

A Patriotic Meeting

will be held in the
Casino, Wednesday, April 3rd, at 8.15 p.m.

Moving Pictures recently received of the Regiment in France and of the Forestry Companies will be shown for the first time, together with the pictures of the Regiment received some time ago.

Addresses will be given by His Excellency the Governor, the Prime Minister and others. Presentation of decorations won by members of the Regiment will be made at this meeting.

It is hoped that all those interested in the affairs of the Regiment will make a point of being present.

Admission Free.

mar30,31

AMERICAN BLOUSES.



We have just opened a shipment of **DAINTY AMERICAN BLOUSES** ranging in price from \$1.70 to \$8.00.

Line comprises Lawn, Organdie, Voile, Silk, Crepe; also Black Silk Blouses in 44, 46, 48 bust. Come to see, remain to buy.

R. Templeton

333 Water Street.

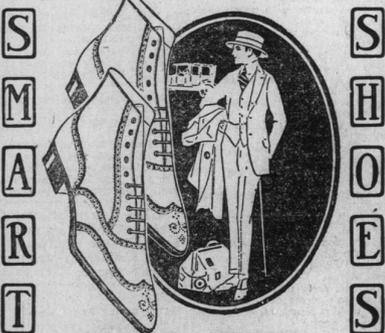
"A Household Word."

The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano-forte.

CHARLES HUTTON,
Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.



FOR YOUNG MEN.

It may seem a little early, but now is the time to select your Spring Shoes. Drop in and see our new models in Black, Tan and Patent Leathers, combining

ALL THE NEW STYLE KINKS
ALL THE NEW LEATHERS
ALL THE NEWEST STYLES

In Men's Classy Footwear, with a price range from **\$4.00 to \$12.00.**

PARKER & MONROE, Limited,
THE SHOE MEN.

mar23,th.s.m.ta



NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

'Tis Strenuous Shopping These Days

But our ads. will help you some (at least we intend them to do so). The buying and getting of goods is for us difficult, and sometimes we are short of some items. Just now we have received some things, long expected, that you may want. They are:

LADIES' BLACK RUBBER COATS.
LADIES' BLK. & WHITE BUCKRAM HAT SHAPES.
A Small Selection of MILLINERY VELVETS.

Don't Wear Out Your Boots

tramping the town looking for

LADIES' WOOL GLOVES (barring White ones).
LADIES' KID GLOVES.

BLACK BEE HIVE, 4-ply fingering.
BLACK CRESCENT, 4-ply and 5-ply fingering.
RIVERSIDE FINGERINGS in Brown, Heather, Black and Navy.

BOYS' NAVY SERGE SUITS.

We can give you the best values in these and many other items you may be searching for. We have been thinking about you. As a matter of fact we are trying to make your shopping excursions

A Pathway of Flowers

as far as possible. With this end in view we are this week showing

A Job Line of Flowers,

Prices only

10c., 12c. and 15c.

Get in amongst these early and pluck the best, don't wait for the last rose of summer. Be one of the wise crowd that watches the buying opportunities here.

Henry Blair

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.

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WM. WHITE, Manager.

Pork AND Beans

HAM BUTT PORK

"BOS" FLANK BEEF

"BOS" PACKET BEEF

BONELESS BEEF

BEEF CUTTINGS.

Millions of People in this World are Starving.

Hundreds of Millions are Short of Food.

CONSUME LESS
PRODUCE MORE

HARVEY & CO., Ltd.,

WHOLESALE ONLY

Reid-Newfoundland Co

Easter Excursion!

Excursion return tickets will be issued to all points between and including St. John's, Carbonar, Grate's Cove, Heart's Content, Placentia, and Trepassay, at

One Way and One Third First-Class Fare.

Good going Saturday and Sunday, March 30th and 31st, and good returning Monday, April 1st. Also at

One Way and Two Third First Class Fare.

Good going Thursday and Friday, March 28th and 29th, and good returning Monday, April 1st.

