

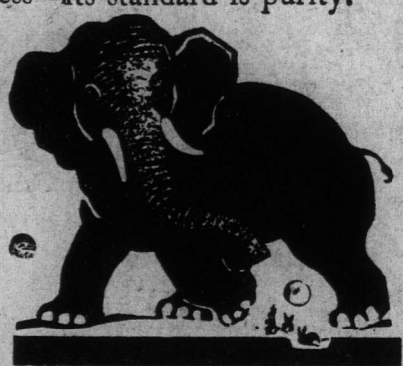
## THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

## Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.

A TRIAL WILL PROVE THIS.



## Divorced Life

By Helen Hesong Fuzate

Marian's secret, intensified by the fear into which Calhoun's veiled threat had plunged her, shrieked for release. Much of the night she lay awake, brooded over by clouds of black misgivings.

She felt exhausted when she started for the dining room to have her breakfast. Her eyes burned. Her nerves were on edge. She conversed with a feverish animation with the McCarens, in an effort to clear her mind of the night's tangle of apprehensions.

After breakfast, Mr. McCarens and Johnny trotted out to the tennis courts with their rackets. Marian turned to Mrs. McCarens with a sudden irremediable impulse. "I'm nearly crazy!" she burst forth.

"Why, my dear, what's it all about?" demanded the older woman with sympathetic concern.

"It's that man Calhoun," replied Marian. "You know he left very abruptly yesterday. When I reached my room, I found this letter from him."

Marian thrust the letter into the other's hands, and began at once, in low, rapid sentences, to recount all the events precedent to Calhoun's departure. Mrs. McCarens listened in eager attention.

"Well, isn't that just like a man!" she exploded, when Marian had finished. "It's the most absurd and disgusting thing I ever heard of. It's such a pity that you should be subjected to anything like this."

"Did you ever hear of such nerve?" demanded Marian, feeling better already, now that she felt free to discuss the matter with the other.

"I have reached the conclusion," said Mrs. McCarens hopelessly, "that men are all just about alike. It's their old trick to blame everything that happens to them on some woman."

"But I hardly knew Mr. Calhoun," exclaimed Marian.

"Oh, that doesn't make the slightest difference to a man," said the other. "Not a particle! I never take a man long to look around and pick out some woman to saddle the blame upon. It's the nature of the beast."

Unable to keep from smiling at the other's apparent animosity toward men in general, Marian observed: "I don't know but what you're right. But why is it, I wonder?"

"Because women have stood for it generation after generation," was the swift answer. "We've always been the burden-bearers. When they quit making physical pack-horses out of us, they simply changed the burdens to mental and spiritual ones. It isn't fair! It makes me boil!"

"What do you imagine Mr. Calhoun will do?" inquired Marian anxiously. "Oh, probably nothing very serious. You know, men are really awful cowards. They love to bluff. They are constantly carrying important points with women on the mere strength of a bluff."

"You don't think he'd commit suicide, do you?"

"Heavens no!" It wouldn't occur to him. He loves himself too much. I know the type. I've had a few experiences myself—before I turned fat and forty," sighed the other. "And if Mr. Calhoun should do anything like that, do you know, it would at least set him a notch above other men as being far braver than they."

"But the thought of it would be horrible, hideous!" shuddered Marian. "I'd blame myself as long as I lived."

"You'd be very wrong in doing so. It wouldn't be your fault, but his. Certainly you are not responsible if a spoiled child runs across your path, and calmly proceeds to blame all the faulty weakness of his character upon you!"

To-morrow—One Woman's Tragedy.

## From Valcartier.]

From a letter received in town this week we learn that there are now 32,000 troops in camp at Valcartier (Quebec and that of this number there are about 300 men in hospital, some having colds, rheumatism, and such like ailments. It is said that the Canadian contingent will not sail for at least two weeks more, and its destination is not yet decided on. The Rev. Anderson Wells, a native of Con-

ception Bay, is in camp with his regiment and holds the rank of Captain. He is well and wishes to be remembered to all his friends in Newfoundland.

People are doing more reading to-day than ever before, and it is very important to those who wear glasses that they should be properly fitted. If you have any trouble or are in doubt, go to TRAPNELL, the Eye-sight Specialist.—sep13,tf

## PICKLING TOMATOES, 4 cts. lb.

Due by s.s. Florisel, Thursday, Sept. 17th:  
500 6 quart baskets

## Preserving Plums,

Cheapest for the season. Get our price.  
30 half barrels PEARS.  
100 bris. GRAY APPLES.  
5 bris. GREEN TOMATOES.  
10 bunches. BANANAS.

## Bulldog Tea.

IRISH BACON—Boned.  
IRISH HAMS.  
By s.s. Carthaginian to-day:  
ENGLISH  
CHEDDAR CHEESE.  
DUNLOP CHEESE.

