

SHOWROOM

MOST CHARMING
ES IN

Costumes.

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Dresses,
ewest Shades.

and Voile Waists.

kirts.

k Sweaters.

and Velvet, etc.

and Muslin Night

ossard Corsets.

W PRICES.

G, Limited.

We Expect To Break All Records This Friday and Saturday.

Good Values in New Fall Carpets and other Household Furnishings.



We just want to call your attention to our assortment of fine Carpet Squares which has only recently arrived from the mills. The stock is made up of the newest designs and colorings with a wide range in qualities from the cheapest ingrain to the best grades of Wilton and Axminster.

We also mention our splendid stock of Table Covers that are certainly worth seeing.

Carpet Squares

Now is the time to buy that Carpet Square that you have been thinking about. We have a nice selection of patterns in various color combinations.

Tapestry, Brussels, Wilton and Axminster weaves; assorted sizes.

Prices Range from \$20.00 to \$111.00.

SOFA RUGS.

Fine quality Falsade Velvet Rugs, large size, being 54 x 78 inches; suitable for bedroom or den. These are fresh arrivals just recently opened, and give a choice of some of the prettiest patterns we have ever seen. Reg. \$20.00 each. Friday and Saturday \$18.00

HEARTH RUGS.

A choice selection of desirable patterns in Reds and Greens. Thoroughly well made and finished with neat hem at ends. Those desiring to replenish their hearth rug supplies should take advantage of this favorable opportunity, as this offer may not occur again; size 27 x 60 inches. Reg. \$9.00 each. Friday and Saturday \$8.50

TEA COSEYS.

Plaid, collapsible and filled styles, made from good quality cotton batting covered with beautiful art prints and plain zephyrs; various pretty patterns. Reg. \$1.20 each. Friday and Saturday \$1.00

TAPESTRY TABLE COVERS.

In two-tone patterns of Red and Yellow. Fairly large size with knotted fringe. Qualities that will give the greatest satisfaction and wear. Regular \$6.00 each. Friday and Saturday \$5.25

A Few Reasons Why You Should Take Advantage of These Fri. & Sat. Sales:

FIRST:--They Mean more money in your pocket.
SECOND:--They afford a choice of the finest Fall and Winter Goods.

THIRD:--These Sales are based on our knowledge of your needs.
FOURTH:--Such values are obtainable nowhere else.

Advance Christmas Sales.

GLOVE and HANDKERCHIEF SACKETS--Of silk repp, hand embroidered with coloured silk in beautiful raised designs. Would make very useful Xmas presents. Regular \$1.25 each. Friday and Saturday \$1.10
FANCY PIN CUSHIONS and TIDIES--Satin, silk and ribbon trimmed. Some covered with crocheted twine. Designs of baskets, airships, etc.; big variety. Regular 70c. each. 60c. Friday and Saturday
LARGE TEDDY BEARS--Covered with long hair; moveable limbs. Regular \$1.70 each. \$1.45
We are showing a complete range of serviceable Brushes of kinds. They are of extra quality considering their low prices, and are in makes that can be quickly and easily cleaned. From among the many we have selected for special mention:
Hair Brushes. Reg. 20c. each for .16c.
Hair Brushes. Reg. 40c. each for .33c.
Clothes Brushes. Reg. 20c. each for .14c.
Clothes Brushes. Reg. 25c. each for .21c.
Tooth Brushes. Reg. 20c. each for .15c.

What Our Big New Stock of Quilts and Blankets Mean To You!

More satisfaction than given by any store, by the largest Quilt and Blanket departments in the city.



DOWN COMFORTERS--Full size comforters of excellent quality, with covering of fine satin in beautiful paisley patterns, also thick, warm wadded comforters in stripes and fancy patterns. Regular \$11.00 and \$11.25 each. Friday and Saturday \$10.00
WADDLED COMFORTERS--The same high qualities that we offered two weeks ago. Scores of people took advantage of these bargain offerings then; to-morrow we give you the same opportunity. They are covered with soft coarse-thread cotton. The filling used is made from all new cotton and is perfectly sanitary in every way. Size 60 x 72 inches. Regular \$4.95 each. \$4.25
Friday and Saturday \$5.20
WHITE MARCELLA QUILTS--A choice and carefully selected lot of high grade, snowy white Marcella Quilts in a variety of woven patterns that you will be simply delighted with. You can get sizes to suit medium or large double beds. Regular \$6.30 each. \$5.50
Friday and Saturday

A Sale of Furnishings For Men.

