful Stock to Make Your Selections from

FLOOR CANVAS—36 inch Floor Canvases, painted backs; these are reliable make and at our special price best value to be found. Reg. \$1.20 yard. Friday, Saturday and Monday 95c.

DOUBLE WIDTH LINOLEUMS—Of excellent quality; good looking patterns for dining room, bedroom or hall; 6 feet wide; last for years. Regular \$3.70 yard. Friday, Saturday and Monday \$3.15

FLOOR CANVAS—Double width, painted back English Floor Canvas, in a goodly array of patterns. This is one of our Special. Have a look at these. Reg. \$2.20. Fri., Sat., and Mon. \$1.75



THIS STORE

Is paying particular attention to the most pressing needs of the season, singling out, as it were, the requirements of each and every individual; for instance, the Housewife will find in our columns to-day those very items which she wishes to renew at Springtime, as well as those little items she needs for her own personal adornment.

Mothers will find us a repository for the best values in Girls' and Boys' wear.

Likewise the style-loving Miss is assured of the newest and most likeable fashions from styledom. And Father and the Boys will know that, if it was bought at BAIRD'S, it was well bought, well chosen and trustworthy. Moral:

SHOP AT BAIRD'S.

Curtains and Curtainings Considerably Price-Lessened

CASEMENT CLOTHS—Several pieces of these, 58 inches wide. White ground with very handsome colored designs and pretty floral border; the texture is excellent quality and should give years of wear. Reg. \$1.10. Friday, Saturday and Monday 79c.

TOWELING—Striped Turkish Roller Toweling. This is a good line for value and serviceability. Reg. 45c. yard. Fri., Sat., Saturday and Monday 38c.

CURTAIN LACES—A few pieces of fine White Curtain Laces, resembling Flirt Lace patterns, with a pretty border that makes each place an attractive hanging for any room in the home. Reg. 85c. yard. Friday, Saturday and Monday 65c.

WINDOW BLINDS—A 10' dozen lot in Cream and Green shades; 36 inches wide; some lace edged; others wide lace insertion band. Friday, Saturday and Monday, complete 97c.

SCRIM CURTAINS—38 pairs of White Scrim Curtains of two and a half yard length; lace edged and deep imitation hemstitched border; very dainty Curtains. Reg. \$4.00 pair. Fri., Sat., Saturday and Monday \$2.98

LACE CURTAINS—We recommend these for Bedroom Curtains; soft limp finish, easy to do up again; two and a half yard length; 26 pairs only. Reg. \$2.60 pair. Friday, Saturday and Monday \$1.79

Housewives's First Consideration Snow White Home Linens

BATTENBURG CENTRES—Neat little Centres with Linen and Openwork centre. Special. Friday, Saturday and Monday 22c.

DUCHESS SETS—Very dainty sets for your bedroom; lace and satin. Each set. Reg. \$1.20. Friday, Saturday and Monday 95c.

COLOR TABLE COVERS—These are for the smaller tables; 26 x 38 size, in pretty colour combinations. Reg. 85c. Friday, Saturday and Monday 69c.

SIDEBOARD RUNNERS—Very handsome Cloths showing a wide lace insertion centre and imitation hemstitch and strong lace edging. Reg. \$1.40. Friday, Saturday and Monday \$1.15

TURKISH TOWELS—Unbleached Towels in a good useable size; strong, durable and well worth the money. Reg. 60c. Special. Friday, Saturday and Monday, each 45c.



Men's Oxford Shoes

Very neat shape in finest Dongola Kid. This is one of the best values we have seen. Reg. \$6.50. Friday, Saturday and Monday \$4.85

HOSIERY VALUES Worth Coming For

LADIES' 1/4 SILK HOSIERY—High grade Hosiery showing Lisle top, toe and heel, and such lovely shades: Gordovan, Dark and Light Greys, Champagne, Sky, Pale Blue, Black and White. Regular \$1.20. Friday, Saturday and Monday 95c.

