NOTICE TO SEALERS.

ALL SEALERS are requested to take special note that it has been mutually agreed between OWNERS OF SEALING STEAMERS operating on the front of the Island, that

No Seals shall be killed by their crews before March 16th, 1911.

BOWRING BROTHERS, Limited,
JOB BROTHERS & Co., Limited,
A. HARVEY & Co.,
BAINE JOHNSTON & Co.

march2,4,6,8

TRUEFIT

Means what it says if you buy one of our

REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

☞ **Ask your Dealer for**

TRUEFIT, AMERICUS,
FITREFORM, PROGRESS,
STILENFIT, THE MODE,
S. 11, ETC.

☞ **Wholesale only.**

THE NFLD. CLOTHING FACTORY,
Limited.
225 and 227 Duckworth Street.

The Grocers' HEADQUARTERS.

MARCH 2nd.

75 cases Tinned Salmon,	50 cases Tinned Peaches,
100 boxes Evaporated Apples,	50 cases Tinned Apricots,
100 boxes Dried Apricots,	50 cases Tinned Plums,
50 cases Tinned Pears,	50 cases Pink's Jams.

☞ **Our Prices are Right.**

GEO. NEAL

J. J. ST. JOHN, Duckworth-st.

JU-VIS—A Meat Extract of exceptional strength and quality.
CREAM OF WHEAT.
QUICK PUDDINGS—assorted flavors—10c. package.
TURKEY FIGS, JAVA FIGS.
RARTLEY'S JAMS and MARMALADE.
PIG'S FEET—Vinegar Pickled.
SMOKED CAPLIN—10c. box.
BIRD'S EGG POWDER—Perfect Egg substitute—12 cents tin.

J. J. ST. JOHN, Duckworth St.

HALIFAX SAUSAGES, Etc.

Ex "Almerianna,"
Choice Halifax Sausages—50 lbs. kegs,
Sea Dog Matches—15 gross cases.
AND IN STORE-
Heavy Black Oats, Prime Timothy Hay, Straw and Bran.

F. McNAMARA, QUEEN STREET.

ALL THE FISH FACE FOR MUSTAD'S HOOKS.
They are the right shape and and Quality.

KING GEORGE FLOUR

BAKES ☞ GOOD BREAD.

Subject to conditions printed below we will give **TEN DOLLARS** to the boy or girl (town or outport) who guesses **NEAREST** to the value of **KING GEORGE FLOUR** in our possession on January 1st of this year. On that date we had between $20,000.00 and $30,000.00 worth of **KING GEORGE** in stock, therefore, your guess must be more than $20,000.00 but less than $30,000.00.

THE CONDITIONS ARE:—

You must be attending school. You must mail your guess to reach us before May 1st, and must enclose with it a certificate showing that some relative of yours has purchased a barrel of **KING GEORGE FLOUR.**

Greene & Co., Distributors.

Apples and Cheese.

To-Day, Monday, ex Almeriana,
50 barrels Fresh Packed No. 1 Apples,
20 Choice September Cheese. Also,
25 cases Sweet Oranges, 25 cases S. P. Onions.
Apples very scarce. Best market prices.

EDWIN MURRAY

FURNITURE

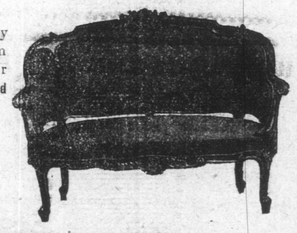
—AND—

FURNISHINGS!

One can readily make a satisfactory selection of **Furniture, Linoleums and Rugs, etc.,** from our exceptional assortment of the **Newest** and **Best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warerom.

We offer many **Special Styles** in every line on our floors at **Marked Down Prices.**



U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

Amatite Roofing!

The New Roofing **THAT WILL NEVER** need Painting.

AMATITE costs no more than Roofing that needs continual coating.

AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs.

If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

Send to us for Samples and Literature.

COLIN CAMPBELL Wholesale Agent.

If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different."

If you do you will find that the cost of ROBIN HOOD is smallest after all.

The bigger loaf is one difference.

Easier assimilations of the bread is another difference.

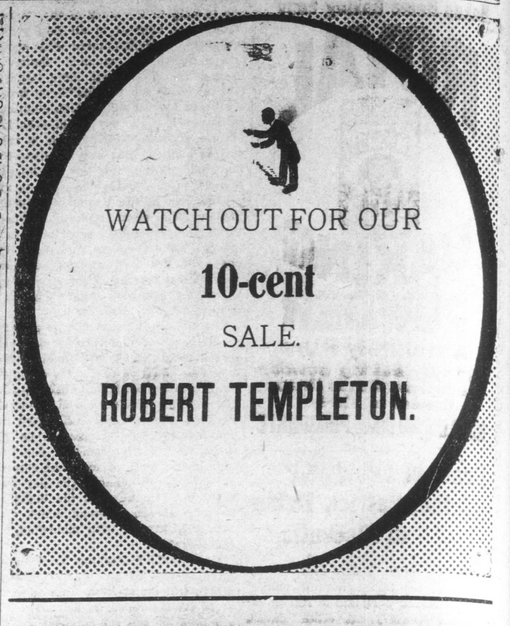
The sweeter flavor is a third difference.

There are other points of difference. Any one of them worth the extra cost.

THE
Saskatchewan Flour Mills Co., Ltd.
Moose Jaw - - Sask.

