

THE COURIER

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Tuesday, Sept. 12th, 1916.

THE SITUATION

The general public have long been wondering why an offensive blow was not launched from Saloniki, where several hundred thousand troops of the Allies have long been massed.

The Russians and Roumanians have halted the advance of the foe on the Danube front, while troops of the latter still continue to invade South and North Transylvania.

With picked Bavarian troops the Huns are making a ferocious effort to regain the village of Ginchy, recently taken by the British in the Somme fighting, but all their efforts at time of writing had been repulsed.

It is announced that the Greek Premier has sent in his resignation, and events there are still in a chaotic condition with a joining of forces with the Allies as a probable outcome.

The statement is made that Germany commencing with January 1st proposes to start a monster submarine blockade of England. Zeppelins, it is stated will guide to some extent the operations of the under-water craft.

A NECESSARY ADVANCE

As will be seen by official notice elsewhere in this issue, the two Brantford papers have found it necessary to announce an advance in their subscription rates.

For twenty-five years the price charged has remained stationary, while during the period both publications have been enlarged and improved in every way.

Take the one item alone, that of the special leased wire service. There is no other city of the size which two papers undertake such a big expense, but it has been felt that the outlay was warranted for the reason that nothing but the latest telegraph and cable news from all over the world should be given to Brantford readers.

The consequence is that in issues after issue war, and other happenings are given, which do not appear in the morning papers until the following day. This is only one sample of many for it is not too much to say that in their adequate and far reaching news service the Brantford Courier and Brantford Expositor are unequalled by what are known as "the smaller dailies."

In the mechanical end, and especially so during the last three or four years, the cost of production has increased enormously. White paper, ink, the metal used by the linotype machines, wages (with an eight hour day) and everything else in the building up and distribution of a daily sheet, have increased enormously and the tendency is still upwards.

As a matter of fact, the subscription price hitherto prevailing here, has not paid for the white paper used and the delivery, the money received for advertising having alone saved the situation.

In other places, such as Stratford and Guelph for example, publishers have frequently reduced the issue to six pages, while in practically all surrounding centres subscription rates have been raised long ago, not in the smallest degree, but for the reason that the cost of producing an up-to-date sheet has advanced by leaps and bounds.

Brantford papers have held out much longer than others before making an advance, but it finally came to a question of cutting the size and eliminating some special features, or else making a small additional charge.

After mature and careful consideration, the latter has been thought to be the better plan, and it is believed that the general public will

NEWS FROM PARIS

Meeting of Board of Education—Wedding Bells—Real Estate Changes.

Mr. Hal Donley, editor of the Simcoe Reformer is a Liberal through and through and he has carried the party banner in an election contest for that side.

After paying an initial visit to Camp Borden he had many favorable things to say of it and as the result of a second visit he reiterates that it is "a mighty good camp in which to train a soldier."

That the camp right now is probably the best within the British Empire is the testimony of all who have stayed at Shorncliffe and other tented centres, and the efforts of the Toronto Globe and other Grit sheets to depict it as "a horror" are based on falsehoods which would bring the blush of shame to the cheeks of either an Ananias or a Munchausen.

Mr. Donley is to be heartily congratulated on his fearlessness and manliness in rebuking such absolute travesties of the truth.

Can't beat September and October weather in this section of Canada.

Good thing Sir Sam Hughes is out of the country or some of the Grit sheets would be blaming him for that bridge disaster.

If you have any spare money your first duty is to invest in the new war loan.

The Huns seem to think that while they are blocking the British Isles with submarines John Bull will be victualing their under water craft.

The Quebec bridge, a part of Laurier's ill starred continental railway, has met with a second deplorable disaster. The structure will be completed, but its career is only too typical of the white elephant loaded on the people of Canada by Sir Wilfrid.

Mr. Arthur White is wearing a very discolored optic, but it was not obtained in a fisticuff. Arthur was chopping a board when a large piece flew up, striking him beneath the left eye, inflicting a smash that exposed the cheek bone. Several stitches were required to close the injury.

The marriage took place at the Presbyterian Manse, last Wednesday afternoon of Mr. Ralph R. Gible, of St. Catharines, formerly of Paris, to Miss Ida Smith, Rev. C. C. Nicholson officiating. The bride was attended by her sister, Mrs. Fred. Oldham, while the groom was supported by Mr. George Foster, a friend of the family.

During the past week real estate changes have been pretty lively here. The John Creamore property near the High School was sold by Mr. Stally to H. Laine, Mr. Stally buying the cement cottage and large ton street. Another good deal was the sale of the Humdall residence on the post and Pinesave have struck and William Street to Mr. Bert Penoit. The Kennedy House on Banfield St. has been bought by Mr. Bawtimheimer.

Mr. William Buchanan of Hamilton, has been spending a few days with his parents in town.

Mr. John A. McKay, has returned to Toronto, after a pleasant holiday spent with his mother, Mrs. John D. Reynolds, Willow street.