T. J. EDENS, Duckworth Street & Military Rd.

## The Issue.

Tremendous issues are at stake! A mighty tyrant, mad with lust, Would wrest from us what we most prize, Would humble us e'en to the dust!

The rights of freemen he denies, All unto him must bend the knee; His mailed fist must rule on land, His fleet, unchallenged, sweep the sea!

Behold, the awful hour is struck! Remembering those that gave you birth, Come, Britons, lay the tyrant low! Smite him from off the face of earth!

Those men who fight for Liberty— Who give for it their final breath, Achieve a glorious victory, As they, in dying, conquer Death!

Who rules with rods must be overthrown And those in bondage be set free; So men of every creed and clime May sing thy praise, O Liberty!

FRID. B. WOOD.

St. John's, Nfld., Sept. 1914.

## "Nothing But the Best."

The programme advertised by the popular "Crescent Picture Palace" today is one in keeping with the Crescent's motto: "Nothing but the best."

The feature picture: "The End of the Road" is one of those absorbing dramas that hold the attention all through; the hero, a tourist, loses his way and finally brings up at a tavern, the tavern keeper and a pal plot to rob him; Doris, the inn keeper's daughter, overhears the plot and warns Dick who has to make a big fight for his liberty. "The Plaything" a society drama, in which Gertrude Robinson plays the role of the adventuress, is intensely interesting.

"Betty's Bandit" is a western comedy acted by the Frontier Photo Play Co., and is full of life and very amusing.

Miss Alice Clark, prima donna, sings "Take Me Back," the latest waltz ballad by Irving Berlin, composer of "When I Lost You." "Take Me Back" is enjoying a greater success in New York to-day than any of Berlin's former successes.

St. Joseph's Lewis, July 14, 1903, Minard's Lumber Co., Limited.

Gentlemen—I was badly kicked by my horse last May and after using several preparations on my leg nothing would do. My leg was black as jet. I was laid up in bed for a fortnight and could not walk. After using three bottles of your MINARD'S LINIMENT I was perfectly cured, so that I could start on the road.

JOS. DUBES, Commercial Traveller.

## Dashing Naval Exploit.

British Submarine in Kiel Canal.

A report of a British naval exploit, which in its daring far surpasses the raid on Heligoland, has reached us, says the Glasgow Herald.

It is stated that about the middle of last week a British submarine succeeded in entering the Kiel Canal. Without its presence being detected, it approached within a few hundred yards of a German Dreadnought, at which it discharged two torpedoes.

Both shots appear to have missed or to have been stayed off by the torpedo nets of the German vessel.

In order to escape attack the submarine was then obliged to sink. For a time its position was one of extreme peril, and five of the crew were suffocated. A bold dash out was attempted with success, and the submarine, it is stated, is now back in the British lines.

This exploit may explain the opening phrase "according to information derived from a trustworthy source" in the British official report as to the seven damaged German destroyers which arrived at Kiel, and of the others which "have sunk in the vicinity of the Canal."

The information was perhaps obtained from British submarines which had penetrated far into German waters, and had probably attacked several of the enemy's ships.—Liverpool Express, Sept. 8.

## Obituary.

MRS. ELIZABETH DONOVAN.

There passed away at her daughter's residence, the Osborne House, last night, a well known lady in the person of Mrs. Elizabeth Donovan, of Topsall Road. The deceased lady had reached her 82nd year. She was for nearly half a century associated with the well known hostelry, Donovan's Hotel, and was always solicitous for the interests of her many patrons, who will regret to hear of her demise.

She is survived by three daughters, Mrs. J. McGrath, of the Osborne House, Mrs. McRae, Water Street and Mrs. J. F. Downey, besides many other relatives to whom the Telegram extends sincerest sympathy.

Take a teaspoonful of Stafford's Prescription "A" before eating and enjoy your meals. Price 25 and 50 cts. Post 5 and 10 cts. extra.—sep8,tf

## This Date in History.

SEPTEMBER 16.

New Moon—19th.

Days Past—258. To Come—106.

MOSCOW burnt 1812 by its own people on its occupation by Napoleon's grand army. It is the second largest city in the Russian empire and in a sense is joint capital. Its population is two and a half million and it is situated 330 miles S.E. of Petersburg.

LOUIS XIV. of France, born 1638. His reign was a famous one for France. It was the age of Richelieu, of Mazarin, of Corneille, of Moliere, and of Turenne. For military prowess and for intellectual effort, the reign of Louis Quatorze is pre-eminent in French history.

GEORGE I. landed in England 1714. His accession was in accordance with the Act of settlement of 1701. He was the son of Ernest Augustus, Elector of Hanover, and Sophia, daughter of Frederick, Elector Palatine, who married Elizabeth, daughter of James I.

FAHRENHEIT died 1736, aged 50. German physicist and scientist. Instrument maker. He invented an aneroid, substituted mercury for alcohol in the tubes of thermometers, and devised the thermometer scale (freezing point 32°; boiling point 212°).

