

## Rugs and Carpets!

We announce the arrival of a new consignment of Wilton, Axminster and Tapestry Carpets, with Rugs to match.

These Carpets are remarkable for the rare beauty of their designs, and the exquisite softness of the color tones. Sizes and prices quoted on application.

**U. S. PICTURE & PORTRAIT CO.**  
CARPET DEPT.

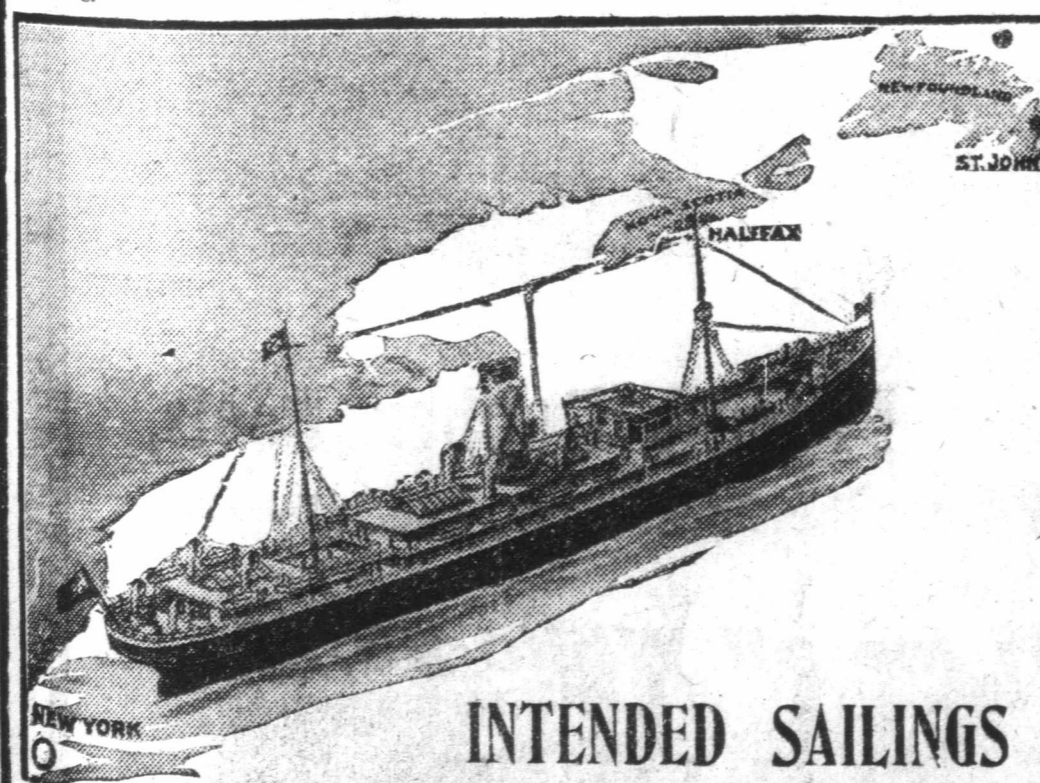
## BRITISH

**THE POWER OF PROTECTION**  
Buying a **BRITISH SUIT** Means **PROTECTION** from High Prices.

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**PROTECTION** in Fit.

Every Man and Boy Needs **PROTECTION** Have It!  
**The British Clothing Co., Ltd.,**  
Sinnott's Building  
Duckworth Street, St. John's.

## Red Cross Line



INTENDED SAILINGS:

**S.S. "FLORIZEL"**

FROM ST. JOHN'S  
FLORIZEL, Nov. 11th.

FROM NEW YORK  
FLORIZEL, Nov. 21st.

**Harvey & Co., Limited**  
Agents.

Advertise in The Mail and Advocate

### RECEPTION TO SOLDIERS.

The express arrived here at 2.30 p.m. to-day when the soldiers of Ours who returned from the front were given a fine reception. The Premier and other notables were present. The Reid Co's Station and surroundings were gay with bunting, squads of volunteers were present and a speech of welcome was made by the Premier, after which the Ladies Committee drove them to Government House where they were entertained by His Excellency. The following are the returned soldiers—Sgts. F. Mercer and J. Temple; Ptes. H. Green, S. Stowe, W. Mulford, T. Hammond, J. Greening, H. Coady, M. Downey, B. Shinnott, A. Metcalf, M. Tucker, W. Vigners, H. Murray, H. Foran, A. Myler and Stone.

