







"METALLIC" covered buildings defy the elements

THIS is a strong but a true statement. "Eastlake" Galvanized Shingles on the roof, "Empire" Corrugated Iron or "Metallic" Siding on walls, and the building will last for generations. And it will do more than just "last,"—it will be always fireproof, stormproof, lightning-proof, neat in appearance, and dry inside. Thirty years of successful use all over Canada prove these statements.

"Eastlake" Shingles
have already stood over 30 years. They make your building safe from fire. Easily laid yet no storm can lift them, no sleet or rain can drive underneath. Fit snug and tight in the valleys. "Eastlake" heavily galvanized shingles are the original and best, their patented features can never be equalled. Get our prices.

"Empire" Corrugated Iron
is always uniform in gauge and size, therefore it is easily and quickly laid by even inexperienced labor. Has deep, snug-fitting corrugations and makes a strong, rigid fireproof wall that needs no paint or repairs. All

"Metallic" goods are heavily galvanized. Our prices will interest you.

"Metallic" Siding
Is fire-proof, neat, easily laid, inexpensive and durable. It saves you insurance, protects the lives of your family—your stock—your goods—from the fire fiend. Our Rock, Brick and Clap-board patterns are sharply embossed and very popular. Write for prices and illustrations.

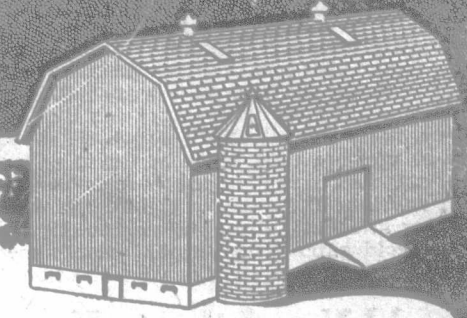
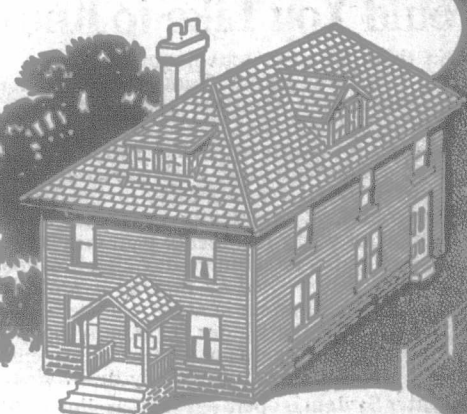
"Metallic" Ceilings
Are famous for beauty, sharp embossing, ease in laying and durability. They banish the wall-paper problem and free you from cracked plaster and peeling wall-paper. Quite in-

expensive. / Make a beautiful, sanitary, easily cleaned, fire-proof covering, that is readily nailed on over any surface. Splendid for Sunday schools, halls, etc.

USE THIS COUPON TO-DAY.
Put a cross opposite the "Metallic" line you are interested in, clip this out and mail to us with your name and address and we'll send you pamphlets, prices and full particulars.

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|---------------------|---------------------|
| "Eastlake" Shingles | Empire Silo Roofs |
| Empire Cor. Iron | Acheson Roof Lights |
| Metallic Ceilings | Halitus Ventilators |
| Metallic Siding | Eave-troughing |

Metallic Roofing Company, Limited, Mfrs.
TORONTO and WINNIPEG.

Sydney Basic Slag

THE two elements lacking to the greatest extent in Ontario soils are Phosphoric Acid and Lime. Most heavy soils already contain potash in abundance, and farmers need not buy expensive nitrogen when they can secure all they want by the growth of clover. The cheapest and most effective method of applying Phosphoric Acid and Lime to the land is by the use of Sydney Basic Slag. Our make for this season is all sold, but if you want to know the merits of this fertilizer, send us your name and address, and our general sales agent will call and have a talk with you. Perhaps you could place a carload for next Fall and benefit your community.

The Cross Fertilizer Co.
Sydney LIMITED Nova Scotia

New Seed Oats Bruce's New Leader

The first to produce 5 mature grains in a spikelet. It is medium early, ear thick set and spreading, grain plump, white, thin husk, straw strong, of fine quality. It will give a greater yield than any other cereal in cultivation, and is adaptable to any soil. Peck 75c., bushel \$2.00 here. Postpaid, 25c. lb.

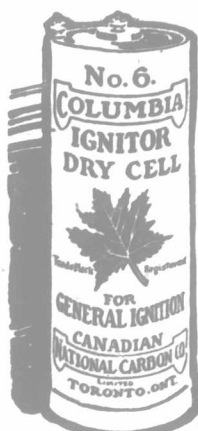


BRUCE'S CONQUEROR. A new variety from Northern Europe, very heavy yielder, straw is strong, of medium height, grain is plump, thin skinned, pearly white, and makes splendid Oat Meal. It is hardy and ripens medium early. Peck 40c., bushel \$1.25 here. Postpaid 25c. lb., 5 lbs. for \$1.00.

NEW O.A.C. NO. 72. A new variety, of exceptional merit, an immense yielder and of fine appearance. It is a branching White Oat, early, and the straw is good and strong, the hull is thin and the grain weighs well. Peck 60c., bushel \$2.00 here. Postpaid 25c. lb., 5 lbs. for \$1.00. New 2 1/2 bushel cotton bags 30c. each extra.

FREE Our handsomely illustrated 128-page catalogue of Vegetable, Farm and Flower Seeds, Plants, Bulbs, Poultry Supplies, Garden Implements, etc., for 1916. Send for it.

JOHN A. BRUCE & CO., Limited, HAMILTON CANADA



Columbia Batteries

Ready! Fire!

The fat spark of COLUMBIAS makes sure work of blasting. When you touch the button, she goes! For, the world's largest dry cell makers have packed 27 years of battery-wisdom into every COLUMBIA cell. Time-tested, high-powered, sure-fire for every battery purpose.

Canadian National Carbon Co., Limited
99 Paton Road, Toronto

Time-saving "ahnstock" spring-clip binding posts, no extra charge.