REID-NEWFOUNDLAND Company

J. J. ST. JOHN

Don't forget the best

TEA

to be got in Newfoundland is at our Store, retailing at **60c.** per lb.

Sun Ammonia,
10c. package.

English Breakfast COFFEE,
1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN.
Duckworth Street and LeMarchant Road.

Just One Teaspoonful OF

O'Mara's Syrup of White Pine and Tar

will protect you from coughs and colds. It is the best thing we have to offer you. The most obstinate cough is quickly relieved and cured by its timely use.

Two sizes: 25 and 50c. bots.
Peter O'Mara, The Druggist,
46-48 WATER ST. WEST.

For Sale.

8 x 60 Gallon Casks.

Special "French make." Suitable for Ships' Water Casks.

BAIRD & Co.
WATER STREET.

MINARD'S LINIMENT CURES DIPHTHERIA.

Woodworking Factory and Construction Work.

Our Factory is modern and up-to-date. We make

DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work.

All work done in a first-class workmanlike manner, of good materials, and reasonable prices.

PLANS AND SPECIFICATION FREE OF CHARGE TO CUSTOMERS.

Newfoundland Shipbuilding Co'y, Ltd.,
HARBOR GRACE.

Easter BACON

It is not the intention or desire of the W. P. A. or Food Control Board in advocating the restriction of the use of Bacon to ask you to do without this satisfying foodstuff altogether. It is merely a request to "let up" on your usual consumption to some extent in order that war stocks may accumulate for the Allies. Realizing the fact that most of our customers would find it

A Great Hardship To Do Without Our Delicious "Berkshire" Bacon Entirely,

we imported a small shipment to-day and are fully prepared to fill your Easter order promptly, and at Lowest Prices.

RING UP 393 NEXT TIME YOU WANT HIGH GRADE BACON.

F. McNAMARA,
QUEEN STREET.

Advertise in the "Telegram"

EIGHT PAGES TO

WEATHER FORECAST

TORONTO, Noon.—Moderate S. E. winds, showery to-night Wednesday.

VOLUME XL.

Auxiliary

MIETZ

Sizes 45-600 Bra

Mietz and W globe. They are ernments for all of 100 H.P. and department of the

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JOB

Distrib

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Established Business Stand to Let for a Term of Years.

That well known business situated on Harvey Road, at present in the occupancy of the owner, (Capt.) Farrell. It is one of the situations for an Ice Cream Parlour and General Fruit Store in the city. For terms apply to

P. C. O'DRISCOLL,
apr2,eod,tf Water Street

Raisins, Prunes, etc

We can fill your order for the following at lowest market prices:

CALIFORNIA RAISINS—3 Crown & 2 Crown.
CALIFORNIA PRUNES.
CALIFORNIA SEEDED RAISINS.

BAIRD & Co.
Phone 438.

TO LET.

1.—BUILDING on the South Side of WATER STREET, at present occupied by MESSRS. A. & S. RODGER as a Dry Goods Store. Possession given April 1st, 1917.

2.—TWO UPPER FLATS in that building at the corner of Job's Cove and Water Street. Possession given immediately.

3.—OFFICES. One double and one single office in Law Chambers, Duckworth Street. Possession given immediately.

For further particulars apply at office of **Jas. P. Blackwood,** mar16,tf McBride's Hill

FOR SALE.

60 Shares Empire Steam Laundry, Ltd. (in blocks of 10) AT PAR VALUE \$50 A SHARE. DIVIDEND, 10 p.c. 1917. This investment should prove a good dividend payer in future. ASK US WHY?
FRED. J. ROIL & CO., INVESTMENT BROKERS.

FOR SALE!

1 Newly Built House, fitted with all modern improvements; contains 4 Bedrooms, Bathroom, Dining Room, Kitchen and Shop. Shop can be changed into a Parlor if purchaser so desires. Apply to **WM. CUMMINGS,** Cor. Brazil's Field & Pleasant St. mar23,61,eod