KEYS NIGHT SHIRTS--Soft, warm, durable qualities; close, tunic front, trimmed with large silk ornaments. Our leading line. Reg. \$2.00 each. Friday and Saturday \$1.90
ARM BANDS--In adjustable styles, made from good quality silk elastic. Regular 40c. pair. Friday & Sat. 34c
BOYS CELLULOID COLLARS--Eton styles with reinforced button holes. A popular style, 2 1/2 inches high. Sizes 12, 12 1/2, 13 and 13 1/2. Reg. 30c. each. Friday & Sat. 25c

SUPERIOR QUALITY WIDE END TIES--Made from soft silk repp, cut straight with the weave of the material. They are padded throughout and will not pull, but will always hold their perfect shape. Regular \$1.50 each. Friday & Sat. \$1.30
"STAYFIELDS" UNDERWEAR--A well made, comfortable, perfect fitting Underwear of unshrinkable quality. Truro knit. Reg. \$2.50 garment. Friday and Saturday \$2.25

Men's Sweater Coats

HEAVY SWEATERS--In dark Khaki with clove-knit cuffs, high roll collar and rummy bodies. Knit from heavy wool and cotton yarns of a good wearing quality. Also Sweater Coats in Khaki, Maroon and Grey with double convertible collars that can be worn closely buttoned about the neck. Regular \$35.00 each. Friday and Sat. \$32.50
MEN'S WOOL SWEATERS--Plain Grey and Grey trimmed with Oxford; double collar, double cuffs, two pockets. Would prove a most valuable "overcoat" for your boy "over there". Reg. \$35.00 ea. Friday and Sat. \$4.50

Note These Glove Values

WOMEN'S KNITTED GLOVES--A most comfortable, seamless knit Glove with long ribbed jersey wrists. Colors: Black, Grey and White; all sizes. Regular 55c. pair. Friday and Saturday 46c
MISSES' SEAMLESS KNIT GLOVES--Of heavy Union Tates, made with plain hands and long ribbed wrists. Colors: Blue, Grey and Brown; sizes to fit 7 to 12 years. Reg. 50c. pair. Friday and Saturday 44c
MEN'S KID GLOVES--A lined, medium weight Glove, suitable for fine wear now or later on; assorted Tans; one dome fastener; wool lined. Reg. \$2.50 pr. Friday and Saturday \$2.40

Men's Heavy Elk Boots.

WET-RESISTING BOOTS--Treble stitched tops, sewn and sprigged soles of solid leather, bellows tongued, broad felt tips and well vulcanized throughout. A pair of these used in wet or cold weather would mean a saving of many times the price in medicines and doctors' bills. Reg. \$7.50 pair. Friday and Sat. \$6.90

All New Goods Featured in the Showroom Friday and Saturday.

BEAUTIFUL JAP SILK WAISTS--This season's prettiest models, becomingly trimmed with hemstitching, tucks, Val lace, etc. These splendid Waists are made from good Jap Silk fashioned in keeping with this season's correct style ideas. Waists that are cut liberally full and wide and excellently sewed--the products of America's cleverest waist makers. Colors: Flesh and Cream. Reg. \$2.50 each. Friday and Saturday \$2.20

CHILDREN'S STYLISH VELVET HATS--Smart poke style in Black with crowns of White, Fawn, Green or V. Rose. The new tapering crown and the slightly turned down rim makes this a most desirable and becoming style for children from 10 to 16 years. The top is finished with silk cord and tassel. Regular \$1.50 each. Friday and Saturday \$1.25

WOMEN'S SERGE SKIRTS--A new lot, much like the line we sold so many of last week, but a better quality serge. They are made with wide button-trimmed belt, shirred back, fancy button closing pockets, high waist and welded seams. These skirts are undisturbed at the bottom and can be stitched to any length required. Black and Navy. Regular \$8.50 each. Friday and Saturday \$7.40

WOMEN'S JERSEY KNIT KICKERS--A beautiful soft, elastic quality, for present season's wear. Made with wide legs, trimmed with soft valencienne lace. Open and closed styles. Regular 90c. pair. Friday and Saturday 82c

WOMEN'S COSETS--Fine quality Grey coutil. At a remarkably low price considering the quality. They come in high and medium waist styles, well boned, lace trimmed tops and 4 self adjusting hose supports. A full range of sizes. Reg. \$1.50. Friday and Saturday \$1.30

WOMEN'S UNTRIMMED FELT HATS--New styles, they're new as can be--these wide rim sailor hats with their round, medium height crowns and plain edge. The colors are Navy, Light and Dark Browns, Nigger, Green, Grey, Royal and Black. Regular \$1.50 each. Friday and Saturday \$1.50

