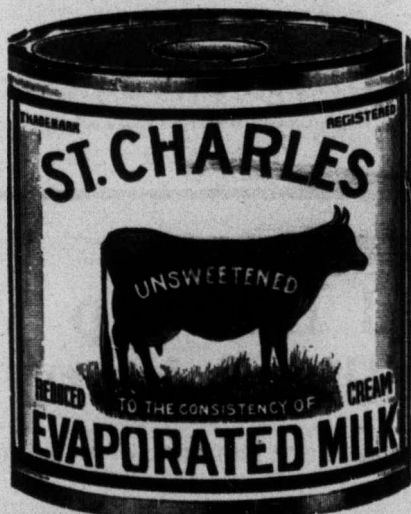




Three Leaders

in quality and sales and new custom. Get them bringing you these profitable advantages by putting in the fore in your displays.



Borden Milk Co., Limited

"Leaders of Quality"
MONTREAL

Branch Office: No. 2 Arcade Building, Vancouver, B.C.



The Responsibility back of SUN-KIST Fruits makes it a dependable brand to buy.

SUN-KIST

DRIED FRUIT TALKS

Like Good Coffee and Tea

Good dried fruits—like good coffee and tea—win trade, hold trade and make satisfied customers—a pretty valuable asset you'll agree.

SUN-KIST Prunes are the Kind which makes folks say, "I never knew Prunes were so good"—

They are the Kind *your customers want*—the Kind you can recommend—the Kind they come back for and the Kind you build business on—that's the Kind of Prunes you want, and—

Don't forget that other varieties of the SUN-KIST Kind are just as good, whether canned or dried—they are the Kind of fruits you should connect with.

Nothing but the best selection of the best fruits from the best districts in California where the best fruits grow.

Packed—and backed—by 50 years' experience.

Wholesale Distributors In Every Territory—Ask Them

PLACE YOUR FALL ORDER NOW

SUN-KIST

Canned Fruits
Canned Vegetables
Dried Fruits and Raisins

Make Your Store a SUN-KIST Store