



### Handsome White Silk Blouses.

HERE is a Blouse that should appeal to hundreds of women in Newfoundland.

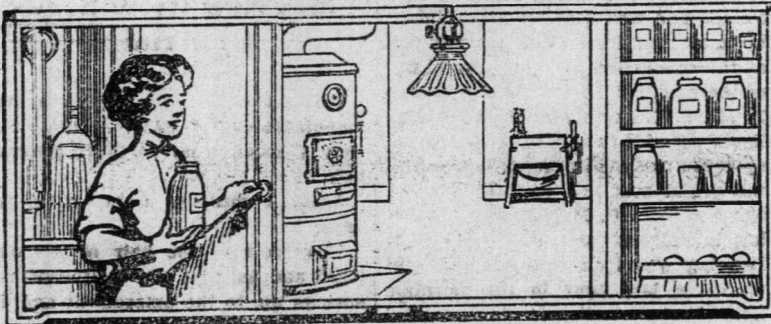
A Blouse made of Pure Japanese Silk, cut to fit as a blouse should—with handsome, new, full length, tucked sleeve, and four inch tucked cuffs—neat panel-front, artistically and richly embroidered in a Greek and eyelet-hole design, worked with pure washing silk. Finished with a hipper band which prevents slipping from beneath the belt. An ideal occasional blouse, suitable for evenings or social gatherings.

Your choice of a Lace or Silk Stock-Collar or with a wide turned down Silk Collar edged with Lace. Price, each, \$1.80.

Sizes 36, 38 and 40 inch bust. Call or Mail your order for one of these dressy Blouses to-day—the style will enrapture you.

ANDERSON'S, Water St., St. John's

## REID NEWFOUNDLAND COMPANY.



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?

A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.

One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.

We would like to tell you more about electric lighting and more about the wonderful light-saving Holophane Reflectors. May we send a representative to see you?

## Reid Newfoundland Company

## T. J. EDENS.

P. E. I.  
TURKEYS and  
Plymouth Rock  
CHICKEN,  
Fresh Stock just in.

Goodwin's  
SAFE SOAP,  
DANDIE SOAP,  
IVY SOAP,  
TOILET SOAP.

20 cases Hunter's English  
MARROWFAT PEAS,  
Full pound packets, 10c.

T. J. EDENS, 151 DUCKWORTH STREET,  
112 MILITARY ROAD.

English Standard Flour, 7-lb. sacks.  
Manhu White Meal Flour, 7-lb. sacks.  
Manhu Flaked Rice, 1-lb. pkts.  
50 cases Apples, 1 gallon tins, 30c. each.  
Cleaned Sult. Raisins, 1-lb. pkt., 20 cents.  
Gold Dish Ox Tongue, in glass.  
Gold Dish Ox Tongue, in tins.  
Genuine Scotch Oatmeal, 7-lb. tins.

York Hams, 26c. lb.  
Irish Hams.  
Irish Bacon, boneless.

## FRUITS

From the land of sunshine.  
All new choice stock.

50 cases  
Evaporated Apples.  
75 cases  
Evaporated Apricots.  
75 cases  
Evaporated Prunes,  
60's to 70's.  
AT LOWEST MARKET PRICES.

JAMES C. BAIRD,  
Grocer and Wine Merchant,  
WATER STREET.

## BUYERS, ATTENTION.

WE ARE NOW READY TO BOOK ORDERS FOR Spring, and are showing exceptional values in

Juvenile, Boys, Youths and Men's Clothing.

All Cut and Made on New Models.

Buyers who intend proceeding to the foreign markets should place their orders before leaving so as to ensure prompt delivery.

WHOLESALE ONLY.

Newfoundland Clothing Factory, Ltd.,  
DUCKWORTH STREET.

## COAL!

NOW LANDING:

1000 Tons

North Sydney COAL.

IN STORE:

Anthracite,

(Best Lehigh)

Nut, Stove, Egg and Furnace sizes.