Mrs. Robt. Tomblin and little daughter Grace, have been visiting with relatives at Buffalo.

Miss O. Bradley of Woodstock, is visiting her aunt, Mrs. Ed. Hayden.

Mr. Alfred Featherstone of Owen Sound, has been called to town, owing to the serious illness of his father.

Captain Gould of the 11th battalion, London, was home for the week-end.

Mr. and Mrs. Luther Brown and Master Freddie, who have been visiting their son in town, left yesterday for their home in Oswego, N.Y.

Mrs. Stewart and little one of Hamilton, are visiting at the home of Mrs. Geo. Rutherford.

Such a wholesome spread, for a fresh slice of bread. Of course the Kiddies "just love" Crown Brand Syrup, and always want it.

CROWN BRAND CORN SYRUP In "Perfect Seal" Glass Jars

At all grocers in 3 pound glass jars or 5, 10 and 20 cent tins. Have your new recipe book (contains 25 recipes) sent to you free. Write for a copy to our Montreal Office.

THE CROWN BRAND LIMITED MONTREAL, CANADA

Such a wholesome spread, for a fresh slice of bread. Of course the Kiddies "just love" Crown Brand Syrup, and always want it.

THE HOT WEATHER TEST makes people better acquainted with their resources of strength and endurance. Many find they need Hood's Sarsaparilla, which invigorates the blood, promotes refreshing sleep and overcomes that tired feeling.

NEWS FROM PARIS

Meeting of Board of Education—Wedding Bells—Real Estate Changes.

Paris, Sept. 11.—At the monthly meeting of the Board of Education the following business was transacted. Those present were Chairman, Mr. C. R. Whitby and Messrs. Dr. Dunton, C. W. Newell, J. K. Martin, Thomas C. Munn, H. C. O'Neill and James R. Inkster.

Mr. Styles of Brantford, who has been teaching manual training here, sent a letter saying that he would have to leave at the close of the Fall term. His resignation was announced much to the regret of the members. Mr. Styles is to give his full time to the Brantford schools.

The chairman of the buildings and grounds committee was Mr. Thos. Munn. The rest of the year, Mr. C. B. Barker, the previous chairman, having enlisted with the 215th battalion.

Miss Grace Munt has been appointed household science teacher at a salary of \$600 per annum.

Accounts amounting to \$62.95 were ordered to be paid.

It was decided to put a new sidewalk into the south ward school.

The board will also advertise for a caretaker for the high school. The new principal, Mr. Dearborn, is now in charge.

Mr. Albert McKay, who has been laid up for the past three weeks with blood poisoning in his left arm, is doing nicely.

Mr. and Mrs. John Rooney announced the engagement of their second eldest daughter, Mary, to Mr. Charles L. Sheppard of Tracy, California, son of Mr. and Mrs. John Sheppard of Oakland, Cal., and formerly of Paris. The marriage is to take place the end of the month.

Weather observer Hay reports the hottest day last month was the 21st, when the temperature recorded 100 degrees, and the lowest on August 11th, when the mercury dropped to 36 degrees. We had rain on 10 days during which about 2 1/2 inches of water fell.

Messrs. Orr and Creedon of Brantford and Paris, have again been very successful in their exhibit of buff leghorns at the Toronto Exhibition. They took 1st, 2nd and 4th prize for cock bird, 1st for hen, 2nd for cockerel and won the medal for the best exhibit on the ground. This makes the 13th year they have captured the medal in succession.

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Bulgars Have Heavy Losses

French and British Drive on and Inflicted Severe Defeats.

Paris, Sept. 12.—"On the Struma front, British troops engaged in violent fighting, during which the village of Nevolven was taken by assaults.

"In the region of Lake Doiran, the artillery duel continues sharply.

"Our batteries effectively bombarded Bulgarian organization in the sector of Makukovo, west of the Vardar. A vigorous offensive of allied troops north of Majadag gave excellent results. All Bulgarian trenches were captured on a front of about 800 yards and a depth of about 800 yards. We took some prisoners.

"West of Lake Ostrovo, Serbian artillery displayed great activity in the region of Banica. Southwest of the lake, partial engagements enabled us to obtain some advantage. A Bulgarian attack, which was repulsed by our fire, caused heavy losses to the enemy."

The total number of casualties in the offensive of Friday and Saturday is understood to be in the neighborhood of 800, of whom the killed will number less than 200.

The Canadians are located in the firing line along with the very pick of the British line battalions.

According to advices here they have been given a most important position, thus testifying again to the splendid reputation they have won as troops to be relied upon for courage, endurance and military efficiency.

PATRIOTIC FAMILY

(Kingston Whig) Lieut. Percy M. Nelles, eldest son of Col. and Mrs. Charles M. Nelles, of Niagara-on-the-Lake, has been given command of His Majesty's cruiser Antrim. He entered the navy on his graduation from the Royal Military College, and is now about twenty-four years old, having earned rapid promotion.