### REID CO'S SHIPS.

S.S. Argyle arrived at Placentia at 6.15 a.m. to-day.  
S.S. Clyde left Moreton's Hr. at 7.10 p.m. yesterday, inward.  
S.S. Dundee left Port Blandford at 5 a.m. yesterday.  
S.S. Ethie left Humbermouth.  
S.S. Glencoe left Hermitage Cove at 2 p.m. yesterday, coming east.  
S.S. Home left Pilly's Island at 11 p.m. Friday, going out.  
S.S. Neptune left Hr. Grace at 4 a.m., inward.  
S.S. Kyle left Port aux Basques at 11.30 p.m. yesterday.  
S.S. Sagona arrived at St. John's at 8 a.m.  
S.S. Meigle is due at Port aux Basques this morning.  
S.S. Wren left Heart's Content at 4.40 p.m. yesterday, outward.

### THE SAGONA HERE.

The S.S. Sagona, Capt. Parsons, arrived from Labrador at 7 a.m. to-day. The ship went down as far as Indian Harbor, had fine weather on the run north, but coming South had a mountainous sea with a hurricane of N.E. wind for several days. She left Battle Harbor Wednesday morning and brought up three volunteers, Messrs. Geo. Swafeld, Geo. Parry and W. McKenzie, as well as Magistrate Murphy, the Marconi operators from different places and several light keepers. She reports the weather cold and all the ponds and some of the harbours frozen over, while the hills are covered with snow. This is the ship's last trip to Labrador for the season.

### CITY WATER WASTE.

The report of City Engineer Ryan, has demonstrated, as a result of recent tests made and from reports filed previously by Engineer Longley that the water waste in the city runs from 2,500,000 gallons to 3,000,000 gallons daily and much more than is used in the 24 hours for domestic purposes. A leakage of much volume in the mains would cover more than half the total waste and the other 1,500,000 gallons flow through defective services, and as a result of carelessness on the part of householders. The Council, as a result of the report, will thoroughly inspect the city services and prosecute delinquents.

### AT THE CRESCENT PICTURE PALACE.

The Crescent Picture Palace presents a great big variety programme to-day. Tom Mix, the celebrated Selig cow-boy actor, is featured in "The Race for a Gold Mine." Mary Maurice and John T. Kelly in "On With the Dance." "The Candle," a Lubin mystery drama in two reels; and Pump and Runt in "The Brave Ones," a lively Vim comedy. Professor McCarthy playing the newest and best music. Douglass J. Stewart featuring the latest English song successes. Be sure and see this programme to-day, its great.

### PLAY FOR PATRIOTIC PURPOSES.

We learn to-day that an excellent drama is in course of preparation by an aggregation of our best theatrical performers. The piece is known as "The Liars" and is a very interesting and emotional production. It will be staged in the Casino on the nights of the 12th, 13th, and 14th of December and a very strong cast will appear in it. It will be produced for the benefit of the Red Cross and the Nfld. Highlanders jointly, each receiving half the net proceeds. We bespeak for it a full measure of success.

### WRECKED CREW ARRIVE.

The Sagona this trip brought up Capt. Hogan and six men of the crew of the schr. Cleopatra of Carbonar, which was beached in a storm at October Island a couple of weeks ago. Fully 300 qtls of fish on board was saved, as well as the schooner's gear and men's effects, but the vessel will be a total wreck.

## Presentation of Colours

(To the Editor)  
Dept. of Colonial Secretary,  
11th November, 1916.

Sir,  
I beg to forward herewith copies of telegrams which have passed between His Excellency the Governor and Captain Timewell, also messages from Her Royal Highness Princess Henry of Battenberg, in connection with the presentation to the Newfoundland Regiment of a Silk Union Jack and Silver Shield. The matter is one that will be of interest to many in this country, and I shall be glad if you will kindly give the telegrams a place in your columns.

