

**Think of all the work this ALPHA GAS ENGINE would save you**

WITH this simple, strongly built engine you can saw wood, run a pump, cream separator, churn, washing machine, feed cutter or feed grinder, and save time and labor around your farm.

If you need a gas engine, it will pay you to buy a good one. An ALPHA costs little more to begin with than a cheap, poorly designed engine, and will quickly make up for any difference in the first cost by the longer and far more satisfactory service it will give you.

The ALPHA is simple and durable in construction and is free from any of the complicated, delicate parts that make some engines a constant source of irritation and expense. You can operate it with either gasoline or kerosene, and it will develop its full published rating with a minimum amount of either.

An ALPHA is a saving investment any way you look at it. It will save the money you now must pay out to get done work that requires power, because you can own and operate it for less than it would cost you to hire some one with an engine, and it will do quickly work you are now doing by hand and give you more time to attend to other work. The sooner you get an ALPHA, the sooner it will pay for itself.

Ask for catalogue, prices and complete information. Made in eleven sizes, 2 to 28 H. P. Each furnished in stationary, semi-portable or portable style, and with hopper or tank cooled cylinder.

**THE DE LAVAL COMPANY, Ltd.**

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA. Sole distributors in Canada of the famous De Laval Cream Separators and Alpha Gas Engines. Manufacturers of Ideal Green Feed Silos.

Catalogue of any of our lines mailed upon request

MONTREAL PETERBORO WINNIPEG VANCOUVER  
50,000 BRANCHES AND LOCAL AGENCIES THE WORLD OVER

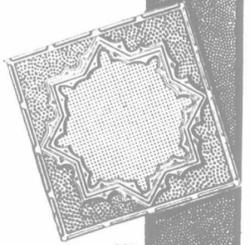
**FREE LAND** FOR THE SETTLER IN Northern Ontario

Millions of acres of virgin soil, obtainable free, at a nominal cost, are calling for cultivation. Thousands of farmers have responded to the call of this fertile country, and are being made comfortable and rich. Here, right at the door of Old Ontario a home awaits you.

For full information as to terms, regulations and settlers' rates, write to: H. A. MACDONELL, Director of Colonization HON. G. HOWARD FERGUSON, Parliament Buildings, TORONTO, ONT. Minister of Lands, Forests and Mines.

**For fire-safety, inside the home use 'Metallic' Ceiling Plates**

YOU can make your home fireproof and more attractive at small cost by using Metallic Ceiling and Wall Plates. Many beautiful designs with cornices and mouldings for any style of room. You can put them on old walls as easily as new. Wash them or brighten up with paint whenever desired. "Metallic" Ceiling Plates are sanitary, fireproof, inexpensive and good for a life time.



Write for booklet and prices. We manufacture all kinds of "Metallic" building materials and sell direct at lowest prices.

Metallic Roofing Co. Limited, Toronto and Winnipeg



**PEERLESS Long Span Gates**

are so rigid—so strong—so thoroughly and scientifically braced that even after years of service they retain their original firmness. If properly hung, there will be no dragging on the ground—no necessity for having to lift or carry the gate open or shut. It will always swing easily and always hold its shape.

properly hung, there will be no dragging on the ground—no necessity for having to lift or carry the gate open or shut. It will always swing easily and always hold its shape.

**Made of Best Materials**

Frame work of 1 1/2-inch steel tubing electrically welded together. Peerless pipe braced gates are all filled with No. 9 Open Hearth galvanized steel wire—built for strength and durability—weather proof and stock proof. Send for free catalog. Ask about our farm and poultry fencing, also our ornamental fence and gates.

Agents nearly everywhere. Agents wanted in open territory.

THE BANWELL-HOXIE WIRE FENCE COMPANY, Limited  
Winnipeg, Man. Hamilton, Ont.



**Two Ways of Saving Money which is the better?**

A wage earner placed \$20 in the Savings Bank, intending his deposit to be the first of many. He died, and his widow received the \$20. A fellow wage-earner also deposited \$20, but in Life Insurance. He died, and his widow received \$1,000. Life Insurance offers the one sure way of providing for dependent ones. The Great-West Life Policies provide such insurance on most attractive terms. You owe it to your family and to yourself to make enquiries.

THE GREAT-WEST LIFE ASSURANCE COMPANY  
Dept. "Z" Head Office, Winnipeg.

In requesting information ask for a Desk Calendar for 1917.

**FENCE BUYERS—NOTICE!**

Any reports to the effect that we have stopped dealing with the consumer are untrue. We are still selling the highest grade of fencing to the user direct, and we expect to continue this course. We believe the fence user has a right to buy direct from the maker, and further, we have the right to give him our best fence.

We are aware that there is an almost universal belief that mail-order houses supply goods made to sell at a lower price than the regular grade, and it must be admitted that there is considerable ground for this belief.

But by giving our customers the very best article possible for anyone to produce we expect to sooner or later have it known everywhere that the Page Company sells direct to the user, and sells the same high grade fence it always sold. This policy is rapidly winning for us the fence business of Canada.

We confine our list of dealers to those known for honorable dealing and those who, selling for cash only, are able and willing to do business on a small margin of profit.

It is because so many dealers place profit first and "satisfaction to the customer" second, that we find it necessary in our own interest and that of the farmer, to do the bulk of our selling direct from factory to farm.

**THE PAGE WIRE FENCE COMPANY LIMITED.**

Walkerville, Toronto, Montreal, St. John  
New Toronto Address: 255 King Street West

**BOB LONG UNION MADE GLOVES OVERALLS**

ASK YOUR DEALER



Known from Coast to Coast  
R.G. LONG & CO. LIMITED  
WINNIPEG TORONTO

**SEED CORN**

on the cob

Some of the best corn in Essex Co., second to none in germination. Satisfaction guaranteed or your money refunded. In sacks or crated. Flints and dents on the cob.

Ed. Mather, Box 460 Leamington, Ontario