

Ogilvie, Lochead & Co.

STORE NEWS WITH A CHARACTER

WE have just added another shipment of NEW SPRING GOODS to our already large stock. Really the goods this season have opened up far beyond our expectations. The novelties in Dress Materials, Silks, Summer Materials ready-to-wear, etc., reflect the proper style tendencies that are now so popular in the world's fashion centres. An inspection will immediately convince you of their exceptional value

New Models in Corsets for Spring



The human figure varies so widely that prevailing fashions would be worthless unless they were aided by good figure-defining corsets. The different models that we are now showing for 1913 styles are adapted to the various figures, giving correct lines, and allowing tone fit of the garments.

You owe it to yourself to have a New 1913 Model Corset with your new spring suit.

The New Waists for Spring are Creating a Lot of Interest

- Ladies' Pure Linen New Tailored Waists beautifully embroidered. Special at **\$1.75**
- Ladies' Plain Tailored Fine Quality Linenette Waists. Special at **\$1.00**
- Ladies' White Lawn Beautifully Embroidered Long Sleeve Waists, new style collar. Special at **\$1.98**

See Our Beautifully Assorted Stock

Purses at Special Prices

- Ladies' Fine Solid Leather purses, with good strong frame.
- 2.00 Purse **\$1.49**
- 2.50 Purse **\$1.98**
- 3.00 Purse **\$2.25**

Whitewear

The trend of fashion in Ladies' Fine White Linerie has taken quite a novel turn. Visit our whitewear dept. and see these novelties.

- Ladies' Fine White Cotton Nightgowns, slip-over style, kimona sleeve, and lace trimmed. Special at **50c**
- Ladies' Fine White Nainsook Nightgowns, embroidery and edging trimmed, slip-over and button fronts. Special **75c**
- Ladies' fine white cotton, deep embroidery flounce "new style" Underskirts. Special at **98c**
- Ladies' Fine White Nainsook Knickers, the new style, and prices range from 1.00 to **\$2.25**



The New Dress Fabrics

- 44-inch imported Whipcords, in a large range of new colorings. Special at **75c**
- 50 and 54 imported two-tone Whipcords, all wool, large range of beautiful shades. Special at **\$1.10**
- Bedford Cord Suits, in all the new spring shades. Special at **\$1.00**

We have a beautiful range of Whipcords, Bedford Cords, Serge and fancy Suitings that come in exclusive dress lengths.

Silks

2,000 yards of 36-inch, all pure silk, Paillette, in all shades. Reg. \$1.25. Special **87c**

Ogilvie, Lochead & Co.

THE ALLIANCE

Unanimously Endorses the Abolish the Bar Policy Amid a Scene of Great Enthusiasm.

TORONTO, Feb. 28.—Ontario is now in for the biggest prohibition fight in its history. Yesterday, the Alliance executive with 1175 registered delegates, created itself the second party in the Ontario political arena, and adopted the Grit remnant's leader and machinery as an alliance annex. For over a decade the alliance has been dubbed as an annex of the Liberal party. With the tremendous enthusiasm and practical political sagacity and absolute unanimity manifested yesterday, its convention "beat to a frazzle" the memorable Grit convention, which held an ante-philanthropic gathering in the same hall.

Last night visitors to the Massey Hall night almost have thought that the wave of "banish-the-bar" sentiment had already overwhelmed its opponents downstairs. Fifteen hundred delegates and adherents were given a banquet free of charge by the local committee, with the ladies of the local temperance societies as hostesses. The tables were sumptuous with floral adornment and the fervor of devotion to an absorb-

ing cause fired the atmosphere. Upstairs the silver trumpet band of the Salvation Army headquarters furnished a program of patriotic music and other popular melodies, adding color and tone to the environment. That the delegates were in a frame of mind to scatter throughout the province, intent on their aim to set the heathen on fire for Rowell and his platform, was emphasized and manifested by the utterances and demeanor of the working members of the convention, to their vision Rowell, as Premier and "Hon. Frank Spence" as provincial secretary, appeared assured.

Money and Effort. Joseph Gibson, the retiring president pointed out at the close of the convention's afternoon session that although they had agreed on entering the political arena as a united phalanx, the fight would mean more determined effort than before and more money.

The convention responded by adopting a motion to raise \$5,000 to wipe out the deficit and \$15,000 for campaign expenses of the present year.