Capt. Nelles has been on duty on service ever since the war began. His brother, Lieut. Norman Nelles, was killed in France early in the war, and his father, Col. Charles Nelles, is doing duty for the Empire as commander of the Royal Canadian Dragoons on the firing line. His regiment has been in continuous action for two years, while Col. Nelles has been decorated by the King for his conspicuous gallantry.

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CANADIANS IN FIGHTING

Ottawa, Sept. 12.—No details have yet been received at the Militia Department concerning the heavy fighting in which the Canadians were engaged on the Somme front on Friday last. The arrival of heavy casualty lists yesterday was the first intimation received at headquarters here that the Canadian troops had been again in the thick of the battle.

The total number of casualties in the offensive of Friday and Saturday is understood to be in the neighborhood of 800, of whom the killed will number less than 200.

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WE WANT YOUR BANK ACCOUNT!

The future contains no worry or anxiety for the man or woman who deposits a portion of their earnings regularly.

The Royal Loan & Savings Company 38-40 Market St., Brantford. Incorporated 1876. Total Assets \$2,400,000

House Cleaning Necessities!

We have a particularly complete assortment of helps for use during the fall house cleaning period. Below are listed a few.

MOPS. MOP CLOTHS. SCRUB BRUSHES. WYANDOTTE CLEANER.

O'CEDAR MOPS. O'CEDAR POLISH. FLOOR WAX. STEP LADDERS.

Successor to Howie & Feely. Temple Building 76 Dalhousie St.

LOCAL NEWS

COMING HOME. Among a list issued yesterday officers who are returning to Canada, appeared the name of Lt. Harry L. Walsh of this city, who is on his way home on furlough.

POSTAGE ON NEWSPAPERS. The local post office authorities ask that the public take notice of the fact that the rate on newspapers, France and Belgium is one cent for two ounces or fraction thereof. Papers bearing insufficient postage are sent to the Dead Letter Office.

CHURCH ACTIVE. The second collections this year toward raising the annual payment on the debt fund were taken on Sunday last at both services in Alexia church. The total amounts raised at both services was \$1011.50 which is considered a very creditable showing, owing to the number of members called away through enlistment and the other numerous necessities of the war.

ENGINEERS' CONVENTION. An invitation has been extended to Mayor Bowby, City Engineer Harry Jones and Ald. Ward, to attend a convention of engineers held in New Jersey. The Mayor stated yesterday that it was doubtful if he would be able to go, but that the City Engineer might possibly attend.

WON PRIZES AT EXHIBITION. Orr and Creedon's Single Comb Brown Leghorns have won the following prizes at the Canadian National Exhibition, 1916: 1st, 3rd at 4th Cook Bird; First, hen; 2nd cockerel; Bronze Medal and the "Special" for Best Collection. This is the thirteenth consecutive time that Orr and Creedon's single comb brown leghorns have won this "special" prize at the Canadian National Exhibition, Toronto, and the Ontario show at Guelph. Farewell Supper.

Glasses will not put every boy or girl at the head of the class—glasses won't do everything—they won't improve every mental and physical condition, but if your boy or girl has eyestrain glasses WILL help.

Our methods of examining children's eyes do not interfere with children's work or play.

Chas. A. Jarvis OPTOMETRIST 52 MARKET STREET

Manufacturing Optician Just North of Dalhousie Street Both phones for appointments Open Tuesday and Saturday Evenings

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For Tired, We would suggest properly adjusted comfort such as before. EXPERT KNOW

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SUBSCRIPTION PRICES of BRANTFORD NEWSPAPERS TO BE ADVANCED

Commencing October 1st, next, the subscription rates of the Brantford Daily Courier and the Brantford Daily Expositor will be advanced as follows:

Single Copies - - - - - 2 cents

Delivered in Brantford - 35c per month (\$4.00 per annum)

By Mail to Outside Points \$3.00 per annum

These increases have been necessitated by the tremendous advance in the cost of white paper, labor, metal, and in all other commodities incidental to the production of a newspaper. For over 25 years the subscription prices of the two Brantford papers have remained unchanged, while during that period the price of most other things have doubled and quadrupled. During recent years the Courier and Expositor have actually been sold to the agents and boys, and to the subscriber, when delivery charges are added, for less than the cost of the white paper alone, to say nothing of the hundred and one other charges of which each copy should bear a share. Recently the situation has become so serious that the above advances, commencing October 1st, have become imperative.

Even Advanced Rate is Low by Comparison

Even these advanced rates are much lower than those charged by the papers in London, Belleville, Guelph and many other Canadian cities and many publications which for years have charged the prices the Brantford papers now propose, have announced advances considerably beyond these figures during the last few months.

Subscribers may renew their subscriptions for a period not longer than one year at the present rates, if payment is made before October 1st, but no renewals will be accepted at the old rate after October 1st.

(Signed) The Brantford Courier The Brantford Expositor

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