

Cattle, Fresh Beef & Mutton

AUCTION!

On MONDAY NEXT, at 12 o'clock, on the wharf of

GEORGE NEAL,

- 40 HEAD PRIME FAT OXEN and COWS.
- 8 YOUNG PIGS.
- 130 QUARTERS FRESH P. E. I. BEEF.
- 20 CARCASSES MUTTON.
- 2 P. E. I. HORSES.

Ex Rail and Steamer.

Black Oats.
White Oats.

Due per Monday's steamer:

P. E. I. Black Oats,
4 bushels each.

P. E. I. White Oats,
4 bushels each.

Western Canadian White Oats,
Small Sacks, 96 lbs. each.

We have the right prices on Oats

F. McNAMARA,
QUEEN STREET.

PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.

T. A. Macnab & Co.,
CITY CLUB BUILDING.
Wholesale Distributors.

FRESH EGGS!

Just arrived ex Sable Island,
50 cases Choice
FRESH P.E.I. EGGS.

M. A. DUFFY.

Advertise in the Telegram

It's Done in St. John's

Last week a hardware man told us, "Gentlemen, you speak of 12 per cent profit. Nothing doing for me. I can make 10 per cent. a month in my own business."

An East End shopkeeper informed us he can net 10 per cent. per month on cigarettes alone.

A higher level business man says he can turn over a given sum of money five times in a year, and make 20 per cent. or more each time.

A milliner can easily sell for \$25 a hat that cost her \$5 to import and \$5 to trim and finish.

Pick out almost any line in this city and you can find from 20 per cent. to 500 per cent. profit in a year, and every year too.

And still some wise investors laugh because we offer twelve per cent. Think, gentlemen—think, before you condemn.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS.
(Over Royal Bank of Canada)

MENDELSSOHN'S "ELIJAH"

WILL BE PERFORMED IN

ST. ANDREW'S PRESBYTERIAN CHURCH

ON

Thursday & Friday, Nov. 29th & 30th,
at 8 p.m.

by a large choir and the following soloists:

- MRS. F. J. KING
- MISS J. STRANG
- MISS M. RYAN
- MISS F. CURTIS
- MR. F. CORNICK
- MR. F. RUGGLES
- MR. S. TUCKER
- MR. F. EMERSON

Conductor MR. F. BRADSHAW
Organist MR. F. J. KING

Admission by ticket, 40 cts. nov22,24,29

Call and See

Our New Fall and Winter Stock of

**Men's and Boys' Suits,
Pants and Overcoats.**

No trouble to make your selection. Every garment a Leader in style, fit and durability. Our prices the lowest.

William Frew

"RED BALL"

Rubbers!



Red Soles and Heels.

Do you want a pair of Rubbers that will wear the whole winter? Come in and see our styles in Red Ball Rubbers. Every pair guaranteed. Made by the new vacuum process, with two full soles and heels of Red Rubber.

TRY A PAIR AND BE CONVINCED.

PARKER & MONROE, Limited,
DISTRIBUTORS.

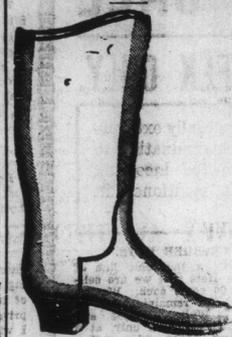


Comfort OIL HEATERS

Produce Intense Heat without smoke. Pounds hold one gallon] Price: \$4.40 each.

A. H. MURRAY.

FISHERMEN!



Fishermen of late have been complaining of sore and tired feet, besides suffering from Rheumatism, etc., brought on by wearing Rubber Boots. Scores of Fishermen have been telling us of how they suffered the past summer when fishing in the hot sun, their feet having burned and blistered in the Rubber Boots which they wore, and later when the burning ceased their feet were wet with cold perspiration.

Fishermen—Get a pair of SMALLWOOD'S GOOD LEATHER BOOTS. They will keep your feet warm and dry.

You may say, "Leather boots have gone up in price." Quite so, but Rubber Boots have gone up also. We will guarantee that a pair of our Boots will outwear any two pair of rubber boots on the market. Wellington Boots, Napoleon Boots, High and Low Boots, Men's, Boys' and Youths' Bellows Tongue Boots.

MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. SMALLWOOD,
The Home of Good Shoes.