ROBIN HOOD FLOUR IS DIFFERENT

ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, E1612 Lockport, N.Y. dec16,tf



REID NEWFOUNDLAND COMPANY.

The Hylo Lamp

You often pay for 16 candle power when one candle power is really all you need. You often endure a BRIGHT LIGHT when a SOFE LIGHT would be more suitable and pleasant.

The Hylo Lamp

Gives you the light you want. It is the first and only successful turn down ELECTRIC LAMP.

It is just as reasonable and necessary to modulate ELECTRIC light as it is to regulate the brightness of OIL light, GAS light, or SUN light.

Reid Newfoundland Company

The Height of Perfection!

LIPTON'S

Confectionery!

No Goods Better----No Prices as Low.

Lipton's Celebrated Cream Caramels—Chocolate and Vanilla Flavoured—in ½ lb. tins, containing 20 Caramels—**only 10c. tin**, and in ½ lb. tins, cont'g 40 Caramels—**only 20c. tin.**

Lipton's Ass'td Fruit Caramels—in ½ lb. tins, containing 40 Caramels, only **20c. tin.**

Lipton's Delicious Walnut Toffee—A new Sweet Meat that has come to stay, put up in ½ lb. tins, only **20c. tin.**

This Toffy is perfectly delicious and is wonderfully wholesome. It is made of Pure Cane Sugar, best butter and finest fresh walnuts.

Lipton's Butter Scotch with the real Butter Scotch flavour, always fresh, in packets, at 3c. each and ½ lb. tins at **12c. each.**

Lipton's Nut Milk Chocolate, ("We are Seven,") **7c. pkt.**

Lipton's Milk Chocolate, 2 oz. cakes, **5c. cake.**

Lipton's Milk Chocolate is always fresh and has the utmost delicacy of flavour, as has also his Nut Milk Chocolate.

Lipton's Assorted Chocolates in ½ lb.

Boxes—only 33c. and 35c. box.

Lipton's Assorted Chocolates in 1 lb.

Boxes—only 60c. and 70c. box.

You will find Lipton's Confectionery handled in St. John's by Wood's Water Street and Duckworth Street Stores; Mrs. Summers and McMurdo's, Military Road; A. A. Delgado, A. S. Wadden, F. J. Wadden, and Reid Nfld. Co.'s Stalls and Trains, etc.

If your Confectioner cannot meet your requirements we can supply you.

HY. BLAIR,

General Agent for Lipton, Ltd.

Job Printing Executed!

WEATHER FOR
TORONTO, Noon.—
winds, clearing and
urday—W. winds and

VOLUM

AUCTION S

(On account of whom it
AUCTION,
On SATURDAY, the 4
at 12 o'clock
At the Lower Premi
Messrs. Crosbie
about
300 Quintals FISH,
10 Barrels HERRIN
Lot of SH
Salved from the wrecke
"Myrtle," and ordered to
Public Auction for the bene
it may concern.
A. S. RENDELL, Notar
mar2,2fp

Furniture--Auction

On Monday Next, at
At the residence of Mr.
Canadian Trade Commissio
Marchant Road, the follow
hold effects:—
Drawing Room Furniture
ed walnut easy chairs uph
blue plush, 4 small chair
walnut, upholstered in blu
bamboo table, 8 pictures (
Proofs of great asters)
oak; 1 fire screen.
Dining Room—1 oak suit
ing couch, 2 easy chairs, 1
holstered chairs in red plu
overmantel, bevelled glasse
board in polished oak, 1 di
in polished oak, 1 axminste
3 x 4 yards, 1 velvet pile re
stand.
Breakfast Room—1 mahog
mantel with bevelled glass,
3 chest drawers, 1 deal table
leaves, 4 small chairs, 1 o
rugs, 1 hall canvas, 6 linen
No. 1 Bedroom—1 polished
suite, comprising wardrobe
somely carved, 2 bevelled
dressing table, 1 washstand,
rail, 3 chairs, 1 polished wal
stead, carved, 1 bed bolster a
in. mill puff, 1 overmantle, in
walnut, 1 Brussels square, 3
curtains.
No. 2 Bedroom—1 polishe
suite, comprising wadrobe,
table, washstand 3 chairs,
swing cot, 1 plain iron
basket, 1 oil cloth and half
baby's carriage and sleigh
set.
Spare Room—2 pair cu
volumes, new, Westminister
logs.
Servants Room—1 iron
bed and mattress, 1 small
table, 1 looking glass.
Kitchen—1 table 1 wringer
horse, washboard, baby's bat
boiler, skillet, irons and
kitchen utensils.
T. B. CLIFT, Auctio
mar3,2ip

This Weeks' Fresh Sup
ELLIS & CO., Li
203 Water Street.
Fresh New York Turkeys
Fresh New York Chicken
Fresh New York Ducks
Fresh New York Corned Be
FRESH HALIBUT.
Sweet Potatoes,
New Cabbage,
Parsnips and Carrots,
Ripe Tomatoes,
Brussels Sprouts,
Fresh Lettuce,
California Celery.
FRESH CODFISH.
Bananas,
Dessert Apples,
Cooking Apples,
Grape Fruit,
Naval Oranges,
Tangerines,
FRESH TURBOT.
New Rhubarb,
Bartlett Pears,
Valencia Oranges,
Palermo Lemons.
FRESH SMELTS.
Fresh Supply
Keyler's
CELEBRATED
Confectioner
1-2, 1 and 2 lb. boxes.
Remember Our Telepho
No. 482.

JOB PRINTIN