"Are we men or are we mice?" replied F. S. Spence. "The man who does not act up to his conscience in this vital matter is worse than a mouse."

The committee's report was then adopted unanimously. "God be praised," exclaimed Rev. Dr. Carman. "I am glad beyond all words that I have lived to see this day."

President Gibson called for the doxology and the compact to support the Rowell policy was thus solemnized. Then the convention wanted to cheer everything and everybody. The platform. The political action platform adopted was as follows: "That this convention hails with delight the advanced position taken by the Liberal party in the resolution of which N. W. Rowell, K.C., leader of the party has given notice in the legislature.

"That this convention calls upon all friends of the temperance cause to take steps to secure the nomination and election in every constituency of a representative who can be relied upon to do all in his power to secure the enactment of legislation for the suppression of the liquor traffic and declares that advocacy of anything less than the proposal of Mr. Rowell could not be looked upon as sufficient."

(Continued on Page Two)

PILES Do not suffer another day with itching, bleeding, protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. See a box at dealers or J. Manion, Bates & Co., Limited, Toronto. Sample box free if you mention this name and enclose 2c. stamp to pay postage.

Hood's Pills cure constipation, biliousness and all liver ills. Do not grip or irritate. 25c.

SUCCESSFUL DEBATE.

Last night the Borden Debating club had a successful opening session. Proceedings took the form of a mock City Council, and the event proved most interesting. There was a good attendance and many resolutions were introduced.

LATER DESPATCHES

(Continued from Page One) UNUSUAL TRAINING.

OTTAWA, Feb. 28.—Universal training was the big subject of discussion in the annual militia conference with Col., the Hon Sam Hughes to-day. All the military organizations assembled here for their annual conventions were represented, and the subject was dealt with by fully a dozen speakers, most of them strongly in favor of universal training with various modifications.

The subject was introduced by Col. Rathburn of Deseronto, who said that it was impossible to launch such a scheme in Canada at present, but that education of the public through the press in favor of the system should begin at once. The adverse views of sections of newspapers were only being altered.

Lieut.-Col. Hall of Victoria, Lt.-Col. Kemmis of Calgary, Lt.-Col. Gregory of St. Catharines, Lt.-Col. Loggie of Hamilton, Col. Steele of Winnipeg and others spoke along similar lines.

Lieut.-Col. Gregory urged more extensive work among school boys and Lt.-Col. Loggie favored the Minister of Militia's plan of finding those who did not serve, thus aiding the militia financially.

Col. Floyd, of Cobourg, attacked the press. Before starting any new movement, he said, it was necessary to go to the newspapers and put up \$50 to buy the editor. Col. Hughes said that George Floyd had never been in politics when he talked of \$50 going far with the papers.

Lieut.-Col. Fisher, Pembroke, wanted a commission to investigate universal training. Inspector Hughes of Toronto said only two fathers there had ever objected to their boys having military instruction.

Mrs. Cole, wife of Col. Cole of Montreal, the first woman to address a military conference in Canada, declared that it was useless to talk of universal training. Canada would not stand for it. But the militia should be popularized, especially with the mothers, and made much stronger.

A strong military country was the best guarantee of peace, and the Minister of Militia should be called "Minister of Peace."

OTTAWA, Feb. 28.—Colonel Hughes handed out some straight talk on military matters at the meeting of the Canadian Artillery Association yesterday in the presence of His Royal Highness the Duke of Connaught.

The people of Canada should be ready to defend their country if necessary, he said. They have a right to.

A LETTER

Is Received From Mr. W. F. Cockshutt M. P.

Ottawa, Feb. 26, 1913. His Worship Mayor Hartman, Brantford, Ont.

Dear Mr. Mayor: I am just in receipt of a communication from the Deputy Minister of Railways and Canals, stating that the hearing of the application for route between Brantford and Galt of the Lake Erie & Northern Railway Company has been set for Wednesday, the 5th March, in the West Block. I presume that the City Council will take action to be represented on that occasion. If you wish me to do anything in the matter, let me hear early by mail, with a memorandum of the views you wish me to express on behalf of the city. Awaiting your further advices, I am, Yours faithfully, W. F. COCKSHUTT.

SWEATER COATS FOR 69 CENTS Men's Sweater Coats, a bargain at \$1.00. Now on sale at 126 Dalhousie St. for 69c. McGregor's, opposite market.