WOMEN'S OIL HATS--Narrow, flat rim and soft crushable hats that fit the head comfortably. You can't afford to be without one of these serviceable hats for the wet days of Fall. Reg. \$1.50 each. Friday and Saturday \$1.05

SKIRT SUPPORTS--They give that neat trim appearance to the figure that every up-to-date woman desires. Reg. 12c. each. Friday and Saturday 10c

WOMEN'S and CHILDREN'S GLAZE LEATHER BELTS--In a light green shade. Shaped fronts, strongly eyeletted; large enameled buckles. Reg. 50c. each. Friday and Saturday 21c

NEW SILK TASSELS--For finishing girls' ties, millinery, dresses, etc. All the new shades are shown here, including Pale Blue, Pink, Emerald, Cerise, Olive, Yellow, Cream, V. Rose, Cerise, etc. Reg. 50c. each. Friday and Saturday 30c



Misses Coat Values

DERABLE WINTER COATS--Of heavy plain cloth in Brown or Navy Blue, made in the newest style, with plush trimmed cape collar that can be worn in two different styles. The sleeves are set in and finished with fashionable pointed cuffs. The pockets are V shaped, and large bone buttons trim and complete coat, for misses from 13 to 18 years. Reg. \$18.50 each. Fri. and Saturday \$15.50
CHILDREN'S FALL and WINTER COATS--In striped and fancy shades. Made with velvet and corduroy trimmed collars, pockets and cuffs. Several different styles, to fit from 2 to 6 years. Regular \$4.50 each. Friday and Saturday \$3.75

Household Linens.

SCRUB CLOTHS--Blay Cotton, made in heavy net style. Good large sizes, absorbent qualities. Reg. 30c. each. Friday & Sat. 11c
HEMMED TEA CLOTHS--With pretty embroidered designs in self color; large size. Reg. 70c. each. Friday and Saturday 60c
LACE TRIMMED DUCHESSE SETS--Extraordinary values at this low price of 55c. set. Friday & Sat. 45c
CROCHET DOYLIES--Hand made with plain blue centres; 8 inches in diameter. Reg. 20c. each. Friday & Sat. 24c
LARGE TURKISH TOWELS--Good heavy quality in Striped Grey & Fawn; size 22 x 43 ins. Reg. 80c. each. Friday & Sat. 70c
BEDDING'S LIVEN, ASBESTOS TABLE MATS--Oval and round, stamped all ready for working. Reg. \$1.10 ea. Friday and Sat. 90c

Stylish Fox Shaped Furs Specially Priced.

Good large size, well fur-trimmed, and trimmed with head, three paws and tail. Looks like a real Fox fur; well made and finished; perfect in style. Black only. Reg. \$15.50 a set. Fri. and Sat. \$13.50
MISSES' MARCH--Made from the same quality black fur. Large pillow styles with lining of black satin. Regular \$9.75 each. Friday and Sat. \$8.50
CHILDREN'S FUR SETS--Just the sweetest little sets imaginable in Mole Plush and White Bear. We extend a special invitation to all children and their mothers to come and see these. Regular \$1.25 set. Friday and Sat. \$1.05

Hosiery, Booties, Etc.

WOOL BOOTIES--Just the kind to keep your little one warm and comfortable during the cold days of fall. Colors: Pale Blue and Cream. Knit in fancy contrasting stitches. Reg. 50c. pair. Friday and Saturday 42c
WOOL INFANTES--In Pale Blue, Pink, White and Cream. Serviceable long wrists; heavy double and single makes. Reg. 45c. pair. Friday and Saturday 38c
WOMEN'S HOSE--Plain and ribbed Black, also Grey, Green, Saxe and fancy shot effects; wide garter tops; reinforced toes and heels. Reg. 90c. pair. Friday and Saturday 80c
CHILDREN'S WOOL TOQUES--Double knit in self and two-tone colors, finished at the top with self color pom-poms. Unusually low priced for Friday and Saturday. Special, each 42c

Big Bargains in Rubbers.

We are offering this week a large stock of Men's, Women's and Children's Rubbers at considerably below their usual selling prices. These were bought last season at a very low price and we now offer our customers the benefit of the bargain.
MEN'S STORM RUBBERS--Sizes 6 1/2, 7, 7 1/2, 8, 8 1/2 and 9. 85c
MEN'S RUBBERS--Canadian and American makes; light and medium weight with medium and low heels; sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2 and 10. \$1.00
MEN'S GOODYEAR RUBBERS--Rolled edge; medium weight storm; sizes 6 1/2 to 9. \$1.35
MISSES' RUBBERS--In plain and storm; sizes 12, 12 1/2 and 13 1/2. 65c

The Royal Stores Ltd.