



The Royal Stores, Ltd.

CUSTOM
TAILORING
DEPT.

Gent's Furnishing Dept.

SPRING OPENING

The Royal Stores, Ltd.,

Wish to Draw

Your attention to the Finish, Fit and Style with which every garment is made in our

CUSTOM TAILORING DEPT.

This department is now in charge of a first class custom tailor of twenty-five years experience, with first class union workmen under him.

The great increase in sales during the past two seasons, is proof of our ability to cater to the likes of each individual.

A beautiful range of materials has been received, in newest designs and weaves, for Lounge Suits in spring and summer weights

Men will find it to their decided advantage to place their orders as soon as possible. If they do not desire their suits made immediately, they will find it convenient to have the cloth select-ed--reserved--to be made at a future date.

THE ROYAL STORES LIMITED

THE GUARDS' SPORTS.

All supporters of the M. G. B. are looking forward to their sports which will be held in their Armoury this evening. This annual event proves of great interest, and this year the programme is such as will repay all those who attend. The Inter-Brigade Relay Race, Basket Ball and Tug-of-War will, in themselves, be well worth the admission fee, not to mention the various other items. These sports are held by the Warrant and Non-Commissioned Officers, and are solely for the benefit of the lads. Nothing has been overlooked to make them a success, and a full hall is hoped for.

Bible Society Visitors.

Rev. Geo. M. Campbell, D. D., will arrive in St. John's by Saturday's express. Dr. Campbell is the District Secretary of the Bible Society, and will visit many of the Branches of the Society in the Outports. Dr. Campbell is not a stranger in the city, and those who heard him three years ago, will be anxious to have the privilege again on Sunday in Gower Street Church, both morning and evening.

Rev. A. J. Bowen, Anglican Secretary of the Bible Society, is visiting Newfoundland, and will arrive in the city by Saturday's express. The rev. gentleman was the first Rector of Dawson City, and has given years to the work of his church in the West. He is an eloquent and popular preacher, and a great treat is in store for all who are fortunate enough to hear him while in the city.

Is the World to End?

Is our Mother Earth going to be swept by a strange tail? We say No! This may be the end of the beginning; but it is certainly not the beginning of the end. So you can still get your clothing, dry goods and furniture, for Cash or Credit at B. FRIEDMAN, 301 Water Street. P. O. Box, 5; Phone 546.

Cochrane Athletic Association.

"Resolved that travel is a better education than reading," was the subject for debate in the C. A. A. Rooms last night. A large audience was present and the exponents of the affirmative side were Rev. F. R. Matthews, A. C. Peters and L. Rodgers; while for the negative were Hon. H. J. P. Woods, G. P. Jones and G. Bradley. Mr. A. Mews presided, and Messrs. Curtis, Young and Lindsay, with Messrs. H. Maund and G. Moore who were visitors, took part in the discussion. The vote was a close one, the negative side winning by 1. Next Tuesday evening an enjoyable sociable will be held in the basement of the church.

McMurdo's Store News

WEDNESDAY, April 13, '10. Though "between the seasons," Cream of Lilies has an uninterrupted sale. The reason is, of course, that it is really good. As we make it ourselves we can afford to give you higher value for your money than can be given in the cases of similar preparations at the price of 25 cents. It is useful to remember that a few Quinine and Cinnamon Capsules will generally stop a cold in the head if taken in its first stages. Delay is folly in case of a cold; if taken in hand at once it can usually be checked; but even a few hours will serve to fasten it into the system. If you have a box at hand it may save you a "peck of trouble." Boxes 35c.—ad.

Lost His Passage.

Before the express left here yesterday evening a resident of one of the eastern settlements who with a number of others was going to the States pogie fishing had the attention of the police called to him. He was under the influence and could not be allowed to board the cars. Officers Lee and Martin arrested him. The man resisted, had to be handcuffed and was driven to the station. His clothing went forward on the train and he lost his ticket in the melee. A chum who was also going away remained behind to look after him.

New Road Master.

Mr. Joseph Keefe, of Placentia, has been appointed Road Master with the Reid Nfld. Co. to look after that section of the railway between Bay of Islands and Port aux Basques. Mr. Cobb who formerly attended to this particular division of the road will be sent on the construction work on the Bonavista line.

By the Bruce express at 6 p.m. yesterday there went Rev. M. C. Haslam; S. Trumper, Mrs. R. H. Anderson and child, Mrs. G. H. Gerrard, J. Roper, A. S. Squires, Miss Mitchell, Rev. Canon Temple, W. A. Munn, about 50 pogie fishermen and 50 others.

EVENING TELEGRAM FASHION PLATES.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.



8705.

A Practical Work Apron.

There is always a certain charm about a dainty white house apron. This one is easily made and is very becoming and serviceable, as well. The princess front adds greatly to the dressy character of the garment and the frills that form the trimming give the wide shoulder effect so essential to the present styles. It would also be suitable as a maid's apron. Sizes Small, Medium and Large, and requires 4 1/4 yards of 36 inch material for the Medium size.