We Offer 500 Brls.
"Reindeer" FLOUR,
At Lowest Market Prices.

BAIRD & Co.
181 Water St.

Expert
Dental Service



Dr. A. B. LEHR,
The Senior Dentist,
203 Water St

Teeth Extracted without pain 25c.
Artificial teeth repaired and made as strong as ever.
Full Upper or Lower Sets, best quality \$12.00
All branches receive careful and personal attention.
Address:

A. B. LEHR,
The Senior Dentist,
203 WATER STREET.
mar14tu,th,sa,fr

ESPECIALLY AT XMAS

There is no gift which conveys such a personal message of regard as a Portrait. There is nothing so delightful to give—there is certainly nothing so welcome to receive.

The exquisite Sketch Photographs taken by S. H. Parsons & Sons are entirely different from ordinary work. The Studio is open day and night, and orders should be placed as early as possible to be in time for the Xmas Season.

See our specimens of Sketch Photographs and Enlargements in the window of Meehan & Co.

S. H. Parsons & Sons,
Corner of Water & Prescott Sts.
nov20,31,tu,th,sa

WINARD'S LINIMENT CURES GARDEN GET UP OWN.

REID-NEWFOUNDLAND COMPANY.

Poultry Exhibition, ST. JOHN'S

Excursion return tickets will be sold from all Railway and Steamship points to St. John's for the above at

One Way and One Third First-Class Fare.

Good going:
From Monday, November 19th, to Thursday, November 22nd, and

Good returning:
Up to and including Monday, November 26th.

Reid-Newfoundland Co.

YOU CAN FIT UP
a better average as regards health by wearing good

Wool Underwear
in the cold weather. You cannot do better than striking out for

Stanfield's UNSHRINKABLE WARM WOOL UNDERWEAR.



And you can get it best by hitting up BLAIR'S. If your present Underwear is only worn a bit, then don't take chances but replace it immediately, as our prices are low now, and later it will cost you more. If you leave it till next winter, outside of possible doctor's bills, it will cost more than half as much again. You may think it funny for us to be saying this, but we are figuring on buying next winter's Underwear now. It is only by very advanced buying these times we can give you good prices. Of Underwear selling now, some we had in stock or bought over a year ago. **WE ARE LOOKING AFTER YOUR INTERESTS AND OUR PRICES ARE LOW.**

HENRY BLAIR.

Paper BAGS,
All Sizes.
BURT & LAWRENCE,
14 NEW GOWER STREET.

CLEANLINESS, QUALITY, SERVICE,

AT
Johnson's Fancy Bakery,
174 Duckworth St.

Advertise in the "Telegram"

TEN PAGES

TORONTO, Ont., Nov. 27, 1911. Strong W. to N. light local snow falls but partly clearing colder tonight. Drink WELLS R.

VOLUME X

Auction

The Auction

Moving

AUCTION

At the office of Tuesday, 27th inst. quantity of Moving consisting of 1000 ft. Scenarios; length 1200 feet.

P. C. O'R

nov19,21,ecod

(On account of who)

AUCTION

To-Morrow

27th inst. at 2

Messrs. Alan G

On board the

One Riding

measuring 18 ft.

38 ft.

27th inst.

Salved from on board "James Keithwell" and sold by Public Auction of whom it may be purchased.

A. S. R

nov26,11

Parcels for Forces Over

- (1) Parcels must not be in weight.
- (2) Parcels addressed to the Newfoundland and Labrador should have the address of a person to whom the parcels are to be forwarded if impossible to mail. The original receipt written on the parcel where the post and the second address should be written. BACK OF THE PARCEL.
- (3) If a second address is given at the time of delivery, the contents of the parcel should be exceptional value of nature, will be sent to the Military Authorities.
- (4) Parcels containing personal nature will be sent to the person named in the receipt for their use. If non-delivery is required, such request should be on the cover of the parcel.
- (5) This plan is being suggested by the Post Office, which states that the present procedure of sending parcels to the Post Office until insured is not as to the result, resulting in the loss of quantity of parcels which form the greater part of parcels sent to the forces.

nov26,14

A ROYAL



BENGAL LITTLE
Made of high grade exceedingly mild, as will tell you. Beware

10 for 25
Wholesale and

JAS. P. CA

FOR SALE—H. ed West End, containing water and sewerage. Lease 99 years from rent \$18.00 per annum office.