I have the honour to be,  
Sir,  
Your obedient servant,  
ARTHUR MEWS,  
Deputy Colonial Secretary

### No. 625—Code Telegram from Capt. Timewell, (Received 4 Nov., 1916)

To Governor,  
St. John's.

Silk Union Jack and Silver Shield gift of the Women and Children of the British Isles will be presented by Princess Henry of Battenberg on behalf of League of Empire to Newfoundland Regiment.

Ceremony takes place at Chelsea Hospital November 10th after noon.

Premier and Major Patterson acquainted with circumstances. Have you any message?

### No. 253—Code Telegram to Capt Timewell (sent 7 November 1916)

Your telegram 5th November (No. 625).

My Ministers desire me to convey their grateful thanks to the Women and Children of the British Isles for the gift to the Newfoundland Regiment of a Silk Union Jack and Silver Shield and their cordial appreciation of the courtesy of Princess Henry of Battenberg in making the presentation on behalf of the League of Empire.

The presentation by Her Royal Highness in person adds greatly to the value of the gift in the eyes of this loyal and ancient Colony.

GOVERNOR

### No. 640—Code Telegram from Princess Henry of Battenberg (received 10 Nov., 1916)

To Governor,  
St. John's.

On presenting their troops with Union Jack I send best wishes to the Colony of Newfoundland and thank Ministers for their message.

BEATRICE.

### THE "KATHERINE CUNEO"

The S.S. Katherine Cuneo, Capt. Telford arrived here from New York last evening after a good good run with a cargo equal to 8,000 barrels. The ship will sail Monday for Sydney.

### THE "NEPTUNE" FROM LABRADOR

The S.S. "Neptune," Capt. Burgess, arrived here to-day from the Labrador at 10 a.m., after a round trip to and from Makovik of 28 days. She had gales of N.E. wind on the way North, with high sea, had a continuation of storms on the return and had owing to the tremendous sea running, to delay 2 days at Greenspond. She made all ports of call, except Trinity, which it was impossible to enter owing to the heavy sea and she went from Greenspond to Hr. Grace direct.

The sea yesterday was the highest and fiercest ever seen by many on the ship. She reports, like the Sagona, frost and snow on the Labrador, and that the people will be all well-off for the winter, as there was a fair fishery, with good money paid for it. Most of the people have gone up in the bays and the Neptune had to run up to Makovik Bay to land her freight. The ship brought along 10 cars of freight fish and oil and salmon from Cartwright, with whale oil from Hawke's Hr. This is her last trip to the Coast which all the fishermen have left. Her passengers were:—

W.W. Gosse, W. F. Siteman, H. P. Burke, R. J. Hiscock, C. Butt, S. Norman, J. Sheehan and 3 second class.

### IN DISGRACEFUL CONDITION

The wharf or applogy for such a structure now at Portugal Cove is a disgrace to the Government, and the passengers who come and go to Bell Island are disgusted. This morning the Port Saunders arrived from the Island with 90 passengers, mostly women, could not get to the pier owing to its condition and the ballast scattered about and the women had to be brought ashore on a plank. Messrs. Wm. Fred. and Allan Hibbs, Roy Hussey and others "backing" the frightened females from the ship's deck to the remains of a wharf. A high sea is running there and the wonder is that some persons did not get in water. This wharf should be rebuilt at once for the safety of the many who go to and come from Bell Island.

### SCHOONER AND CREW MISSING.

The schr. "Gladys Oldford" of Greenspond, Capt. Roy Huskins and six men, we learn to-day from Capt. Ken Andrews of the schooner Sentinel, is missing. Both vessels fish laden, and the "Oldford" with a deck load of oil left Catalina Monday morning last for St. John's. The Sentinel, after having had a hard time of it in St. John's Bay Monday night, during which she lost some of her canvas, got in here Tuesday morning but there is yet, Skipper Andrews says, no sign of the "Oldford." He lost sight of the vessel at 5 p.m. Monday off Cape St. Francis and that night it blew a N.E. hurricane with heavy snow squalls and a mountainous sea. The Sentinel had all she could do to keep off the land.