H. J. STABB & Co.

## Very Latest Novels and Periodicals.

There was a Widow, by Mary Mann Earth, by Muriel Hine; the new novel by author of Half in Earnest

The Wilderness, by Joseph Hocking Dan Russell the Fox, by Somerville & Ross

A Queen of the Stage, by T. M. White False Evidences, by E. P. Oppenheim The Reason Why, by Eleanor Glynn

House of Many Voices, by Ed. Capes The Fruitful Vine, by R. H. Hichens, author of The Garden of All Hall

Men at Arms, by Major Drury; cloth, 60c. Private Paget, by Major Drury; cloth, 60c.

Vera of the Strong Heart, by W. Mole John Westcott, by James Baker; cloth, 65c.

As He Was Born, by Tom Gallon, 50c. A Likely Story, by W. A. Morgan, 50c.

GARLAND'S BOOKSTORES, 177 & 353 Water St., St. John's.

### JANUARY MAGAZINES.

Strand, Winsor, Frys, Everybody's, McClure's, Munsey's, Wide World

London, Harper's, Storyteller American, Royal, Physical Culture

Blue Book, Cosmopolitan, Popular Review of Reviews, American Edition

Topnotch, Billboard, World To-Day Railroad, Scrap Book, Metropolitan

Red Mag., Weldon's Ladies' Journal Harrison's Young Ladies' Journal

Woman's World, Fashions for All Woman at Home, Delineator

Ladies' Home Journal Weldon's Children & Ill. Dressmaker Weldon's Journal of Costumes, 15c

Latest News, Comic and Ill. Papers

And bears the Palm alone.

Another Shipment of our

## Famous Irish Butter.

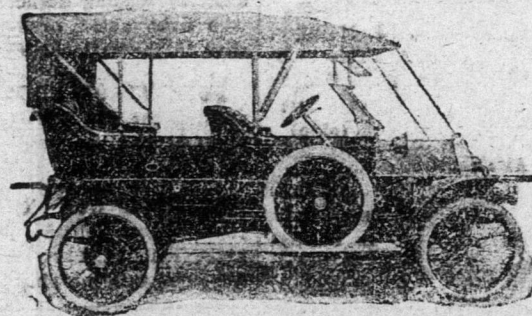
Heinz's Mince Meat, tins, Heinz's Malt Vinegar, Heinz's Peanut Butter, Heinz's India Relish, Durkee's Salad Dressing, Lazenby's Pickles & Chow Chow

Halifax Sausages.

BE SURE YOU BUY OUR TEAS.

J. J. ST. JOHN, Duckworth-st.

## Belsize Motors, 1912 Models,

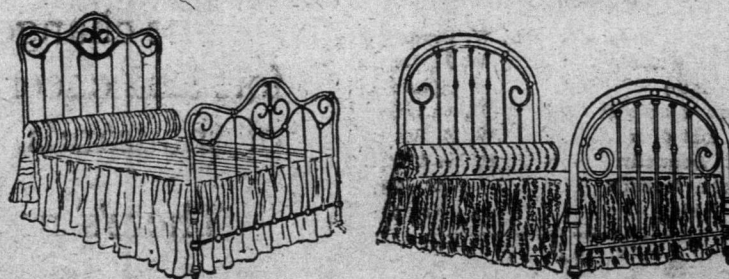


are fitted with all the latest and best improvements, including steel detachable wheels, worm or bevel driver, four forward speeds and reverse, foot accelerator, etc.

Catalogue and prices on application.

MARTIN HARDWARE Co., Agents.

## BRASS and IRON BEDS.



Most magnificent display of all Brass and Iron Bedsteads in the City.

Unparalleled values and unprecedented showing.

It is worth while just to see the beauty and variety of these Beds.

In no store will be found the number of different designs now being displayed on our second floor.

## U. S. Picture and Portrait Co.

Complete House Furnishers.

## SERRAVALLO'S TONIC

(BARK AND IRON WINE.)