SEALED TENDERS addressed to the undersigned and marked "Tender for Customs Building, Ottawa, Ont." will be received until 12 o'clock on March 31, 1913, for the construction of a Building on Mackenzie Avenue, Ottawa, Ont. Plans and form of contract can be obtained at the office of the undersigned, at the office of R. L. Deschamps, 200, St. Francois Xavier Street, Montreal, and of the Minister of Public Works, for the Postal Station "F," Yonge Street, Toronto, Ont.

WHERE YOUR MONEY DOES ITS BEST

Our Great Annual RED TAG SALE

Proves a Wonderful Success

Warm Winter Overcoats, Suits, Odd Trousers, Furnishings, Hats and Caps Slaughtered in lots of cases less than half. Come To-morrow and get your share of the Bargains!

See the Way Our Suits and Overcoats Are Slaughtered

- \$7.50 Suits and Overcoats. Red Tag Sale price **\$4.95**
- \$8.50 Suits and Overcoats. Red Tag Sale price **\$5.95**
- \$10.00 Suits and Overcoats. Red Tag Sale price **\$6.95**
- \$12.00 Suits and Overcoats. Red Tag Sale price **\$7.95**
- \$14.00 Suits and Overcoats. Red Tag Sale price **\$9.95**
- \$16.50 Suits and Overcoats. Red Tag Sale price **\$11.95**
- \$18.00 Suits and Overcoats. Red Tag Sale price **\$13.45**



Take Our Advice -- Buy Now And Save Money

Men's Odd Trousers Greatly Reduced. Men's strongly made Heavy Tweed and Worsted Trousers, worth 2.00. Red Tag Sale **\$1.48**

Workingmen Look! Men's Work Shirts. Black and white stripe, double front and back, double sewn throughout, extra large bodies, reg. 75c. Red Tag Sale **59c**

Boys' Bloomer Suits Priced This Way. 3.00 values, Red Tag Sale... **\$1.95**
4.00 values, Red Tag Sale... **\$2.95**
5.00 values, Red Tag Sale... **\$3.95**
7.00 values, Red Tag Sale... **\$4.95**

Men's High Grade Trousers Swell materials, fine English worsted, worth up to 5.50. On sale **\$3.95**

Men's Overall In plain, black, blue and blue and white stripe, good heavy quality, elastic back suspenders and bib, reg. 1.00, all sizes. To-morrow for **79c**

Boys' Odd Bloomers American Tweed Materials, bloomer styles, ages 2 1/2 to 11, Red Tag Sale **35c**

Work Sox, per pair 9c



Good News For the Man Who Wears Shirts

Men's Fine Negligee Shirts In fancy light and dark colorings, stripes and figured patterns, cuffs attached, some coat styles. All **49c**

Men's Dress Shirts Many light grounds, with fancy stripe and figured patterns, some have cuffs attached, lounge collars, others again have soft double cuffs, worth up to 1.25. Red Tag Sale price **69c**

Great Bargains in Men's Sweater Coats, Underwear, Sox, Gloves, Suspenders, Hats, Caps, Odd Vests, Neckwear, Mufflers, etc. Bargains for Everybody!

This is a Real Old-Fashioned Sale!

Wiles & Quinlan

THE "BIG 22" CLOTHING HOUSE
Brant County's Greatest Clothiers

Persons tendering are notified that tenders will not be considered unless made on the printed forms supplied, and signed with their actual signatures, stating their occupations and places of residence. In the case of firms, the actual signature, the nature of the occupation, and place of residence of each member of the firm must be given. Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Honourable the Minister of Public Works, for the sum of seventy-five thousand dollars (\$75,000), which will be forfeited if the person tendering declines to enter into a contract when called upon to do so, or fails to complete the work contracted for. If the tenderer is not accepted the cheque will be returned. The Department will not bind itself to accept the lowest or any tender. By order, R. C. DESROCHERS, Secretary, Department of Public Works, Ottawa, February 27, 1913. Newspapers will not be paid for this advertisement if they insert it without authority from the Department.—3211.

Splendid wear for

We Guarantee the
Boy's Box calf blue all solid, regulat
Men's tan blucher cutra good, regulat
Boy's medium weight only, Saturday
Youth's medium weight Saturday
All Felt and Warm

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