LADIES' CASHMERE HOSE—Broad Ribbed English Wool Cashmere Hosiery, fast Black and value for \$1.80 pair. Friday, Saturday and Monday \$1.29

LADIES' PLAIN HOSIERY—Best grade Wool Cashmere Hosiery, plain finish, fast fadeless Black; assorted sizes. Reg. \$1.50. Fri., Sat., Saturday and Monday \$1.29

CHILDREN'S HOSIERY—Girls' and Boys' stout ribbed, good Black Spring Hosiery; all sizes. Up to 80c. pair. Friday, Saturday and Monday 49c.

LADIES' EXTRA LARGE HOSIERY—Lisle make, plain finish, with white vamp. Value for 75c. pair. Friday, Saturday and Monday 59c.

LADIES' LILE HOSIERY—Fast Black, medium weight, spliced heel and toe; wears well. Reg. \$1.10. Friday, Saturday and Monday 87c.

LADIES' HOSE—Special lot in Black, Tan and White; spring weight, plain finish. Special, Friday, Sat. & Monday 29c.



LADIES' \$5.00 & \$6.00 BOOTS for \$2.69

LADIES' BOOTS—Laced and Buttoned styles, in Vic Patent and Gun Metal; some with kid uppers; others in Cloth; nobby looking Footwear; incomplete lines, yet nearly every size represented. Regular \$5.00 and \$6.00 pair. Friday, Saturday and Monday \$2.69

Also Some Natty Street Shoes

LADIES' OXFORDS—Beautiful Dark Tan Oxford Shoes in best Vic Kid; spool heel; pointed toe; very dressy looking; sizes 4 to 8 1/2. Reg. \$8.00. Fri., Sat., Saturday and Monday \$6.49

LADIES' TAN OXFORDS—Pretty Dark Tan Oxford Shoes in best Vic Kid; spool heel; pointed toe; sizes 4 to 7. Reg. \$8.00. Friday, Saturday and Monday 6.49

Here is a Snap—
Ladies' Silk Dresses,
40.00 Regulars for 25.00

Beautiful quality Silk Dresses, offering a choice display of styles; no two alike; pretty Greys, Greens, Navy, Saxe, Taupe, Bright Brown and Black. Handsome affairs for special occasions. Avail of this opportunity without delay.

Reg. \$40.00. Friday, Sat. & Mon., \$25.00

IN THE SHOWROOM We flaunt some Very Good Values for Friday, Saturday and Monday

FANCY HAT BANDS—Fancy Straw Hat Bands in assorted colours with buckle and strap; helpful to brighten up your spring hat. Reg. 85c. Friday, Saturday and Monday 67c.

PLAID JUMPERS—Fashionable Plaid Silk jumpers for ladies. The very newest; round neck, long or 3/4 sleeves, styled; cut or plain bottom; suit trimmings; sizes 38 to 44 inch bust. Reg. \$15.00. Friday, Saturday and Monday \$7.49

GINGHAM APRONS—Ladies' and Misses' good wearing Gingham Aprons; pocket straps and ties; showing white braided edging; shades of Pink, Hullo, Navy and Sky. Regular \$1.30. Friday, Saturday and Monday \$1.12

BUTTON HOLE TIE—Very handy, made on fine White Lawn, for Ladies' and Children's Underwear. Pillow Cases and Table Linen. Reg. 7c. yard. Friday, Saturday and Monday 4c.

LADIES' UNDERWEAR—Fine Jersey ribbed Underwear; neck, waist and leg bands. Reg. 45c. Friday, Saturday and Monday 38c.

CHILDREN'S OVERALLS—Shipcover Play Overall; to fit 2 1/2 to 4 years; made from Plaid Gingham; showing pocket, cross strap at back and made at knee. Reg. \$1.20. Friday, Saturday and Monday 97c.

CHILDREN'S KNICKERS—Lawn Knickers, hemstitched at knee; to fit 2 to 4 years. Reg. 30c. pair. Friday, Saturday and Monday 20c.

TUCKED NETS—18 inch White Cream and Paris Nets; finely tucked suitable for sleeves and fronts of Dresses, etc. Friday, Saturday and Monday yard 43c.