### DAMAGE AT SHOAL BAY.

The big sea of Wednesday and Thursday covered a good deal of damage at Shoal Bay near Petty Hr. Mr. Rideout lost his boat, Hy. Fittell lost his stage and considerable fish in it and stages were lost by John Howlett and others. The sea made a clean lurch over the places and hundreds of dollars worth of damage was done.

### A GREAT SEA.

Men who had been outside and witnessed the sea which ran off this port Thursday, some of them old men, say they never witnessed the like of it before. Repeatedly that day Blackhead Ledge was seen to break, a wonderful occurrence and never noticed before. Over this shoal there are 18 fathoms of water, which will give on an idea of the enormous waves that swept in on the land.

### THE FLORIZEL'S PASSENGERS

The Florizel will leave here at 5 p.m. for Halifax and New York with a large cargo. Her passengers are Mrs. J. Kielly, Miss Harvey, Miss Turpin, Geo. Butt, Mrs. M. Butt, Miss L. Halfyard, C. M. Sprague, Jas. McGrath, Miss Quilty, Mrs. C. Calleton, G. Greene and 26 second class.

### "CACHALOT" HAS 73 FISH.

We learn by the S.S. "Neptune" that the whaler "Cachalot" at Hawke's Hr. had 73 fish up to Sunday last. The fish were plentiful and the vessel is now about to clue up for the season, as the weather is very boisterous.

The S.S. Portia leaves Sydney at 6 p.m. to-day.

The lines being interrupted there is no news of the Prospero.

The S.S. Eagle arrived here this morning from Sydney with a full freight for the Reid Nfd. Co.

## THE CRESCENT PICTURE PALACE

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting

**"THE CANDLE."**

A Mystery Drama in 2 Reels produced by the Lubin Company.

**"On With the Dance."**

A Vitagraph Comedy Drama with Mary Maurice and J. T. Kelly.

**"The Race for a Gold Mine."**

A Selig Western Drama featuring TOM MIX.

**"The Brave Ones."**

A Vim Comedy with PUMP and RUNT.

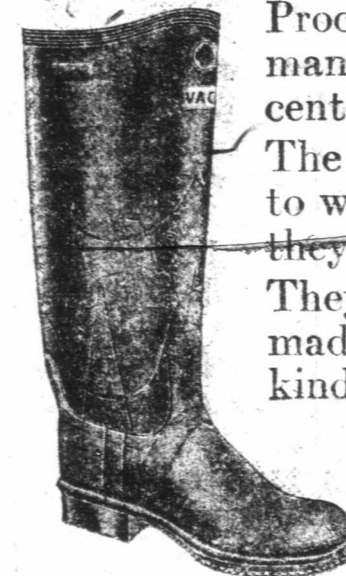
PROFESSOR McCARTHY playing the Newest and Best Music, Drums and Effects.

DOUGLASS J. STEWART, Baritone, featuring the Latest English Song successes.

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They are vulcanized by the Vacuum Process, the greatest discovery in the manufacture of rubber footwear in recent years.

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Big Line of

MEN'S AND LADIES' SWEATER COATS.  
MEN'S HEAVY FLEECE LINED UNDERWEAR.  
LADIES' FLEECE LINED UNDERWEAR.  
LADIES' BLOUSES—ALL STYLES.  
LADIES' UNDER SHIRTS AND TOP SKIRTS.  
ALL KINDS OF DRESS GOODS.

SEAL SKIN BOOTS IN STOCK.

Don't miss this offer. Come now. Sale days  
Monday, Thursday and Saturday.

## 625 Cases

**New Crop Tomatoes**  
Due to arrive 1st half September.  
Get our Prices.

**Job's Stores, Limited.**

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The TEA with strength and flavor is

**ECLIPSE,**  
which we sell at  
**45c. lb.**

**ROYAL PALACE BAKING POWDER**  
20c. per lb. Small Tins 5 cts.

**SCOTCH OATMEAL, PATNA RICE, JACOBS' BISCUITS, HARTLEYS' JAMS, 1s. and 2s.**

**J.J. St. John**

Duckworth St & LeMarchant St