A pattern of this illustration mailed to any address on receipt of 10c.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.

No.

Size

Name

Address in full:—

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Price 10 cents each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

A Runaway Accident. Cheaper Cable Rates Necessary.

At 3.15 p.m. yesterday a horse owned by Isaac Morgan, of Long Pond, left standing on Pleasant Street, took fright and dashing down that thoroughfare turned into New Gower St., where it collided with an old man named James McDonald, who was passing, knocking him down and rendering him unconscious. The car passed over his prostrate form and he was severely cut about the face and head. He was taken into Mr. P. Clarke's grocery store and Dr. Tait, Jr., was summoned and attended him. He had a particularly bad cut in the forehead and under the right eyelid. He was ordered to Hospital where the ambulance took him. His injuries though painful were not serious. McDonald has no home and is a man of feeble health. Const. Martin accompanied him to Hospital.

The lack of detailed cable information on what is occurring in England results, he says, in a perpetual half-knowledge of events which he anticipates, may some time prove dangerous.

Logging Camp for Crystal Palace.

The Anglo-Newfoundland Company are sending Mr. Cole, one of their Millertown staff, with a logging camp outfit and assistants. They will put up a Newfoundland logging camp in the grounds of the Crystal Palace in connection with the forthcoming Festival of Empire. Mr. Cole and his assistants will leave for England very soon with the logging outfit.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease, which, if treated in its first stages with

MATHEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. Sold everywhere.

WESTERN UNION TEL. CO., Church Point, N.S., May 9, 1908. Blacking & Mercantile Coy., Ltd., Amherst, N.S. Dear Sirs,—Rush one gross Mathieu's Syrup to Church Point Station. LOUIS A. MELANSON.

CHARLOTTETOWN, P.E.I., July 27, 1908. Blacking & Mercantile Co., Ltd. Dear Sirs,—Yours of the 22nd inst. received re Mathieu's Syrup. I have been using the article in my home for the last seven or eight years, and know of nothing better to use when one is subject to cough or cold. In fact, we would not be without it for twice its value. I have very much pleasure in recommending this article, and in selling it over the Island I have the same report from our customers. CARVELL BROS., C. M. RITCHIE.

SYDNEY, C.B., July 20, 1908. Dear Sirs,—Yours of the 22nd to hand asking for testimonial for Mathieu's Syrup. I have handled Mathieu's Syrup for one year, and find it one of the best sellers in a cough medicine that I have ever handled. I am ordering one Gross from your traveler to-day, as I sold the last bottle in stock yesterday. DON. J. BUCKLEY, Druggist.

MATHEU'S NERVINE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by J. L. MATHIEU CO., Sherbrooke, Can. THOS. McMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

OBITUARY.

Of late death has once more paid a visit to the home of Mr. and Mrs. Thomas Cull, taking away Mabel, their much beloved daughter of 6 1/2 years old. She was sick for about three weeks, contracting a severe cold which ended in pneumonia, and fell asleep in Jesus on April 6th. On the 9th we laid to rest her mortal remains. Very much oppressed are the parents and family by the loss of their dear one, but their loss is her gain, for she is "Safe in the arms of Jesus."—Com. Caplin Cove, April 12, 1910.

MINARD'S LINIMENT CURES COLDS, ETC.

Remove the Taste For Drink.

Iowa Physician Recommends Apples for the Worst Cases.

The eating of raw apples as a cure for the drink habit was confidently recommended by Dr. Samuel Bailey at the recent State convention of Iowa

BICYCLES

BICYCLE SUNDRIES
DISC RECORDS BICYCLE MUNSON
at Cut Prices
Send for Cut Price Catalogue.
249 Yonge St. TORONTO
April 13, 11

horticulturists at Des Moines, says the Milwaukee Wisconsin. He told the delegates that eating apples will not only abate the appetite for liquor, but will cure the most confirmed drunkard if the drunkard will eat enough of them. The doctor did not put forward the apple cure as a theory, but as a fact demonstrated in many instances within his personal knowledge. He said, furthermore, that the appetite for tobacco is also limited by the eating of apples.

At Utica, N.Y., recently, examination of the clothing of Ellen Holmes, eighty years of age, found dead in her room in a boarding house, showed that \$3,954.87 was sewed in her skirt. Of this \$140 was in gold and the

eighty-seven cents in small coins. The body had been taken in charge by the Department of Charities who made arrangements for the funeral.

TEMPERATURE

Record at Western Cove, White Bay, During March.

	1908	1909	1910
Highest temp.	48.0	39.2	49.5
Lowest "	3.0	8.5	6.7*
Mean Max. temp.	28.77	31.81	31.93
Mean Min. "	13.45	22.03	16.65
Mean temp.	20.40	20.48	23.95
* Below.			

HERMAN L. PEARCE.
April 4th, 1910.