Children's
Kilted Dresses
Nice for Spring wear; fine Jersey make, with little Blooms to match; without collar, buttoned front and shoulder; assorted shades with contrasting facings. They look well; sizes 20 to 28 inch. Reg. \$1.50. Friday, Sat., and Mon. \$8.87

Children's
Kilted Dresses
Nice for Spring wear; fine Jersey make, with little Blooms to match; without collar, buttoned front and shoulder; assorted shades with contrasting facings. They look well; sizes 20 to 28 inch. Reg. \$1.50. Friday, Sat., and Mon. \$8.87

25 PER CENT. REDUCTION OFF ALL OUR BOYS' SUITS

Consider the big advantage of this special offer in Boys' Toggery, and the wide range of well made Suits we offer. Every desirable style in two and three piece Suits now offered at a full quarter of its original price.

Bring along your Boys to-day and get first pick—first choice of these very best values in the City.

Our Men's & Boys' Department— The Satisfying Shopping Source Presents the Following—

COMBINATION OVERALLS—Strong Blue Denim make; double stitched, patent buttons, full cut; assorted sizes. Reg. \$5.00. Friday, Saturday and Monday \$4.70

SUIT CASES—These are strong, serviceable Suit Cases, reinforced corners, double strapped, spring lock and stout handle; partitioned inside. Reg. \$9.75. Friday, Sat., & Mon. \$6.30

MEN'S SOCKS—Spring and Summer weight; plain Lisle Socks, in shades of Navy, Brown, Grey and Palm Beach. Reg. 70c. Friday, Saturday and Monday 60c.

MEN'S TOP SHIRTS—Quite an assortment best Shirt value to be found to-day; all sizes, represented. These have a real good linen finish; fast and fadeless patterns. Reg. \$3.50 value. Friday, Saturday and Monday \$1.89

MEN'S SPRING UNDERWEAR—Medium weight Shirts and Underpants in all wanted sizes; fine ribbed finish; per-garment Friday, Sat., Saturday and Monday 87c.

MEN'S SOFT FELT HATS—English Soft Felts in shades of Grey, Navy and Brown with broad corded band; neat shape. Reg. \$3.00. Friday, Saturday and Monday \$2.75

MEN'S NECKWEAR—A selection of Silk Neckwear, up to \$1.80 value; plain and fancy mixtures. Friday, Saturday and Monday 89c.

MEN'S BLACK BOOTS—Soft Horse Hide Leather Boots; Blucher cut; extra heavy sole and heel, broad fitting style. Reg. \$12.00 pair. Friday, Saturday and Monday \$9.35

70c PRINT COTTONS, 48c

87 INCH PRINT COTTONS—For Aprons, Overalls, Rompers and Children's Frocks, and lots of pretty striped patterns. Reg. 70c. yard. Friday, Sat. & Monday 48c.

Double Width Union Tweeds

These offer you pretty Greys for Boys' Suits, others in darker shades for men's makeup. Tweeds worth up to \$3.80. Reg. \$2.00. Friday, Saturday and Monday \$2.00

My Fight With a Panther.

(By a Big Game Hunter.)

David Livingstone, the African explorer, said that he felt a pleasurable sensation when seized by a lion. I did not experience any pleasure in the jaws of a panther.

The animal had been shot through the body and I was following it up. These cats will conceal themselves in an incredibly small space, and the beast suddenly rushed out upon me from a depression in the ground, in which it had been invisible from a few yards' distance.

It did not spring, but rushed at me, giving vent to coughing roars.

I fired two shots, but failed to stop it, and in a moment I was borne to the ground.

The panther's breath, tainted by the putrid flesh on which it had been feeding, was very foul when it put its face in mine.

I raised an arm to protect my throat, and its teeth met in the fleshy part of the forearm.

The panther was a very large specimen and its weight was sufficient to bear me to the ground, bringing up heavily on the back of my head in a thorn bush. This pulled what was left of my arm out of its mouth, whereupon it embedded the claws of one paw in the calf of my leg and seized my thigh in its jaws, the long canine teeth penetrating some two inches.

When it left me it walked off, turning to look again before entering the jungle, where it presently died. When it turned its head I thought for a moment that it was coming back to make another meal or to lap up the blood, of which there was plenty about.