BELGIAN'S FAMOUS ANTHEM.

Since the outbreak of war patriotic feeling in Belgium generally has been stirred to a fierce blaze. On every hand one hears the National Anthem of the country, the famous Brabanconne. As this stirring chant is very little known its tone is, in light of recent events, strangely prophetic. Appended is a somewhat free translation:

Fled the years of servile shame! Belgium, 'tis thine hour at last. Wear again thy glorious name. Spread thy banner on the blast, Sovereign people in thy might, Steadfast yet and valiant be, On thine ancient standard write: King and Law, and Liberty.

Strive, nor seek discharge at length. Hold thy courage as thy crown. God, who keeps thee in His strength On thy labors smileth down. Over all thy fruitful land Labor's prize is full and free, O devoted Belgium, crowned with King and Law, and Liberty.

Foes, that were our friends of old, Are retained to love at last. All the free we prize as gold, Praying that our strife be past. Belgians and Batavians, friends, Kith in brotherhood shall be: With one voice the shout ascends: King and Law, and Liberty.

Belgium, Mother, thus we vow, Never shall our love abate. Thou our hope, our safety thou, Hearts and blood at once we give, Grave we pray, upon thy shield, This device eternally: Weal or woe, at home, abroad, King and Law, and Liberty.

Fads and Fashions.

The velvet sash is new. All hat trimmings are high. Corduroy is the fabric of the day. Cavalier capes are worn by little girls.

Fashion dictates that skirts shall be shorter. Skirts are made entirely of Roman stripes.

There is a growing tendency for metal laces. Some of the fall skirts have clusters of pleats.

There is a tendency to trim all suits with fur. The skirt of the new corsets is slightly shorter.

The new blouses have closer fitting set-in sleeves. Afternoon gowns of all silk will be worn this fall.

The new blouses are worn on the outside of the skirt. Many of the new blouses are trimmed with flit lace.

Black and white striped chiffon is a favorite in Paris. Double and three-flounced skirts are as popular as ever.

The upstanding ruff collars are more and more used. Undoubtedly there is a revival of masculine fashions.

Pearls are being used a great deal for embroidery again. White crepe de chine blouses are trimmed with striped pique.

Flounces and ruffles share the interest with tunic and pleats. The hat shaped like a jockey cap is the latest fad in millinery.

The tennis skirt slashed at the sides and front is still popular. Plain black tunic-skirts and figured basques are worn together.

The newest stockings have gay flowers printed from knee to ankle. The long, straight basque buttoned up the front is surely in favor.

Many of the new sweaters have collar, cuffs and girdle of bright plaid. Crystal and cream white cameos are worn on jet necklaces strung on silk cord.

Ostrich, particularly the Amazon, will be very good trimming for the fall hats.

The new sweaters are bright and gay in color, with a lot of dash and go in design.

The barrel skirt is new. It is a combination of the tunic and the old-time hoop skirt.

## ON THE FIRING LINE

You will find Ross Rifles always to the Front.



ROSS, \$33.00, \$45.00, \$55.00.

Headquarters for Winchester and Kynoch Cartridges, 12 Gauge. Black and Smokeless Powder, etc.

MUZZLE LOADING GUNS. BREECH LOADING GUNS. WINCHESTER RIFLES. REVOLVERS. RE-LOADING SETS. CLEANING SETS. BRASS SHELLS. PRIMERS, ETC.

Shooting Coats. Cartridge Belts. Gun Cases. Game Bags, etc.



All Sportsmen should enquire about our 26 Gr. BALLISTITE CARTRIDGES.

Largest Stock of Hardware in the City. AYRE & SONS, Ltd.

## The Last Week

OF OUR

## Great Midsummer Sale

We have disposed of considerable goods since the Sale started, despite the fact that war with all its horrors interfered with our plans. Why? Because the people know that when we advertise Bargain in Furniture, particularly Beds, Springs and Mattresses, that they are going to get real genuine Bargains. In order to make a thorough clean up of odds and ends in Furniture, also Summer Goods, we are cutting prices in two in a great many cases. So now is your time to lay in your supplies, as new arrivals must necessarily be higher.

Our 10 and 20 cent counters are literally overflowing with unheard of values. Everything in Summer Goods must go regardless of cost.

## C. L. MARCH CO., LTD.

Corner Water and Springdale Streets.

## It Catches the Eye!

THAT DAINTY DISPLAY OF

BOYS' JERSEY SUITS and SWEATERS, Embroidered Collars, 15, 25 & 35c each,

Lace Collars, - - - 25c. each,

Colored Silk Bows, - 25c. each,

Charming Tea Aprons, 25 & 35c. each,

Fine Wide Width Embd. Insertion, 12,

16 & 20c. yd.

SHOWING TO-DAY AT

A. & S. RODGER'S.