



This Attractive Show Case

Here is a fine show case which you can have FREE, if you give us an order as per specifications following. This show case is a salesman—a good-looking salesman. It is a silent salesman

FREE!

Mintees

A Mellow Peppermint Confection. Good after eating and smoking. Children like them, and everybody likes them. Wrapped in tin-foil. 20 rolls in display box. Costs the dealer 65c.

Cintees

Genuine Cinnamon Flavor. Purifies and Perfumes the breath. Good for young and old. Each roll wrapped in tin foil. Handy for pocket. 20 rolls in display box. Costs dealer 65c.

Clovees

Genuine Clove Flavor. Good after smoking. Absolutely pure. Aids digestion. Boys, Girls and Grownups like them. Each roll tin-foil wrapped. 20 rolls in display box. Costs dealer 65c.

Wintees

A Mellow Wintergreen Confection. A Favorite flavor. A breath-purifier. Enjoyed after meals. The children want them. Each roll wrapped in tin foil. 20 rolls in display box. Costs the dealer 65c.

—one to whom no wages need to be paid. It works for you all day and every day, and will put many a nickel in the till. Literally, thousands of these show cases are now at work in Canadian stores. Why shouldn't one be at work in your store?



A profit of \$3.50 on an investment of \$6.50

To get this attractive and profit-making show case, you send your wholesale house an order for the Show Case and 10 boxes of assorted Mintees, Wintees, Cintees and Clovees. Each box of tablets (see small illustration), contains twenty 5-cent rolls. The price of these ten boxes (each yielding one dollar in sales), is \$6.50 (at the regular rate of 65 cents a box). That is, these ten boxes bring in \$10.00. This is a profit of \$3.50—over 50%.

And the show case free

Read in the panel to the left descriptions of Mintees, Cintees, Clovees and Wintees. Note their uses and appeal. Show these goods, and your customers will part with their odd change—of their own accord. Go after this extra business—the 5-cent business. You will be astonished—and delighted—with the way this business counts up in the course of a week, month and year. And always 50% profit and more for you!

Send

It is a trifling sum you are called upon to spend. You run no risk, for these goods are sure sellers, as your early repeat order will prove to you. The value given is good. The quality of the goods is high-grade. Now send the order, and put a new salesman and profit-maker into your store.

If your jobber cannot supply you, give us his name and we will see you are supplied.

To-day

O-Pee-Chee Gum Co.

Limited

LONDON CANADA