I was laid up for about six weeks, and poisonous wounds are very painful. No, I cannot agree with Dr. Livingstone!

I have seen several men seized, and I should say that their experiences were equally painful.

One was seized by the waist by a tiger and his entrails were exposed. He told me how it happened, but was not in a condition to discuss the question, although he lived a few hours.

Another was bitten and clawed in the back and shoulders by a tiger—quite close to me. He did not express any pleasure either and was six months in recovering.

A tiger bit off the top of a man's skull, just as one takes the top off a keg; the corpse was in a sitting posture and his remarks are not on record. The body of a boy, half devoured by a panther, was found in the fork of a tree which served as a ladder; he had no opportunity of describing his sensations. Another boy, who was seized by the throat and devoured close to a village near my camp, had not time to speak.

I could refer to other cases of which I have been a witness, but none of them appeared to feel any pleasurable sensations.

Racing in Armor.

The most peculiar horse race in the world is the famous "Palo" which takes place every summer at the picturesque Italian city of Siena.

Magnificent medieval costumes are worn by all who take part in the proceedings. Before the actual racing begins, the jockeys, clad in glittering armor and their horses beautifully saddled, make a tour of the course, accompanied by cavaliers, pages, archers, heralds, and others.

The scene of the race is the huge public square before the communal palace. Here an oval course is fenced off for the occasion, and sand spread over the concrete. The public are admitted free to the centre of the square, and the outer side of the course is surrounded by stands and houses for the use of those who are willing to pay for seats.

Every district of Siena is represented by a jockey and has an emblem, amongst them being the snail, unicorn, caterpillar, giraffe, and porcupine. Each contingent in the procession has a standard showing these emblems, and the bearers juggle with them as they march along.

Before the racing each jockey takes his steed into a church in his district, and both receive a blessing.

As soon as the procession is over, the jockeys retire to don their armor. When they reappear they resemble our own jockeys, but the horses are without saddles, barebacked riding being the rule. Amidst thunderous cheering they at last get away and race three times round the square. Every jockey is allowed to use his whip freely on the shoulders of any of his rivals within reach!

Directly the winner arrives at the post he is seized by the crowd, hoisted and embraced, and carried to the judges to receive the Palo or prize, which is an elaborately painted banner. This he bears off in triumph and deposits in the church of his district.

Hear the famous Duet "Crookit Hawbee" by Mrs. Garland and Mr. Lawrence at Scotch Concert, Methodist College Hall, Wednesday, May 18th, may 11.4. w. m. w.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Fashion Plates.

A PRETTY AFTERNOON FROCK



This illustrates Waist Pattern 3536, combined with Skirt Pattern 3539. The Waist is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. The Skirt is cut in 6 Sizes: 34, 36, 38, 40, 42 and 44 inches waist measure. It measures 1 1/2 yard at its lower edge. A medium size will require 8 1/2 yards of 36 inch material for tunic, waist and skirt of one material with 1/2 yard of contrasting material for collar and cuffs.

Figured foulard, voile, satin, tricot, serge, duvetyn and crepe de chine are attractive for this style.

This illustration calls for TWO separate patterns which will be mailed to any address on receipt of 15c. FOR EACH pattern in silver or stamps.

CHILD'S PLAY DRESS.



2969—This pretty model is just the thing for romping and playing. It makes an ideal, simple, home dress. The style is suitable for khaki, drill, seersucker, gingham, poplin, lawn or percale. Unbleached muslin finished with blanket stitching and with belt and bunny in some contrasting color, would be very attractive.

The Pattern is cut in 5 Sizes: 2, 4, 6, 8 and 10 years. Size 6 requires 2 yards of 36 inch material.

A pattern of this illustration mailed to any address on receipt of 15c. in silver or 1c. and 2c. stamps.

No.

Name

Address in full:—
City
State

NOTE:—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c. each.

"Don't Be Down in the Mouth"

When perhaps your liver is the cause of it all.

Stafford's Prescription "A" cleanses the system and will make you

"Cheer Up."

DE. F. STAFFORD & SON,
Wholesale & Retail
CHEMISTS AND DRUGGISTS,
St. John's, Newfoundland.