GIVES HEALTH and STRENGTH.

At all leading Druggists, and

HAYWARD & Co., Distributing Agents.

## Prescription "A"

Cures Indigestion and Dyspepsia in all its Forms.

It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing, I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SONS,  
Duckworth St. and Theatre Hill.

Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—dec7

This is to give notice that we have purchased all the right, title, interest and good-will of the Tea Business of the H. W. De FOREST TEA CO. and Mr. F. V. CHESMAN.

On and after January 1st, 1912, the business will be conducted from our office.

All debts due to the said Company will therefore be payable to us.

HARVEY & COMPANY.

## Cabbage, Cranberries, etc.

To-Day, ex Florizel,

30 barrels American Cabbage—splendid stock.  
10 barrels Cape Cod Cranberries. Also,  
300 barrels No. 1 Red Apples,  
50 cases Oranges, 10 cases Lemons,  
50 kegs Grapes. All fine stock.

## Edwin Murray

FUSSELL'S  
FULL CREAM  
CONDENSED MILK  
IS THE  
CREAM OF MILKS



## FIRE INSURANCE

FIDELITY (FIRE) UNDERWRITERS, of New York.

CAPITAL: \$4,500,000.00. LOWEST TARIFF RATES.

Ever Ready to Meet the Largest Losses in the Least Time.

CYRIL J. CAHILL, Agent for Nfld.

Offices: Law Chambers, Duckworth Street.  
P. O. Box, No. 8. Telephone, No. 374. jan12,11,11

### WEATHER FORECAST.

TORONTO, Noon—Winds become strong to a moderate gale, S. to milder, sleet and rain to-night and part of Saturday.

ROPER'S at Noon—Bar. Ther. 34 above zero.

### VOLUME XXX

### AUCTION SALES

Fire! Fire! Fire!

AUCTION:

On SATURDAY, at 10.30 a.m.

Provisions & Groceries

Salved from the fire at Store of

W.E. BEARNS, Haymarket Square

Consisting of:

Meats, Jams, Pickles, Confectionery, in boxes and bottles; Sauces, Spices, Sacked Flour, Rolled Oats, Chewing Gum, etc. Goods sold in parcels to buyers.

And at 12 o'clock:

30 barrels PLATE BEEF,  
2 barrels HOCKS,  
7 barrels PIGS HEADS,  
1 million PAPER BAGS, plus  
400 reams PAPER.

R. K. HOLDEN, Auctioneer  
Jan 19, 11p

## THE NICKEL

Week-End Show.



Another Mammoth Offering To-Day.

The Great Vocal Hit,

# NINE.

Featured with great success by W. W. Hinsham, Baritone with the Metropolitan Opera Co., New York.



Banner Matinee Saturday.

## MAGAZINES

For the Month.

The Red Magazine  
Munsey's Magazine  
The Popular Magazine  
Physical Culture Magazine  
The Grand Magazine  
Fry's Magazine  
The Scrap Book  
Metropolitan Magazine  
Everybody's Magazine  
American Magazine  
T. P.'s Magazine  
Scribner's Magazine  
Cosmopolitan Magazine  
The Red Book Magazine

### NEW BOOKS

The Following of the Star, by M. Barclay.  
Under Western Eyes, Joseph Conrad.  
The Queen's Ellet, Rev. P. A. Sheehan.  
A Giver in Secret, Thos. Cobb.  
Flemington, Violet Jacob.  
Adrian Savage, Lucas Malet.  
The Prodigal Judge, Vaughan Kester.  
Other Sleep, Harold Regnier.  
The Case of Richard Maguell, M. Humphrey Ward.  
In a Cottage Hospital, Geo. Terhew.  
The Gift of Resurrection, E. Terhew.  
Thurs 11

Garrett Byrne  
Bookseller & Stationer.

## JOB PRINTING

Advertise in the TELEGRAM

An Intelligent person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 1717 Lockport, N.Y. Jan 14, 11