APRIL 15, 1901

THE FARMER'S ADVOCATE.

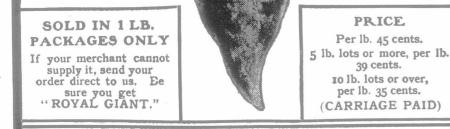
YOUR SUCCESS Does not depend upon what you know, but your ability to apply your knowledge. Many men of moderate attainments surpass their more brilliant brothers because they know how to put their knowledge to practical use. Don't forget that the first requisite of a successful Creamery is a sub-stantial clientele of satisfied and contented patrons. You cannot care for the interests of your patrons too thoroughly. Possibly there has been feeling for years over the distribution of the skim milk. It is a bad thing. It breeds discontent. It promotes strife. Many Creameries have been wrecked on this rock of disturbance. OUR IDEAL SKIM-MILK WEIGHER Will overcome all this difficulty. The skim milk will be evenly and accurately distributed. No other machine is so accurate, so convenient, so dependable under all circumstances. Do not forget that we allow 30 days' trial if you are not familiar with this machine. Boilers and Engines. Australian Boxes. Refrigerating Machines. Hanson's Butter and Cheese Color. Wells, Richardson & Co.'s Improved Butter Color. Spruce Tubs. Stearns' Style Spruce Tubs. Lu Climax Heaters. Farrington Ripeners. Potts Pasteurizers. Parchment Paper, Etc. Hanson's Butter and Cheese Color. Rennet Extracts. Lusted Printers. Creamery Package Manufacturing Company, Cowansville, Que. **Does Quality Count with You?** "Canada's Greatest Seed House" The Growers' IF SO, WE CAN INTEREST YOU. Favorite STEELE BRIGGS Besides the QUALITY, we guarantee SOLID COMFORT to the users of our machines. OUR 1901 CATALOGUE NOW READY. TELLS YOU ALL ABOUT THEM. SEND FOR ONE. Grows a GREAT STEELE BRIGGS CROP STEELE BRIDOS (116) and of KOYA RICHEST GAR FOOD BEET QUALITY ARGE The Best of GEAN HEANN all Roots (ROPS SUGAR THE F. & W. NO. 2 BINDER AT WORK. TIGHEST CASILV BEETS FEEDING LIGHT on the HORSES. EASY on the DRIVER. JUALITIES' EASY to HANDLE. LIGHT on REPAIRS. TRY IT IT WILL PAY YOU. PPLIED IN

THE

You Will

Like It

See our samples and get our prices before placing your order.



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Steele

ONLYON

"ROYAL GIANT" roots are large, grow about three-fourths out of

ground, free from rough, scraggy roots, and very easily harvested. "ROYAL GIANT" is quite distinct from other varieties of Sugar Beet. The flesh is white, firm, crisp, very sweet, and the best of winter keepers. Lower half of root is a beautiful rose color. The accompanying cut is a good representation of its form.

A VALUABLE ROOT CROP

Stock feeders and producers of milk will find that "ROYAL GIANT" is not only a good flesh maker, but also increases the flow and enriches the quality of milk, which enhances the value of butter and cheese by improving the quality and flavor. No other class of roots is so desirable for feeding milch cows. No other variety of roots is more profitable for the grower.

BRINGS CASH RETURNS

Butter and cheese manufacturers pay the highest price for milk which is produced from feeding Sugar Beet. Secure Steele, Briggs' "ROYAL GIANT."

The Steele, Briggs Seed Company, Limited Toronto, Ontario



BRANCH OFFICES

Toronto, London,

287

142 MOGILL ST.,